



सत्यमेव जयते

INDIA TOURISM STATISTICS at a Glance 2014



Atithidevo Bhava
Incredible India



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Important Facts About Tourism, 2014

(i) India

■ No. of Foreign Tourist Arrivals in India	7.68 Million
Annual Growth Rate	10.2%
■ No. of Indian Nationals' Departures from India	18.33 Million
Annual Growth Rate	10.3%
■ No. of Domestic Tourist Visits to all States/UTs	1290 Million
Annual Growth Rate	12.9%
■ Foreign Exchange Earnings from Tourism	
i) In INR terms	₹1,23,320 Crore (# ²)
Annual Growth Rate	14.5%
ii) In US\$ terms	US\$ 20.24 Billion (# ²)
Annual Growth Rate	9.7%

(ii) World

■ No. of International Tourist Arrivals	1133 Million (P)
Annual Growth Rate	4.2%
■ International Tourism Receipts	US\$ 1248 Billion (P)
Annual Growth Rate	4.2%

(iii) Asia & the Pacific Region

■ No. of International Tourist Arrivals	264.0 Million (P)
Annual Growth Rate	5.7%
■ International Tourism Receipts	US\$ 377.0 Billion (P)
Annual Growth Rate	4.7%

(iv) India's Position in World

■ Share of India in International Tourist Arrivals	0.68%
■ India's rank in World Tourist Arrivals	41
■ Share of India in International Tourism Receipts (US\$ terms)	1.62%
■ India's rank in World Tourism Receipts	15

(v) India's Position in Asia & the Pacific Region

■ Share of India in International Tourist Arrivals	2.91%
■ India's rank in International Tourist Arrivals	12
■ Share of India in International Tourism Receipts (US\$ terms)	5.37%
■ India's rank in International Tourism Receipts	8

P : Provisional

#² : Revised Estimates (based on final FTAs received from BOI).

TABLE 1
Foreign Tourist Arrivals (FTAs) in India, 1998-2015 (till August)

Year	FTAs in India (in million)#	Percentage (%) change over the previous year
1998	2.36	-0.7
1999	2.48	5.2
2000	2.65	6.7
2001	2.54	-4.2
2002	2.38	-6.0
2003	2.73	14.3
2004	3.46	26.8
2005	3.92	13.3
2006	4.45	13.5
2007	5.08	14.3
2008	5.28	4.0
2009	5.17	-2.2
2010	5.78	11.8
2011	6.31	9.2
2012	6.58	4.3
2013	6.97	5.9
2014	7.68	10.2
2015 (P) (Jan-Aug)	5.07	4.5 @

(P): Provisional, @: Growth rate over Jan-Aug, 2014. #: Excludes Nationals of the country residing abroad

Source: (i) Bureau of Immigration, Govt. of India, for 1998-2014

(ii) Ministry of Tourism, Govt. of India, for Jan-Aug, 2015



TABLE 2
Month-wise Foreign Tourist Arrivals in India, 2013-2015 (till August)

Month	Foreign Tourist Arrivals (FTAs) in India #				
	2013	2014	2015 (P)	Percentage (%) Change	
				2014/2013	2015/2014
January	720321	757786	790100	5.2	4.3
February	688569	755678	761487	9.7	0.8
March	639530	690441	729636	8.0	5.7
April	450580	535321	539748	18.8	0.8
May	417453	465043	510736	11.4	9.8
June	451223	502028	513427	11.3	2.3
July	506427	568871	633347	12.3	11.3
August	486338	575750	589098	18.4	2.3
September	453561	509142		12.3	
October	598095	668398		11.8	
November	733923	765497		4.3	
December	821581	885144		7.7	
Total	6967601	7679099	5067579	10.2	
Sub total (Jan-Aug)	4360441	4850918	5067579	11.2	4.5 @

P: Provisional, @ Growth rate over January-August, 2014.

#: Excludes Nationals of the country residing abroad

Source: (i) Bureau of Immigration, Govt. of India, for 2013 & 2014

(ii) Ministry of Tourism, Govt. of India for 2015.

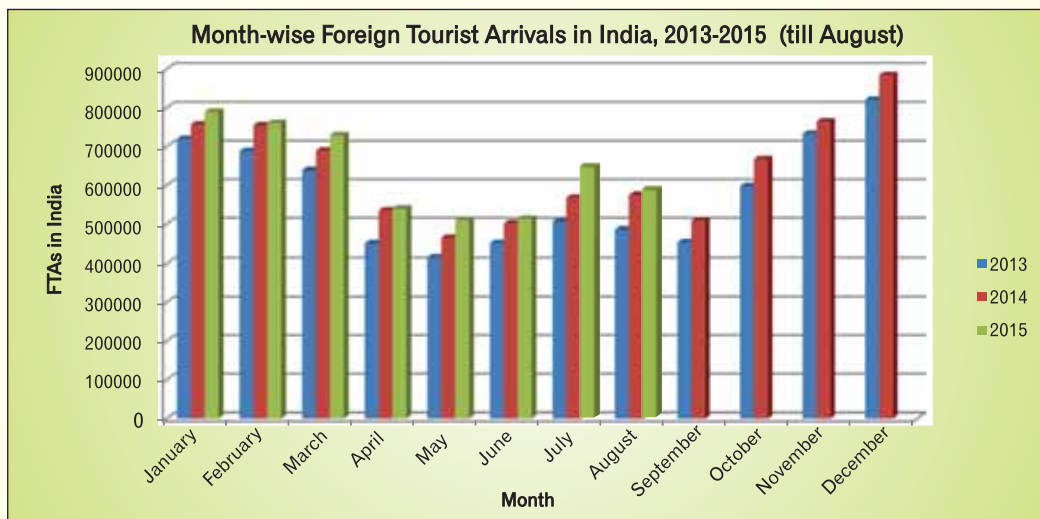


TABLE 3
Foreign Exchange Earnings (FEEs), in US\$ Million, from
Tourism in India, 1998 - 2015 (till August)

