

Scheme For Promotion of Sustainable and Inclusive Tourism

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Development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UTA). However, the Ministry of Tourism through its various schemes provides financial assistance to the State Governments/UT Administrations for development of tourism infrastructure and experiences in the country, on receipt of the project proposals from the concerned SGs/UTAs under the relevant schemes, in synergy with the scheme guidelines, Government instructions, availability of funds etc.

The Ministry of Tourism revamped its Swadesh Darshan scheme as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations with focus on enhancing tourism amenities and experiences in the country including lesser-known destinations, cultural and eco-tourism regions. The scheme guidelines also envisage development of both hard and soft interventions including tourism products, capacity building, digitization etc.

In addition, the Ministry with the objective to undertake holistic development of the destinations to enhance tourist experience has sanctioned 36 projects in the country under 'Challenge Based Destination Development (CBDD)' – a sub-scheme of Swadesh Darshan scheme. The projects sanctioned under the above-mentioned initiatives provide direct as well as indirect employment opportunities in the region.

The projects under SD2.0 and CBDD are implemented by the concerned State Governments/UT Administrations, whereas the Ministry of Tourism regularly reviews the progress of the sanctioned projects. The institutional framework the scheme also includes provisions for co-ordination between the SGs/UTAs and the Ministry of Tourism for effective implementation of the scheme. The total Budget Estimates (BE) for Swadesh Darshan scheme for the year 2025-26 is 1900 Crore.

In addition, Ministry of Tourism has put in place the Scheme of "Capacity Building for Service Providers" (CBSP) to provide education, training and certification to the tourism service providers with the objective to make them employable which includes local communities, artisans and youth. The total budgetary allocation for the scheme during the current financial year is ₹25 Crore. Implementing agencies for conducting the training include State Hotel Management Institutes.

The details of the projects sanctioned under the Swadesh Darshan 2.0 and CBDD including those in less known regions, cultural and eco-tourism areas are **annexed**.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

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ANNEXURE

1. Details of Project sanctioned under Swadesh Darshan 2.0 Scheme:

S. No.	State	Year of Sanction	Destination	Name of the Experience	Sanctioned (₹ Crore)
1.	Andhra Pradesh	2024-25	Bapatala	Development of Suryalanka Beach Experience	97.52
2.	Andhra Pradesh	2023-24	Araku-Lambasingi	Borra Cave Experience at Araku	29.88
3.	Arunachal Pradesh	2023-24	Nacho	Unlock Nacho Expedition	14.02
4.	Arunachal Pradesh	2023-24	Mechuka	Mechuka Cultural Haat	18.48
5.	Arunachal Pradesh	2023-24	Mechuka	Mechuka Adventure Park	12.75
6.	Assam	2023-24	Kokrajhar	Kokrajhar Wetland Experience	26.67
7.	Assam	2023-24	Jorhat	Reimagining Cinnamara Tea Estate	23.88
8.	Bihar	2024-25	Bodh Gaya	Development of the Buddhist Meditation & Experience Centre, Bodh Gaya	165.44
9.	Chhattisgarh	2024-25	Kawardha	Bhoramdeo Corridor Development, Kabirdham District	145.99
	Dadra Nagar & Haveli and Daman & Diu	2024-25	Daman	Daman Convention Centre	147.13
	Goa	2023-24	Porvorim	Porvorim Creek Experience	24.07
	Goa	2023-24	Colva	Colva Beach Experience	19.89
	Haryana	2024-25	Panchkula	Development of Adventure Tourism Hub at Tikkar Taal and Adventure Park	26.68
	Haryana	2024-25	Panchkula	Rejuvenation of Yadavindra Garden	65.82
	Himachal Pradesh	2024-25	Maa Chintpurni Temple (District - Una)	Development of Maa Chintpurni Devi Temple, Una	56.26
	Karnataka	2023-24	Hampi	Setting up of 'Traveller nooks'	25.64
	Karnataka	2023-24	Mysuru	Tonga ride Heritage experience zone	2.72
	Karnataka	2023-24	Mysuru	Ecological Experience Zone	18.48
	Kerala	2023-24	Kumarakom	Kumarakom Bird Sanctuary Experience	13.81
	Kerala	2024-25	Alappuzha	Alappuzha: A Global Water Wonderland	93.18
	Kerala	2024-25	Malampuzha	Enhancement of Tourist Experience at Malampuzha Garden and	75.87

