

# Incredible India



## TIME TO JOIN HANDS AND ROLL OUT THE RED CARPET FOR THE WORLD!

As India assumes the prestigious G20 Presidency, the world is looking towards us. An opportune moment for all of us to come together, embrace the spirit of Vasudhaiva Kutumbakam and show the world the true meaning of the great Indian hospitality.

We're proud to announce that we're celebrating this year as the 'Visit India' year, inviting the world to visit our incredible land and experience its greatness. To unlock the true potential of this initiative, we need every Indian to come together, partner with us and be a part of history in the making.



All you need to do is:

1  
WATCH

the campaign anthem and share it with your employees, peers, family, and friends

2  
SHARE

your 'Welcome to #MyIncredibleIndia' message on social media

3  
SPREAD

the word by tagging at least 3 people from your network

Today, we're reaching out to you since we believe as a hotelier you will play a pivotal role in amplifying our efforts to give our distinguished guests a memorable experience. The mega event will come with ample opportunities to grow and flourish for your business and will prove to be the landmark year for the hospitality industry to jump back on its feet to the pre-pandemic levels.

**Here's what you can expect in the days to come:**

**15K** 

number of delegates visiting India

**47** 

percent jump in average occupancy rate

**200**   
conferences and  
summits planned  
throughout the year

**56**   
cities to be covered

So come,  
let's unite and welcome the world to our Incredible India.