Year	FEEs from Tourism in India (in US\$ million)	Percentage (%) change over the previous year
1998	2948	2.0
1999	3009	2.1
2000	3460	15.0
2001	3198	-7.6
2002	3103	-3.0
2003	4463	43.8
2004	6170	38.2
2005	7493	21.4
2006	8634	15.2
2007	10729	24.3
2008	11832	10.3
2009	11136	-5.9
2010	14193	27.5
2011	16564	16.7
2012	17737	7.1
2013# ²	18445	4.0
2014# ²	20236	9.7
2015 #¹ (Jan to Aug)	13017	-1.3 @

#¹: Provisional Estimates (based on Provisional FTAs), @ Growth Rate over Jan-Aug, 2014

#²: Provisionally Revised Estimates (based on the final FTAs received from BOI)

Source: (i) Reserve Bank of India, for 1998 -2010

(ii) Ministry of Tourism, Govt. of India, for 2011-2015



TABLE 4
Foreign Exchange Earnings (FEEs), in ₹ Crore, from
Tourism in India, 1998-2015 (till August)

Year	FEEs from Tourism in India (in ₹ Crore)	Percentage (%) change over the previous year
1998	12150	15.6
1999	12951	6.6
2000	15626	20.7
2001	15083	-3.5
2002	15064	-0.1
2003	20729	37.6
2004	27944	34.8
2005	33123	18.5
2006	39025	17.8
2007	44360	13.7
2008	51294	15.6
2009	53700	4.7
2010	64889	20.8
2011	77591	19.6
2012	94487	21.8
2013# ²	107671	14.0
2014# ²	123320	14.5
2015 #¹(Jan to Aug)	82225	3.0 @

#¹ : Provisional Estimates (based on Provisional FTAs), @ Growth Rate over Jan-Aug, 2014

#² : Provisionally Revised Estimates (based on final FTAs received from BOI).

Source: (i) Reserve Bank of India, for 1998 - 2010

(ii) Ministry of Tourism, Govt. of India, for 2011-2015

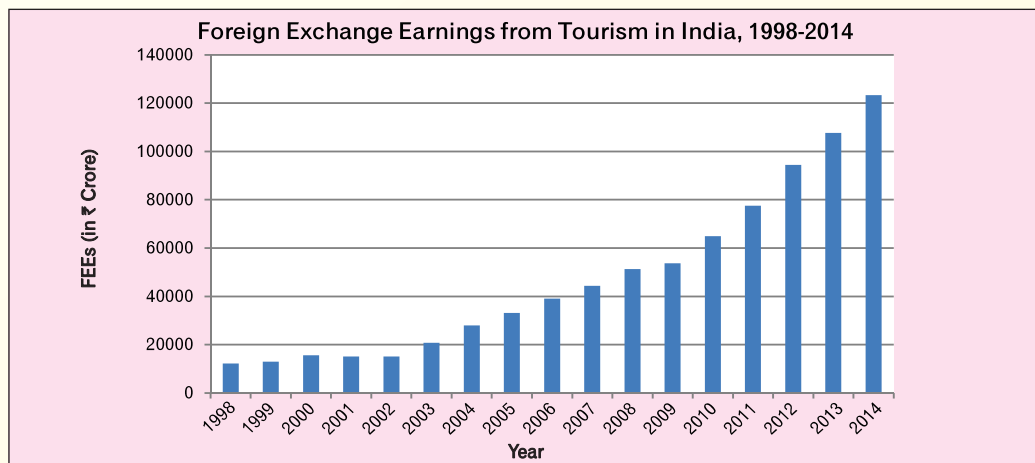


TABLE 5
Month-wise Foreign Exchange Earnings (FEEs), in US\$ million, from
Tourism in India, 2013-2015 (till August)

Month	FEEs from Tourism in India (in US\$ million)			Percentage (%) change	
	2013 # ²	2014 # ²	2015 # ¹	2014/2013	2015/2014
January	1984	1880	1854	-5.2	-1.4
February	1906	1849	1782	-3.0	-3.6
March	1755	1716	1674	-2.2	-2.4
April	1329	1520	1505	14.4	-1.0
May	1207	1337	1392	10.8	4.1
June	1227	1470	1402	19.8	-4.6
July	1442	1712	1800	18.7	5.1
August	1328	1706	1608	28.5	-5.7
September	1224	1488		21.6	
October	1404	1636		16.5	
November	1703	1853		8.8	
December	1936	2069		6.9	
Total	18445	20236	13017	9.7	
Sub total (Jan-Aug)	12178	13190	13017	8.3	-1.3 @

Source: Ministry of Tourism, Govt. of India .

#¹ : Provisional Estimates (based on Provisional FTAs), @ Growth Rate over Jan-Aug, 2014

#² : Revised Estimates (based on final FTAs received from BOI).



TABLE 6
Month-wise Foreign Exchange Earnings (FEEs), in ₹ Crore,
from Tourism in India, 2013 - 2015 (till August)

Month	FEEs from Tourism in India (in ₹ Crore)			Percentage (%) change	
	2013 # ²	2014 # ²	2015 # ¹	2014/13	2015/14
January	10785	11664	11529	8.2	-1.2
February	10255	11510	11056	12.2	-3.9
March	9545	10479	10451	9.8	-0.3
April	7226	9179	9438	27.0	2.8
May	6627	7936	8877	19.8	11.9
June	7149	8366	8951	17.0	7.0
July	8620	10284	11452	19.3	11.4
August	8351	10385	10471	24.4	0.8
September	7811	9057		16.0	
October	8645	10041		16.1	
November	10663	11431		7.2	
December	11994	12988		8.3	
Total	107671	123320	82225	14.5	
Sub total (Jan-Aug)	68558	79803	82225	16.4	3.0 @

Source: Ministry of Tourism, Govt. of India .

#¹ : Provisional Estimates (based on Provisional FTAs), @ Growth Rate over Jan-Aug, 2014

#² : Revised Estimates (based on final FTAs received from BOI).