				Leisure Park	
	Ladakh	2023-24	Leh	Julley Leh Biodiversity Park	23.17
	Ladakh	2023-24	Kargil	Exploring LOC and Hundarman village Experience	11.91
	Lakshadweep	2024-25	Bangaram	Enhancement of Tourist Experience at Bangaram	81.18
	Madhya Pradesh	2023-24	Gwalior	Phoolbagh Experience Zone	16.74
	Madhya Pradesh	2023-24	Chitrakoot	Spiritual experience at Chitrakoot	27.21
	Madhya Pradesh	2024-25	Pitambara Peeth, Datia	Development of Pitambara Peeth Datia	44.24
	Maharashtra	2023-24	Pune	Shivrushti Historical Theme Park- Phase 3	76.22
	Meghalaya	2023-24	Sohra	Waterfall Trails Experience	27.60
	Meghalaya	2023-24	Sohra	Meghalayan Age Cave Experience	32.45
	Mizoram	2024-25	Champhai	Eco Resort Experience at Keilungliah, Zote, Ngur& Mualbuhvum, Champhai	38.85
	Mizoram	2024-25	Champhai	Heritage and Cultural Centre, Champhai	33.87
	Mizoram	2025-26	Thingsulthliah	Construction of Conference Centre	99.71
	Nagaland	2023-24	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint	7.87
	Nagaland	2023-24	Chumuoukedima	Tribal Cultural Experience at Midway Retreat	21.56
	Nagaland	2024-25	Chumuoukedima	Adventure Tourism Experience at Jacob Village, Chumoukediema	32.54
	Puducherry	2023-24	Karaikal	Karaikal beach and waterfront experience	20.29
	Punjab	2023-24	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06
	Punjab	2023-24	Amritsar	Border Tourism Experience at Attari	25.91
	Rajasthan	2023-24	Bundi	Spiritual Experience, Keshavraipatan	21.65
	Rajasthan	2024-25	Sikar	Development works at Shri Khatu Shyam Ji Temple (Sikar)	87.87
	Rajasthan	2024-25	Karni Mata temple,	Development Works at	22.58

			Bikaner dist.	Shri Karni mata mandir, Bikaner	
	Rajasthan	2024-25	Malaseri Dungari (District - Bhilwara)	Development of MalaseriDungri, Bhilwara District	48.73
	Sikkim	2023-24	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.41
	Sikkim	2023-24	Gangtok	Gangtok Cultural Village	22.60
	Tamil Nadu	2023-24	Mamallapuram	Immersive experience at Shore Temple	30.02
	Telangana	2023-24	Bhongir	Bhongir Fort Experiential Zone	56.82
	Telangana	2023-24	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.01
	Tripura	2024-25	Agartala	Tripura Heritage Village & Sangeet Experience at Agartala (Phase-1 &2)	48.95
	Uttar Pradesh	2023-24	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	14.52
	Uttar Pradesh	2023-24	Naimisaranya	Vedic - wellness Experience	17.80
	Uttarakhand	2023-24	Pithoragarh	Rural Tourism Cluster Experience at Gunji	17.86
	Uttarakhand	2023-24	Champawat	Tea Garden Experience	19.89
TOTAL AMOUNT					2208.27

(ii) Details of Project sanctioned under Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan scheme:

S. No.	State/UT	Year of Sanction	Name of the Project	Category	Sanctioned (₹ Crore)
1	Andhra Pradesh	2024-25	Ahobilam-A spiritual Odyssey	Spiritual Tourism	25.00
2	Andhra Pradesh	2024-25	Enriching Buddhist Heritage and Cultural Experiences at Nagarjuna Sagar	Culture & Heritage	25.00
3	Arunachal Pradesh	2024-25	Bichom Dam Adventure & Eco-Tourism Project	Ecotourism and Amrit Dharohar Sites	9.90
4	Arunachal Pradesh	2024-25	Kibhito Frontier Tourism - Gateway to Serenity	Vibrant Village Programme	4.96
5	Assam	2024-25	Panidhing Bird Sanctuary, Sivasagar	Ecotourism and Amrit Dharohar Sites	9.99
6	Bihar	2024-25	Development of Tourist Facilities at Sonapur Mela Ground, Saran	Culture & Heritage	24.29

