

Ministry of Tourism



Bharat Parv Celebrates India's Multifaceted Soul: Lok Sabha Speaker Shri Om Birla

**India's Folk Heritage at the Core of National
Development Vision Under PM Modi: Gajendra
Singh Shekhawat**

**Bharat Parv–2026 Kicks Off at Red Fort,
Showcasing India's Cultural Grandeur**

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The six-day national cultural festival Bharat Parv–2026, organised by the Ministry of Tourism, Government of India, was inaugurated today at the historic Red Fort complex as part of the Republic Day celebrations.

The festival was inaugurated by the Speaker of the Lok Sabha, Shri Om Birla, in the presence of Union Minister of Culture and Tourism, Shri Gajendra Singh Shekhawat, and Secretary Tourism, Shri Suman Billa along with dignitaries, artists, and representatives from States, Union Territories, and Central Ministries. In his inaugural address, Lok Sabha Speaker Shri Om Birla described Bharat Parv as a celebration of India’s multifaceted soul. He highlighted that this year holds special significance as the nation commemorates 150 glorious years of the national song “Vande Mataram.” In this context, he said, Bharat Parv reflects India’s historical journey through Republic Day tableaux, vibrant cultural performances by States, and exhibitions that harmoniously blend tradition and innovation.





Shri Birla stated that the festival is a tribute to artists who carry forward India's folk traditions, to farmers whose produce sustains life, and to artisans and weavers who keep centuries-old legacies alive. He underlined that the diversity seen at Bharat Parv represents not just visual variety but the deep cultural essence of Indianness. He further remarked that the event demonstrates how technology, art, human resources, and traditional knowledge come together to shape the identity of modern India, where tradition and progress complement one another.

Congratulating all participating artists, artisans, States, and institutions, he said their collective dedication has made Bharat Parv an inspiring and memorable celebration. He added that during this Amrit Kaal, the government's endeavour under the guidance of Prime Minister Shri Narendra Modi is to ensure that every section of society benefits from a cultural renaissance rooted in harmony, unity, and development.



Addressing the gathering, Shri Gajendra Singh Shekhawat said that Bharat Parv serves as a grand platform to showcase the richness and diversity of India's folk culture. He emphasised that under the leadership of Prime Minister Shri Narendra Modi, India's folk arts, traditions, and cultural practices are being given the highest importance, as they form the roots of the national spirit and the foundation for the country's development. He noted that the festival reflects the government's commitment to preserving cultural heritage while linking tradition with modern aspirations.

**Bharat Parv 2026 aims to:**

- Highlight India's diverse cultural heritage
- Promote domestic tourism
- Provide a platform for artisans and States/UTs
- Generate tourism awareness
- Strengthen national integration through cultural participation

Major Attractions of Bharat Parv–2026

- Display of 41 Republic Day Tableaux
- 48 cultural performances by State/UT troupes, North Zonal Cultural Centre, Sangeet Natak Akademi, and renowned artists
- 22 performances by Armed Forces and Paramilitary Bands

- A grand food court with 60 stalls featuring cuisines from across India and live cooking demonstrations
- 102 handicrafts and handloom stalls by States, Central Ministries, DC Handicrafts, DC Handlooms, and TRIFED
- 34 State Tourism Pavilions and 24 Central Ministry stalls
- Interactive activity zones including nukkad nataks, quizzes, children's engagement areas, and experiential spaces

The event is witnessing participation from all States and Union Territories, over 25 Central Ministries and Departments, and leading institutions and organisations from across the country.

Festival Timings:

- 26 January 2026: 5:00 PM – 9:00 PM
- 27–31 January 2026: 12:00 Noon – 9:00 PM



Entry is free for the public.

This year's theme resonates with the constitutional spirit of unity in diversity and people's participation, while commemorating 150 years of "Vande Mataram," the iconic song that inspired India's freedom movement and continues to symbolise unity, cultural pride, and love for the motherland.

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