

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2504
ANSWERED ON 15.12.2025**

TOURIST INFLOW IN MAHARASHTRA AND MADHYA PRADESH

2504. SHRI VISHALDADA PRAKASHBAPU PATIL:

DR. SHRIKANT EKNATH SHINDE:

SHRI SHRIRANG APPA CHANDU BARNE:

SHRI NARESH GANPAT MHASKE:

SMT. BHARTI PARDHI:

SHRI RAVINDRA DATTARAM WAIKAR:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has assessed the current status of tourist inflow, both domestic and international and the revenue generated from tourism in Maharashtra, including key cities such as Mumbai, Pune, Aurangabad, Nashik, and coastal areas like Konkan and in Madhya Pradesh including Balaghat Lok Sabha Constituency;**
- (b) the details of the steps taken/being taken during the last three years to develop and maintain tourist infrastructure in Maharashtra and Madhya Pradesh including connectivity, accommodations, safety measures, and facilities at popular destinations like Ajanta-Ellora, Shirdi and Lonavala;**
- (c) whether the Government has introduced or plans to introduce initiatives to promote lesser-known destinations, rural tourism and eco-tourism in Maharashtra and Madhya Pradesh and if so, the details thereof;**
- (d) the details of the measures undertaken to promote Maharashtra and Madhya Pradesh's cultural, historical and heritage sites at national and international forums to attract global tourists; and**
- (e) whether the Government has formulated a long-term strategy to ensure sustainable tourism in Maharashtra and Madhya Pradesh to generate employment opportunities and preserve local culture, environment and heritage?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The details of Domestic and foreign Tourist visits (DTV's & FTV's) in

Maharashtra and Madhya Pradesh during 2024 are given below:

State	DTVs	FTVs
Maharashtra*	18,93,71,541	37,05,170
Madhya Pradesh	13,31,76,410	1,67,535

Source: State Tourism Department

***: Estimated data**

The State-wise revenue generated from tourism is not available with the Ministry of Tourism.

(b) & (c): Ministry of Tourism through its central sector schemes of ‘Swadesh Darshan(SD)’, Swadesh Darshan 2.0 (SD2.0), ‘Challenge Based Destination Development (CBDD)’ – a sub-scheme of Swadesh Darshan, ‘Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)’ and ‘Assistance to Central Agencies for Tourism Infrastructure Development’ schemes (ACA) is complementing the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations. In addition, Government of India under its initiative for ‘Special Assistance to States for Capital Investment (SASCI)’ has also provided financial assistance to the States for development of tourism projects.

Multiple projects approved under above mentioned schemes include components pertaining to safety and security, last mile connectivity, enhancement of tourism experience at various destinations including those in Maharashtra and Madhya Pradesh.

In addition, the Ministry has sanctioned projects in several States/UTs that focus on lesser-known destinations, rural tourism areas, and eco-tourism. Notably, “Eco-Circuit” has been identified as one of the thematic circuits under the Swadesh Darshan Scheme.

Details of projects sanctioned under the SD, SD2.0, CBDD, PRASHAD, SASCI and ACA schemes in Maharashtra and Madhya Pradesh are Annexed.

(d): The development and promotion of tourism destinations and products, including those of cultural, historical and heritage significance in Maharashtra and Madhya Pradesh, are primarily undertaken by the respective State Governments/Union Territory Administrations. However, the Ministry of Tourism, as part of its continuous efforts, promotes tourism destinations and products across the country—including the cultural,

historical and heritage sites of Maharashtra and Madhya Pradesh—through its various schemes, initiatives, promotional campaigns, participation in national and international events, as well as through its official website, social media platforms and other outreach activities.

(e): The Ministry of Tourism has formulated a National Strategy for Sustainable Tourism and the following strategic pillars have been identified for development of sustainable tourism:

- i. Promoting Environmental Sustainability**
- ii. Protecting Biodiversity**
- iii. Promoting Economic Sustainability**
- iv. Promoting Socio-Cultural Sustainability**
- v. Scheme for Certification of Sustainable Tourism**
- vi. IEC and Capacity Building Governance**

The Ministry has also launched the Travel for LiFE initiative to promote sustainable tourism across the country, including in Maharashtra and Madhya Pradesh, and to encourage tourists as well as tourism businesses to adopt sustainable practices to preserve local culture, environment and heritage.