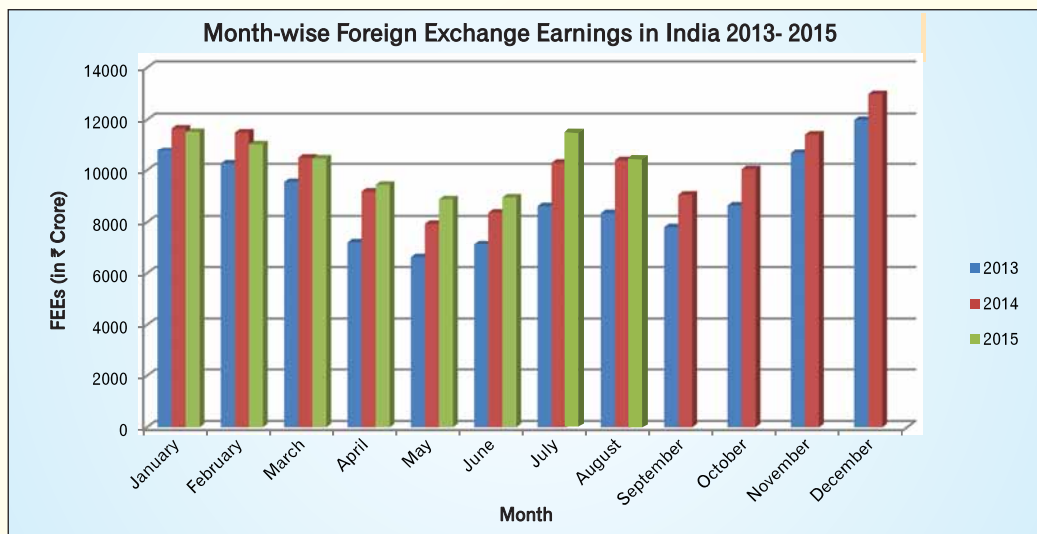


TABLE 7
Top 10 Source Countries for Foreign Tourist Arrivals (FTAs) in India in 2014

S.No	Source Country	FTAs	Percentage (%) Share
1	United States	1118983	14.57
2	Bangladesh	942562	12.27
3	United Kingdom	838860	10.92
4	Sri Lanka	301601	3.93
5	Russian Federation	269832	3.51
6	Canada	268485	3.50
7	Malaysia	262026	3.41
8	France	246101	3.20
9	Australia	239762	3.12
10	Germany	239106	3.11
Total top 10 Countries		4727318	61.56
Others		2951781	38.44
Grand Total		7679099	100.00

Source:- Bureau of Immigration, Govt. of India

Percentage share of Top 10 Countries for FTAs in India in 2014

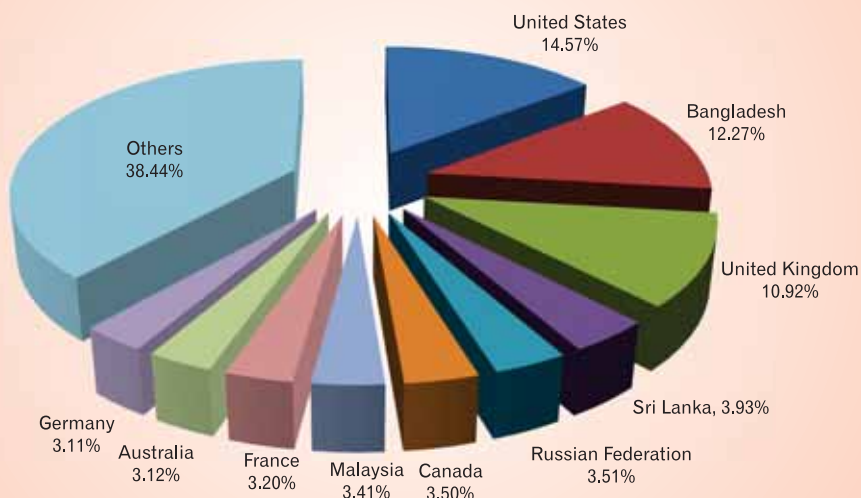


TABLE 8
Number of Indian Nationals' Departures (INDs) from India, 1998-2014

Year	No. of Indian National's Departures (in million)	Percentage (%) change over the previous year
1998	3.81	2.3
1999	4.11	8.0
2000	4.42	7.3
2001	4.56	3.4
2002	4.94	8.2
2003	5.35	8.3
2004	6.21	16.1
2005	7.18	15.6
2006	8.34	16.1
2007	9.78	17.3
2008	10.87	11.1
2009	11.07	1.8
2010	12.99	17.4
2011	13.99	7.7
2012	14.92	6.7
2013	16.63	11.4
2014	18.33	10.3

Source:- Bureau of Immigration, Govt. of India

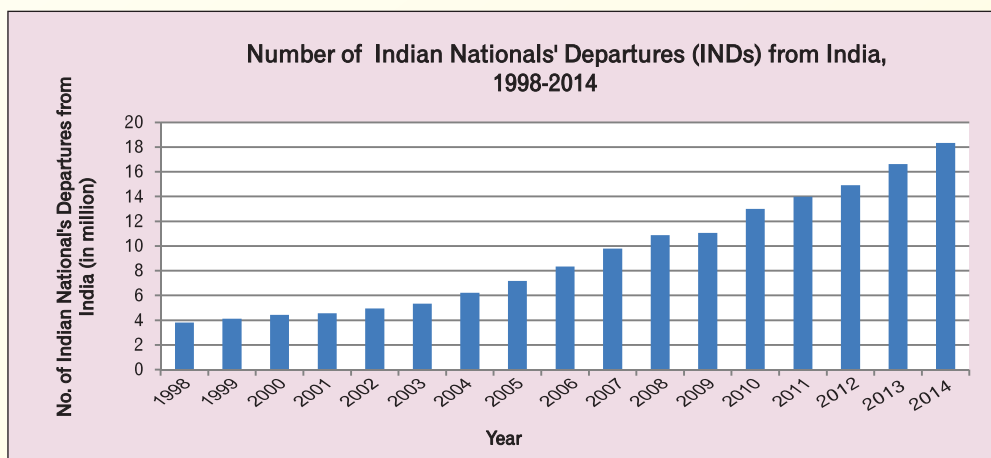


TABLE 9
Number of Domestic Tourist Visits to all States/UTs in India, 1998-2014

Year	No. of Domestic Tourist Visits to States/UTs (in million)	Percentage (%) change over the previous year
1998	168.20	5.2
1999	190.67	13.4
2000	220.11	15.4
2001	236.47	7.4
2002	269.60	14.0
2003	309.04	14.6
2004	366.27	18.5
2005	392.01	7.0
2006	462.32	17.9
2007	526.56	13.9
2008	563.03	6.9
2009	668.80	18.8
2010	747.70	11.8
2011	864.53	15.6
2012	1045.05	20.9
2013	1142.53	9.3
2014	1290.11	12.9

Source: State/ Union Territory Tourism Departments.

