

World Travel Market and FTAs

Posted On: 08 DEC 2025 2:41PM by PIB Delhi

The Ministry of Tourism, Government of India participated in World Travel Market (WTM) 2025 held in London from 4th till 6th November 2025. The Ministry participated with a delegation of 30 stakeholders including State Governments / Union Territory Administrations, inbound tour operators from the Indian travel industry along with IRCTC to showcase India's vibrant cultural diversity and the range of tourism products and immersive experiences.

The details of International Tourist Arrivals (ITAs) during the last five years are as below:

Year	ITAs (in lakh)
2020	63.37
2021	70.10
2022	143.30
2023	188.99
2024	205.69

Source: Bureau of Immigration

Further, State/UT-wise International Tourist Arrivals (ITAs) are not available with the Ministry of Tourism. However, State/UT-wise details of the total number of Foreign Tourist Visits during 2020 to 2025, including West Bengal may be seen at Annexure-I.

The details of International Tourist Arrivals (ITAs) and Foreign Exchange Earnings (FEE) from 2019 to 2024 are as below:

Year	ITAs (in lakh)	FEEs from Tourism in India (in Rs. Crore)
2019	179.14	2,16,467
2020	63.37	95,738
2021	70.10	63,978
2022	143.30	1,69,917
2023	188.99	2,66,045
2024	205.69	2,93,033 #

Source: Bureau of Immigration

#: Revised Estimates

The details of Foreign Tourist Arrivals (FTAs) from Top 10 source countries from 2020 to 2024 may be seen at Annexure-II.

The Employment scenario in the tourism sector in India for the year 2020-21 to 2023-24 is given below:

Year	Total Number of tourism jobs (in million)
2020-21	68.07

2021-22	70.04
2022-23	76.17
2023-24	84.63

Source: Estimates based on periodic Labour Force Survey (PLFS)

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

Sunil Kumar Tiwari
tourism4pib[at]gmail[dot]com

ANNEXURE-I

State/UT- wise Foreign Tourist Visits (FTVs) during 2020 to 2024 are given below:

States/UTs	2020	2021	2022	2023	2024
Andaman & Nicobar Islands	5,412	1,687	4,461	9,025	11,497
Andhra Pradesh	67,591	27,551	1,65,845	60,426	2,62,43
Arunachal Pradesh	961	182	1,055	4,496	4,714
Assam	7,285	536	9,001	23,818	27,170
Bihar	3,08,080	1,046	86,829	5,46,576	7,36,72
Chandigarh	12,218	5,451	28,439	31,498	39,058
Chhattisgarh	2,322	8	238	953	3,485
Dadra Nagar Haveli & Daman & Diu	1,604	185	1,791	4,048	2,626
Delhi	6,81,230	1,00,178	8,15,713	18,28,116	19,99,41
Goa	3,02,751	22,128	1,74,799	4,52,692	4,67,91
Gujarat	2,10,047	11,319	17,77,215	28,06,871	22,74,47
Haryana	17,474	4,578	2,439	1,346	543
Himachal Pradesh	42,665	4,932	29,333	62,806	82,765
Jammu & Kashmir	5,317	1,650	19,985	55,337	65,452
Jharkhand	490	1,637	1,92,319	1,89,261	45,273
Karnataka	1,65,325	72,487	1,28,520	4,09,333	4,85,20
Kerala	3,40,755	60,487	3,45,549	6,49,057	7,38,37
Ladakh	1,126	1,054	21,259	36,315	39,704
Lakshadweep	413	4	125	755	898
Madhya Pradesh	99,819	41,601	2,04,454	1,82,685	1,67,53

Maharashtra	12,62,409	1,85,643	15,11,623	33,87,739	37,05,17
Manipur	3,139	648	3,908	3,668	2,518
Meghalaya	2,311	411	7,774	20,023	23,075
Mizoram	265	234	2,611	3,754	5,414
Nagaland	518	325	2,923	4,725	5,623
Odisha	10,206	2,269	22,121	45,173	87,854
Puducherry	92,080	321	862	31,214	17,819
Punjab	3,59,114	3,08,135	3,29,458	7,41,734	5,41,78
Rajasthan	4,46,457	34,806	3,96,684	16,99,869	20,72,40
Sikkim	19,935	11,508	68,645	93,908	84,820
Tamil Nadu	12,28,323	57,622	4,07,126	11,74,899	11,61,30
Tripura	31,877	5	8,493	66,708	90,824
Telangana	46,694	5,917	68,401	1,60,912	1,55,31
Uttar Pradesh	8,90,932	44,737	6,48,986	16,01,503	22,69,06
Uttarakhand	41,339	8,532	61,561	1,43,027	1,39,37
West Bengal	4,63,285	34,828	10,37,017	27,06,942	31,24,46
Total	71,71,769	10,54,642	85,87,562	1,92,41,212	2,09,42,0

Source: State/UT Tourism Departments

ANNEXURE-II

Foreign Tourist Arrivals (FTAs) from Top 10 source countries during 2020 to 2024

S. No.	Country	2020	2021	2022	2023	2024
1	United States	3,94,092	4,29,860	14,03,399	16,91,498	18,0
2	Bangladesh	5,49,273	2,40,554	12,77,557	21,19,826	17,5
3	United Kingdom	2,91,874	1,64,143	6,41,051	9,20,591	10,2
4	Australia	86,758	33,864	3,76,898	4,56,167	5,1
5	Canada	1,22,868	80,437	2,89,259	3,85,938	4,7
6	Malaysia	69,897	6,628	1,26,192	2,62,458	3,0
7	Sri Lanka	68,646	25,989	1,83,459	2,80,327	2,8
8	Germany	72,558	33,772	1,41,425	2,23,575	2,5
9	France	74,243	30,374	1,20,282	1,88,981	2,0
10	Singapore	33,747	13,407	1,32,668	1,83,772	2,0

Source: Bureau of Immigration

Sunil Kumar Tiwari

tourism4pib[at]gmail[dot]com

(Release ID: 2200323)