

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1583
ANSWERED ON 09.02.2026**

POSITION OF INDIA IN GLOBAL TOURISM COMPETITIVENESS

1583. SHRI SUKHDEO BHAGAT:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is aware that according to multiple assessments including the Travel and Tourism Development Index (TTDI) 2024 and industry analysis, India continues to lag in global tourism competitiveness due to poor tourism infrastructure, inadequate last-mile connectivity, weak safety and security for tourists and insufficient eco-tourism planning; and**
- (b) if so, the details of the targeted policy measures are likely to be implemented by the Government to overcome these structural barriers and improve India's global ranking and foreign tourist arrivals?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) & (b): The Travel & Tourism Development Index (TTDI) is a biennial publication of World Economic Forum (WEF). As per TTDI 2024, India was placed at 39th rank among 119 countries, where it was placed at 54th in the TTDI 2021 edition.

The Ministry has done a detailed analysis of the TTDI 2024 edition to identify data gaps, methodological limitations, and areas requiring policy and institutional interventions to improve the country's overall performance in subsequent editions of TTDI. The status of this assessment are discussed with all the concerned 28-line Ministries/ Departments, and the matter periodically reviewed. Consultations are held with the WEF and its Data Agencies to update the gaps.

With the targeted and coordinated interventions, country's future editions of the index will incorporate progress made on all parameters.