(i) Figures for Delhi & Maharashtra have been estimated by using all India growth rate.



TABLE 10
Number of Foreign Tourist Visits to all States/UTs in India, 1998-2014

Year	No. of Foreign Tourist Visits to States/UTs (in million)	Percentage (%) change over the previous year
1998	5.54	0.7
1999	5.83	5.3
2000	5.89	1.1
2001	5.44	-7.8
2002	5.16	-5.1
2003	6.71	30.1
2004	8.36	24.6
2005	9.95	19.0
2006	11.74	18.0
2007	13.26	12.9
2008	14.38	8.5
2009	14.37	-0.1
2010	17.91	24.6
2011	19.50	8.9
2012	18.26	-6.3
2013	19.95	9.2
2014	22.57	13.1

Source: State/ UT Tourism Departments .

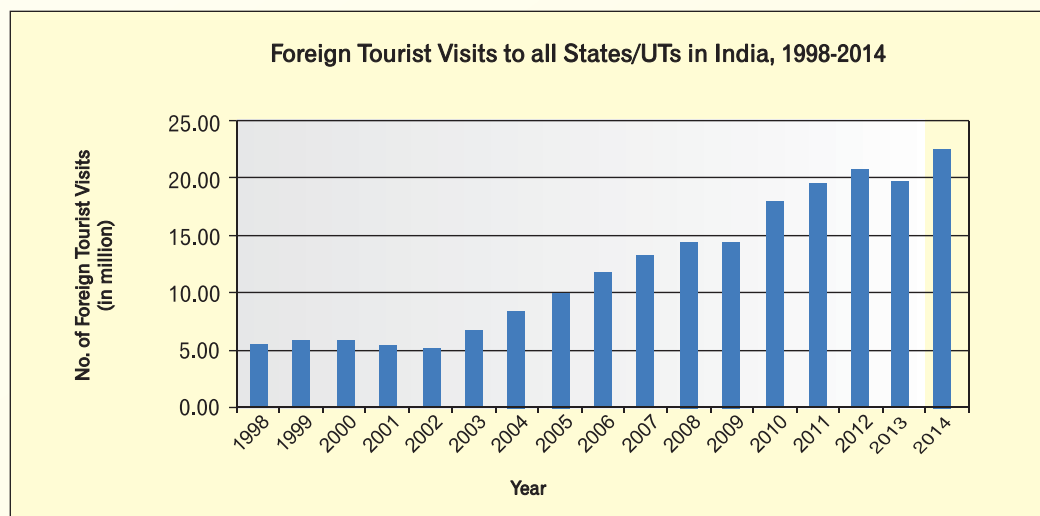


TABLE 11

Share of Top 10 States/UTs of India in Number of Domestic Tourist Visits in 2014

Rank	State/UT	Domestic Tourist Visits in 2014	
		Number	Percentage (%) Share
1	Tamil Nadu	327555233	25.4
2	Uttar Pradesh	182820108	14.2
3	Karnataka	118283220	9.2
4	Maharashtra	94127124	7.3
5	Andhra Pradesh	93306974	7.2
6	Telangana	72399113	5.6
7	Madhya Pradesh	63614525	4.9
8	West Bengal	49029590	3.8
9	Jharkhand	33427144	2.6
10	Rajasthan	33076491	2.6
	Total of top 10 States	1067639522	82.8
	Others	222477910	17.2
	Total	1290117432	100.0

Source: State/ UT Tourism Departments.

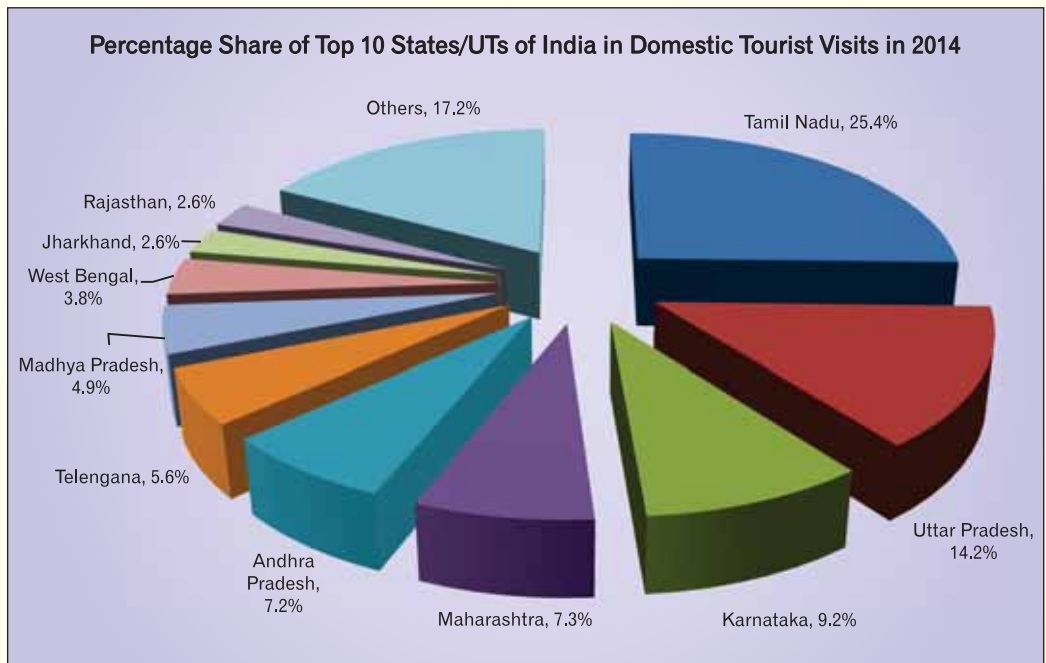


TABLE 12
Share of Top 10 States/UTs of India in Number of Foreign Tourist Visits in 2014