7	Chhattisgarh	2024-25	Development of MayaliBagicha as Eco Tourism Destination	Ecotourism and Amrit Dharohar Sites	9.97
8	Goa	2024-25	Beautification and Development of Harvaalem Waterfall at Mayem Village	Ecotourism and Amrit Dharohar Sites	9.81
9	Gujarat	2024-25	Transformation of sharmishtha Lake: Light & culture at Vadnagar	Culture & Heritage	17.29
10	Gujarat	2024-25	The Sacred Ocean Retreat at Harsiddhi Shore, Porbandar	Spiritual Tourism	24.66
11	Gujarat	2024-25	THOL: Transformative Tourism' Harmonious Sustainability, Optimized Skilling' Leading Technology	Ecotourism and Amrit Dharohar Sites	9.96
12	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Kaza	Culture & Heritage	24.82
13	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Rakchham, Chhitkul	Vibrant Village Programme	4.96
14	Jharkhand	2024-25	Tourism Infrastructure Development at Ramrekha Dham, Simdega	Spiritual Tourism	18.87
15	Kerala	2024-25	Thalassery: The Spiritual Nexus	Spiritual Tourism	25.00
16	Kerala	2024-25	Varkala- Dakshin Kashi	Culture & Heritage	25.00
17	Ladakh	2024-25	Advancing Mushkoh as a Sustainable Tourism Hub: Integrating wildlife Sightings and community progress	Ecotourism and Amrit Dharohar Sites	9.82
18	Madhya Pradesh	2024-25	Medieval Splendor 2.0, Orchha	Spiritual Tourism	25.00
19	Maharashtra	2024-25	Development of Ahmednagar Fort	Culture & Heritage	25.00
20	Manipur	2024-25	Development of Ancient capital of Manipur, LangthabalKonug	Culture & Heritage	24.69
21	Meghalaya	2024-25	Mawphlang cultural & Heritage centre	Culture & Heritage	24.87
22	Meghalaya	2024-25	Nartiang Spiritual & Cultural Centre	Spiritual Tourism	24.87
23	Nagaland	2024-25	Soulful Trails: The Impur Heritage Experience, Impur Village	Spiritual Tourism	24.94
24	Nagaland	2024-25	Development of wings over Doyang: An Eco-Tourism Haven' Doyang Reservoir	Ecotourism and Amrit Dharohar Sites	10.00
25	Puducherry	2024-25	Development of White Town	Culture & Heritage	22.19
26	Punjab	2024-25	Cultural and Heritage Strech at Hussainiwala Border,	Culture & Heritage	25.00

			Ferozepur		
27	Punjab	2024-25	Heritage street -A Symbol of peace and Harmony at Sri Anandpur Sahib, Rupnagar	Spiritual Tourism	24.90
28	Sikkim	2024-25	Echoes of Valor: The Gnathang Valley Experience," Gnathang Village	Vibrant Village Programme	5.00
29	Sikkim	2024-25	Kabi Chronicles: A journey through Unity and Heritage, Kabi, Mangan	Spiritual Tourism	24.96
30	Tamil Nadu	2024-25	Iconic Transformation of Rameswaram	Spiritual Tourism	20.01
31	Telangana	2024-25	Digital Experience Centre at Bhuddhavanam in Nalgonda	Culture & Heritage	24.85
32	Telangana	2024-25	Development of Eco-Tourism Project at Nizam Sagar, Kamareddy	Ecotourism and Amrit Dharohar Sites	9.98
33	Uttar Pradesh	2024-25	Development of Cultural Landscape at Mahoba	Culture & Heritage	24.98
34	Uttarakhand	2024-25	Development of Jadung Festive Ground', Jadung	Vibrant Village Programme	4.99
35	Uttarakhand	2024-25	Development of Kainchidham campus, Kainchidham	Spiritual Tourism	17.60
36	Uttarakhand	2024-25	Mana Haat project	Vibrant Village Programme	4.99
Total					648.1

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