ANNEXURE

STATEMENT IN REPLY TO PARTS (b) & (c) OF LOK SABHA UNSTARRED QUESTION NO.2504 ANSWERED ON 15.12.2025 REGARDING TOURIST INFLOW IN MAHARASHTRA AND MADHYA PRADESH RAISED BY SHRI VISHALDADA PRAKASHBAPU PATIL, DR. SHRIKANT EKNATH SHINDE, SHRI SHRIRANG APPA CHANDU BARNE, SHRI NARESH GANPAT MHASKE, SMT. BHARTI PARDHI AND SHRI RAVINDRA DATTARAM WAIKAR

The list of the projects sanctioned under Swadesh Darshan scheme in the State of Madhya Pradesh and Maharashtra: -

S. No.	State	Circuit / Sanction Year	Name of the Project	Amount Sanctioned (₹ Crore)
1.	Madhya Pradesh	Wildlife Circuit 2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay-Dubri-Bandhavgarh- Kanha- Mukki- Pench	92.10
2.	Madhya Pradesh	Buddhist Circuit 2016-17	Development of Sanchi-Satna- Rewa-Mandsaur-Dhar	74.02
3.	Madhya Pradesh	Heritage Circuit 2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
4.	Madhya Pradesh	Eco Circuit 2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	93.76
5.	Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06
6.	Maharashtra	Spiritual Circuit 2018-19	Development of Waki- Adasa- Dhapewada- Paradsingha- Telankhandi- Girad	45.47

The list of the projects sanctioned under Swadesh Darshan 2.0 scheme in the State of Madhya Pradesh and Maharashtra: -

S. No.	State	Year of Sanction	Destination	Name of the Experience	Sanctioned Cost (₹ Crore)
1.	Madhya Pradesh	2023-24	Gwalior	Phoolbagh Experience Zone	16.74
2.	Madhya Pradesh	2023-24	Chitrakoot	Spiritual experience at Chitrakoot	27.21
3.	Madhya Pradesh	2024-25	Pitambara Peeth, Datia	Development of Pitambara Peeth Datia	44.24
4.	Maharashtra	2023-24	Pune	Shivrushti Historical Theme Park- Phase 3	76.22

Details of Project sanctioned under Challenge Based Destination Development (CBDD) Scheme in the State of Madhya Pradesh and Maharashtra:

S. No.	State	Year of Sanction	Name of the Project	Category	Sanctioned Cost (₹ Crore)
1.	Madhya Pradesh	2024-25	Medieval Splendor 2.0, Orchha	Spiritual Tourism	25.00
2.	Maharashtra	2024-25	Development of Ahmednagar Fort	Culture & Heritage	25.00

Details of Projects sanctioned under Special Assistance to States for Capital Investment (SASCI) Scheme in the State of Madhya Pradesh and Maharashtra:

S. No.	State	Year of Sanction	Name of the Project	Sanctioned Cost (₹ Crore)	Amount Released (₹ Crore)
1.	Madhya Pradesh	2024-25	Orchha A Medieval Splendour in Orchha	99.92	131.53
2.	Madhya Pradesh	2024-25	International Convention Centre for MICE in Bhopal	99.38	

3.	Maharashtra	2024-25	INS-Guldar Underwater Museum, Artificial Reef, and submarine Tourism in Sindhudurg	46.91	96.39
4.	Maharashtra	2024-25	Development of RAM-KAL PATH in Nashik	99.14	

The list of the projects sanctioned under PRASHAD scheme in the State of Madhya Pradesh and Maharashtra: -

S. No.	State	Project Name	Sanction Year	Sanction Amount (₹ Crore)	Amount Released (₹ Crore)
1.	Madhya Pradesh	Development of Amarkantak	2020-21	49.99	42.55
2.	Madhya Pradesh	Development of Omkareshwar	2017-18	43.93	43.93
3.	Maharashtra	Development of Trimbakeshwar, Nashik	2017-18	45.41	38.44

The list of the projects sanctioned under Assistance to Central Agencies (ACA) scheme in the State of Madhya Pradesh and Maharashtra:

S. No.	State	Project Name	Sanction Year	Sanction Amount (₹ Crore)	Amount Released (₹ Crore)
1.	Madhya Pradesh	Tourism Infrastructure at Beltaal Lake, Damoh, Madhya Pradesh by ITDC.	2020-21	23.15	10.08
2.	Maharashtra	Development of Kanoji Angre Lighthouse as a tourist Destination	2016-17	15.00	15.00
3.	Maharashtra	Up-gradation/modernization to International Cruise terminal at Indira Dock, Mumbai.	2017-18	12.50	12.50
4.	Maharashtra	Upgradation/Modernization to International	2021-22	37.50	30.00

		Cruise Terminal at Indira Dock, Mumbai Port Trust			
5.	Maharashtra	Nanded Railway Station	2016-17	5.18	2.59
6.	Maharashtra	Aurangabad Railway Station	2017-18	5.71	2.85