Rank	State/UT	Foreign Tourist Visits in 2014	
		Number	Percentage (%) Share
1	Tamil Nadu	4657630	20.6
2	Maharashtra	4389098	19.4
3	Uttar Pradesh	2909735	12.9
4	Delhi	2319046	10.3
5	Rajasthan	1525574	6.8
6	West Bengal	1375740	6.1
7	Kerala	923366	4.1
8	Bihar	829508	3.7
9	Karnataka	561870	2.5
10	Haryana	547367	2.4
	Total Top 10 States	20038934	88.8
	Others	2528716	11.2
	Total	22567650	100.0

Source: State/ UT Tourism Departments.

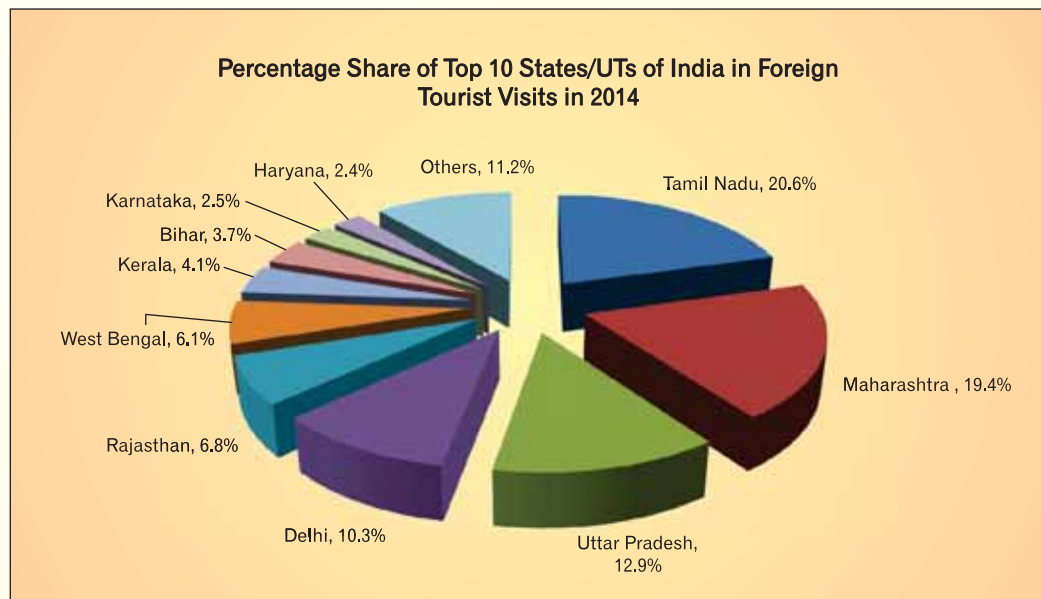


TABLE 13
Share of India in International Tourist Arrivals in World,
and Asia & the-Pacific Region, 1998-2014

Year	International Tourist Arrivals (in million)		FTAs in India (in million)	Percentage (%) share and rank of India in World		Percentage (%) share and rank of India in Asia & the Pacific	
	World	Asia & the Pacific		% Share	Rank	% Share	Rank
1998	611.0	88.3	2.36	0.39	47 th	2.67	-
1999	633.8	97.6	2.48	0.39	46 th	2.54	-
2000	683.3	109.3	2.65	0.39	50 th	2.42	11 th
2001	683.4	114.5	2.54	0.37	51 st	2.22	12 th
2002	703.2	123.4	2.38	0.34	54 th	1.93	12 th
2003	691.0	111.9	2.73	0.39	51 st	2.44	11 th
2004	762.0	143.4	3.46	0.45	44 th	2.41	11 th
2005	803.4	154.6	3.92	0.49	43 rd	2.53	11 th
2006	846.0	166.0	4.45	0.53	44 th	2.68	11 th
2007	894.0	182.0	5.08	0.57	41 st	2.79	11 th
2008	917.0	184.1	5.28	0.58	41 st	2.87	11 th
2009	883.0	181.1	5.17	0.59	41 st	2.85	11 th
2010	948.0	204.9	5.78	0.61	42 nd	2.82	11 th
2011	995.0	218.5	6.31	0.63	38 th	2.89	9 th
2012	1035.0	233.5	6.58	0.64	41 st	2.82	11 th
2013	1087.0	249.7	6.97	0.64	41 st	2.79	11 th
2014	1133.0(P)	264.0(P)	7.68	0.68	41 st	2.91	12 th

P: Provisional.

Source:-(i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005.

(ii) UNWTO Barometer June 2010 for 2006 and January 2011 for 2007

(iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009.

