

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.612
ANSWERED ON 04.12.2025

PROMOTION OF TOURISM IN JAMMU & KASHMIR

612. SHRI SAT PAUL SHARMA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has plans to promote tourism in Jammu and Kashmir;
- (b) if so, the details of proposed schemes or plans along with the timelines set for their implementation;
- (c) whether Government has undertaken any recent assessment of infrastructure gaps such as last-mile connectivity, accommodation capacity and safety facilities for tourists; and
- (d) if so, the outcome of such assessments?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development and promotion of tourist destinations and tourism products including assessment of infrastructure gaps is primarily undertaken by the respective State Government/Union Territory (UT) Administration. However, the Ministry of Tourism through its different schemes such as 'Swadesh Darshan' and 'Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' etc. provides financial assistance to the State Governments/UT Administrations for development of tourism infrastructure and experiences in the country subject to availability of funds, adherence to scheme guidelines and submission of Detailed Project Reports (DPRs) etc. by the concerned State/UT. The details of the projects sanctioned under Swadesh Darshan and PRASHAD schemes in the UT of Jammu & Kashmir is **Annexed**.

Depending on the requirement, the components sanctioned under the projects may include those related to last mile connectivity, log huts, CCTV, items of public convenience etc.

Ministry of Tourism also promotes various tourist destinations and products of the country including those in J&K in a holistic manner. Such promotions are undertaken through various ongoing initiatives such as social media posts, promotional website, tourism related events, extending support to tourism related fairs and festivals, participation in road shows etc.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.612 ANSWERED ON 04.12.2025 REGARDING PROMOTION OF TOURISM IN JAMMU AND KASHMIR RAISED BY SHRI SAT PAUL SHARMA

(i) Details of Project sanctioned under Swadesh Darshan Scheme in the State of Jammu & Kashmir:

(Amount in ₹Crore)

S . No.	Circuit / Sanction Year	Name of the Project	Sanctioned Cost
1.	Himalayan Circuit 2016-17	Development of Jammu-Srinagar-Pahalgam-Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh	77.33
2.	Himalayan Circuit 2016-17	Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama.	81.60
3.	Himalayan Circuit 2016-17	Development of Tourist Facilities - Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package	90.43
4.	Himalayan Circuit 2016-17	Development of Tourist facilities at Mantalai and Sudhmahadev	91.99
5.	Himalayan Circuit 2016-17	Development of Tourist facilities at Anantnag-Pulwama-Kishtwar-Pahalgam-ZanskarPadum - Daksum - RanjitSagar Dam	86.39
6.	Himalayan Circuit 2016-17	Development of Tourist Facilities at Gulmarg-Baramulla- Kupwara- Kargil - Leh	91.84

(ii) Details of Project sanctioned under Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) Scheme in the State of Jammu & Kashmir:

(Amount in ₹Crore)

S. No.	Project Name	Sanction Year	Sanction Amount
1.	Development at Hazratbal Shrine, Srinagar	2016-17	40.46