(iv) UNWTO Barometer April 2014 for 2010, 2011, 2012

(v) UNWTO Barometer August 2015 for 2013 & 2014

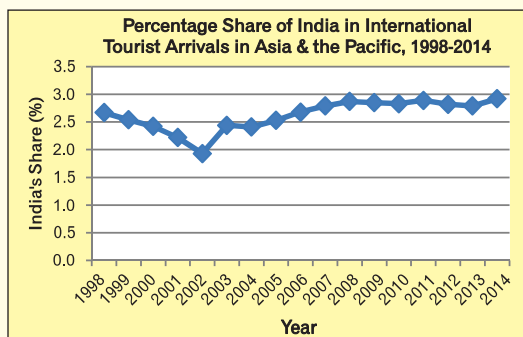
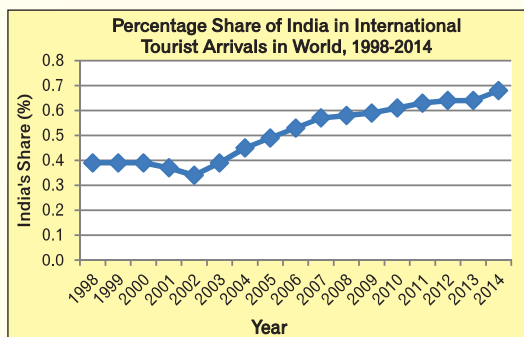


TABLE 14
Share of India in International Tourism Receipts in World,
and Asia & the Pacific Region, 1998-2014

Year	International Tourism Receipts (in US \$ billion)		FEEs in India (in US \$ million)	Percentage (%) share & rank of India in World		Percentage (%) share & rank of India in Asia and the Pacific	
	World	Asia & the Pacific		% Share	Rank	% Share	Rank
1998	444.8	72.3	2948	0.66	34 th	4.08	-
1999	458.2	79.1	3009	0.66	35 th	3.80	-
2000	475.3	85.3	3460	0.73	36 th	4.06	10 th
2001	463.8	88.1	3198	0.69	36 th	3.63	12 th
2002	481.9	96.5	3103	0.64	37 th	3.22	13 th
2003	529.3	93.7	4463	0.84	37 th	4.76	9 th
2004	633.2	124.1	6170	0.97	26 th	4.97	8 th
2005	679.6	135.0	7493	1.10	22 nd	5.55	7 th
2006	744.0	156.9	8634	1.16	22 nd	5.50	7 th
2007	857.0	187.0	10729	1.25	22 nd	5.74	6 th
2008	939.0	208.6	11832	1.26	22 nd	5.67	6 th
2009	853.0	204.2	11136	1.31	20 th	5.45	7 th
2010	931.0	255.3	14193	1.52	17 th	5.56	7 th
2011	1042.0	289.4	16564	1.59	17 th	5.72	8 th
2012	1078.0	329.1	17737	1.65	16 th	5.39	7 th
2013	1198.0	360.2	18445	1.54	16 th	5.12	8 th
2014	1248.0 (P)	377.0 (P)	20236	1.62	15 th	5.37	8 th

P: Provisional

Source: (i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005

(ii) UNWTO Barometer June 2009 for 2006 & 2007

(iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009.

(iv) UNWTO Barometer April 2014 for 2010, 2011 & 2012

(v) UNWTO Barometer August 2015 for 2013 & 2014

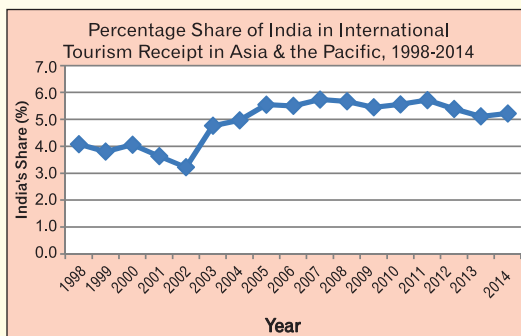
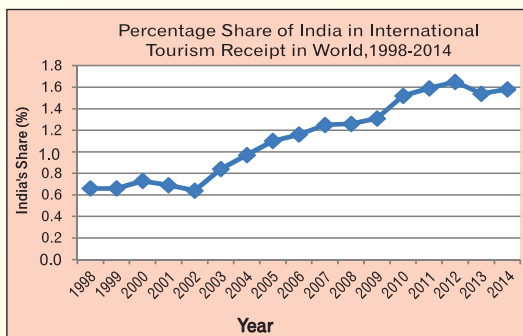


TABLE 15

Share of Top 10 Countries of the World and India in International Tourist Arrivals in 2014

Rank	Country	International Tourist Arrivals (P), in million	Percentage (%) Share
1	France	83.8	7.40
2	USA	74.8	6.60
3	Spain	65.0	5.74
4	China	55.6	4.91
5	Italy	48.6	4.29
6	Turkey	39.8	3.51
7	Germany	33.0	2.91
8	UK	32.6	2.88
9	Russian Federation	29.8	2.63
10	Mexico	29.3	2.59
	Total of Top 10 countries	492.3	43.46
	India #	7.68	0.68
	Others	633.0	55.86
	Total	1133.0	100.00

(P): Provisional.

Excludes Nationals of the country residing abroad.

Source: UNWTO Barometer August 2015 (for countries other than India) and Bureau of Immigration (for BOI)

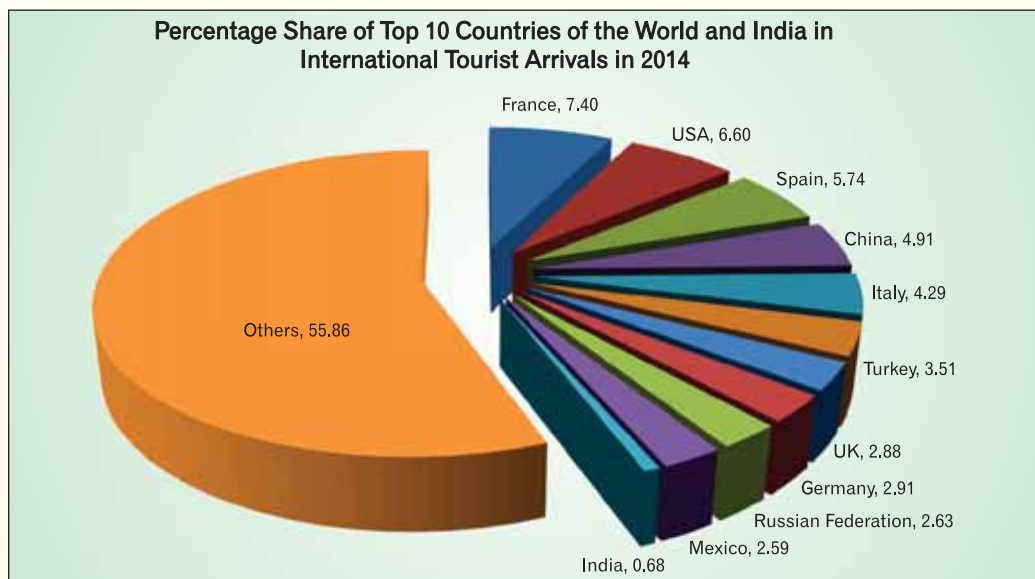


TABLE 16

Share of Top 10 Countries of the World and India in International Tourism Receipts in 2014

Rank	Country	International Tourism Receipts (P), in US \$ billion	Percentage (%) Share
1	USA	177.2	14.20
2	Spain	65.2	5.22
3	France	57.4	4.60
4	China	56.9	4.56
5	Macao (China)	50.8	4.07
6	United Kingdom	45.9	3.68
7	Italy	45.5	3.65
8	Germany	43.3	3.47
9	Thailand	38.4	3.08
10	Hong Kong(China)	38.4	3.08
	Total of Top 10 countries	619.0	49.61
	India (PR)	20.2	1.62
	Others	608.8	48.77
	Total	1248.0	100.00

PR: Provisionally revised, P: Provisional

Source: UNWTO Barometer August 2015 for countries other than India. MOT for India.

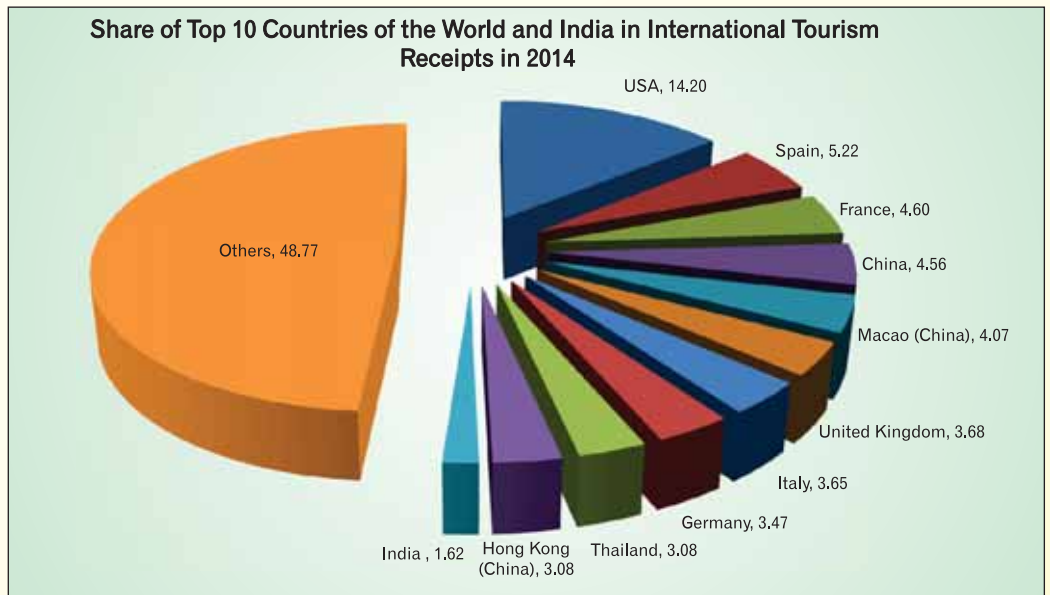


TABLE 17
e – Tourist Visa

At present, e-Tourist Visa facility is available for Nationals of 113 countries arriving at 16 airports in India. The countries are as follows:

Andorra, Anguilla, Antigua & Barbuda, Argentina, Armenia, Aruba, Australia, Bahamas, Barbados, Belgium, Belize, Bolivia, Brazil, Cambodia, Canada, Cayman Island, Chile, China, China- SAR Hongkong, China- SAR Macau, Colombia, Cook Islands, Costa Rica, Cuba, Djibouti, Dominica, Dominican Republic, East Timor, Ecuador, El Salvador, Estonia, Fiji, Finland, France, Georgia, Germany, Grenada, Guatemala, Guyana, Haiti, Honduras, Hungary, Indonesia, Ireland, Israel, Jamaica, Japan, Jordan, Kenya, Kiribati, Laos, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Malaysia, Marshall Islands, Mauritius, Mexico, Micronesia, Monaco, Mongolia, Montenegro, Montserrat, Mozambique, Myanmar, Nauru, Netherlands, New Zealand, Nicaragua, Niue Island, Norway, Oman, Palau, Palestine, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Republic of Korea, Republic of Macedonia, Russia, Saint Christopher and Nevis, Saint Lucia, Saint Vincent & the Grenadines, Samoa, Seychelles, Singapore, Slovenia, Solomon Islands, Spain, Sri Lanka, Suriname, Sweden, Taiwan, Tanzania, Thailand, Tonga, Turks & Caicos Island, Tuvalu, UAE, Ukraine, United Kingdom, USA, Uruguay, Vanuatu, Vatican City-Holy See, Venezuela, Vietnam.

Major Countries availing e-Tourist Visas 2014 & January - August .2015

S. No.	Country of Nationality	2014	January - August, 2015
1	United States of America	3416	5778
2	Russian Federation	2121	529
3	Germany	570	2229
4	Australia	1124	1605
5	Korea (Republic of)	6631	942
6	Ukraine	1149	289
7	Mexico	152	361
8	New Zealand	4405	444
9	Japan	5288	761
10	United Arab Emirates	361	1989
11	Singapore	4095	494
12	Israel	122	412
13	Philippines	3783	413
14	Thailand	124	266
15	Brazil	88	246
	Others	5617	5528
	Total	39046	22286

Source: Bureau of Immigration

TABLE 18

Airport of arrival of tourists availing e - Tourist Visas during 2014 and January – August, 2015

S. No.	Name of Airport	2014	January - August, 2015
1	Bengaluru	2509	2311
2	Chennai	4522	2022
3	Hyderabad	1041	939
4	Goa	2569	130
5	Kochi	1478	1212
6	Kolkata	1931	531
7	Mumbai	7861	5214
8	New Delhi	16618	9510
9	Thiruvananthapuram	517	417
	Total	39046	22286

Source: Bureau of Immigration

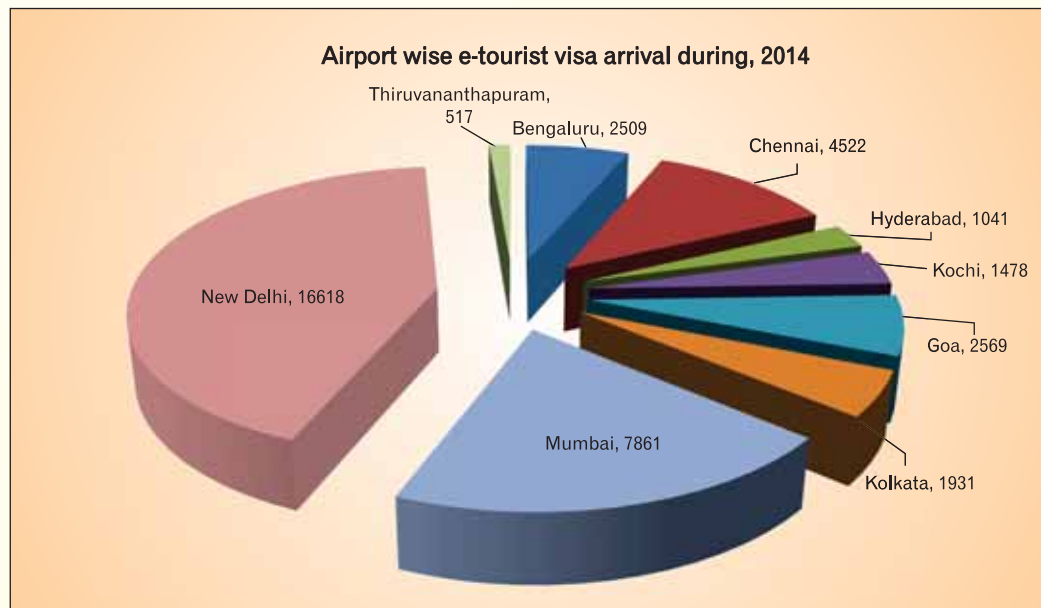


TABLE 19
Scheme-wise Plan Allocation & Expenditure -2014 to 2015

Year 2014-2015		(in Crore)		
S.No.	Name of Schemes	BE	RE	Expenditure
A	Centrally Sponsored Schemes (CSS)			
1	Product/Infrastructure Development for Destination and Circuits	375.00	496.00	343.37
B	Central Sector Schemes (CS)			
1	Overseas Promotion and Publicity including Market Development Assistance	330.00	167.08	166.33
2	Assistance to IHMs/ FCIs/IITTM/ NIWS	165.00	137.00	131.61
3	Domestic Promotion and Publicity including Hospitality	142.00	133.00	117.80
4	Capacity Building for Service Providers	117.40	90.00	86.82
5	Information Technology	38.00	1.00	0.86
6	Assistance for Large Revenue Generating Projects	28.00	1.00	0.00
7	Incentives to Accommodation Infrastructure	0.10	0.10	0.00
8	Budhist Centres including Externally Aided Projects	1.50	2.30	1.71
9	Assistance to Central Agencies for Infrastructure Development	57.00	17.00	16.83
10	Market Research Professional Services	28.00	9.92	9.46
11	UNDP Endogenous Projects	0.00	0.00	0.00
12	Construction of Building for IISM at Gulmurg, Kashmir	0.00	0.00	0.00
13	Construction of Paryatan Bhawan (Major Works)	0.00	10.00	0.00
14	Tourist Circuits (SWADESH DARSHAN)	500.00	20.00	20.00
15	National Mission for Beautifying Pilgrimage Centres (PRASAD)	100.00	15.60	15.60
	Total - Plan (CSS & CS)	1882.00	1100.00	910.39

TABLE 20
Number of Approved Hotels and Availability of Hotel Rooms
in the Country , as on 31st December, 2014.

S.No.	Category of Hotels	No. of Hotels (P)	No. of Rooms (P)
1	One Star	41	1193
2	Two Star	75	1813
3	Three Star	538	22202
4	Four Star	136	8143
5	Five Star	96	12183
6	Five Star Deluxe	122	25891
7	Apartment Hotels	3	249
8	Guest House	5	77
9	Heritage Hotels	44	1266
10	Silver Bed & Breakfast Establishment	53	242
11	Pending Classification	119	9045
	Total	1232	82304

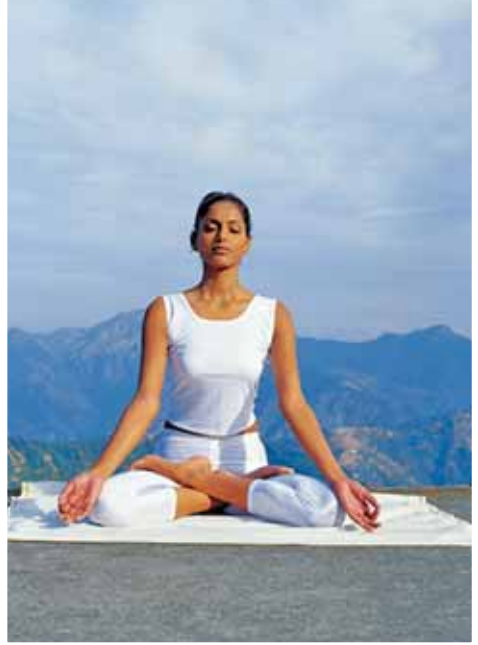
P: Provisional

TABLE 21
Number of approved Operators in the county
as on 31st December 2014

S.No.	Category of Operator	Nos.
1	Travel Agent	270
2	Inbound Tour Operator	464
3	Tourist Transport Operator	125
4	Adventure Tour Operator	31
5	Domestic Tour Operator	87
	Total	977



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