

# Challenge Based Destination Development Component Under SDS 2.0

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Development and promotion of tourist destinations and tourism products is primarily undertaken by the respective State Government / Union Territory (UT) Administration. However, the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Swadesh Darshan 2.0 (SD2.0)', 'Challenge Based Destination Development (CBDD)' –a sub-scheme of SD2.0, 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies (ACA) for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations/Central Agencies; subject to adherence to scheme guidelines, submission of Detailed Project Reports (DPRs), availability of funds, inter-se priority etc.

In addition, Government of India under its initiative for 'Special Assistance to States for Capital Investment (SASCI)' has also provided financial assistance to the States for development of tourism projects.

Under the Challenge-Based Destination Development (CBDD) a sub-scheme of Swadesh Darshan 2.0, proposals are submitted by the concerned SGs/UTAs in response to notifications issued by the Ministry. Selection of destinations under the CBDD component is carried out as per the criteria notified in the scheme guidelines. These criteria include parameters relating to destination readiness, tourism potential, institutional arrangements, community engagement, environmental considerations and overall coherence of the proposal. Evaluation of proposals is undertaken through the structured assessment process defined in the guidelines.

Under the scheme, Ministry encourages the SG/UT to adopt convergence across connectivity, civic infrastructure, local mobility, skill development, products and experience being developed with relevant initiatives of Central Ministries/Departments or the concerned SG/UT at the destinations.

The details of the projects sanctioned under the CBDD scheme in the country along with sanction and authorized amount since its inception is annexed.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

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## ANNEXURE

**Details of Project sanctioned under Challenge Based Destination Development scheme:**

**(Amount in ₹Crore)**

S. No.	State/UT	Year of Sanction	Name of the Project	Category	Sanctioned Amount	Amount Authorized
1	Andhra Pradesh	2024-25	A h o b i l a m - A spiritual Odyssey	Spiritual Tourism	25.00	2.50

2	Andhra Pradesh	2024-25	Enriching Buddhist Heritage and Cultural Experiences at Nagarjuna Sagar	Culture & Heritage	25.00	2.50
3	Arunachal Pradesh	2024-25	Bichom Dam Adventure & Eco-Tourism Project	Ecotourism and Amrit Dharohar Sites	9.90	0.99
4	Arunachal Pradesh	2024-25	Kibhito Frontier Tourism - Gateway to Serenity	Vibrant Village Programme	4.96	0.50
5	Assam	2024-25	Panidhing Bird Sanctuary, Sivasagar	Ecotourism and Amrit Dharohar Sites	9.99	1.00
6	Bihar	2024-25	Development of Tourist Facilities at Sonapur Mela Ground, Saran	Culture & Heritage	24.29	2.43
7	Chhattisgarh	2024-25	Development of MayaliBagicha as Eco Tourism Destination	Ecotourism and Amrit Dharohar Sites	9.97	1.00
8	Goa	2024-25	Beautification and Development of Harvalem Waterfall at Mayem Village	Ecotourism and Amrit Dharohar Sites	9.81	0.98
9	Gujarat	2024-25	Transformation of sharmishtha Lake: Light & culture at Vadnagar	Culture & Heritage	17.29	1.73
10	Gujarat	2024-25	The Sacred Ocean Retreat at Harsiddhi Shore, Porbandar	Spiritual Tourism	24.66	2.47
11	Gujarat	2024-25	T H O L : Transformative Tourism ' Harmonious Sustainability, Optimized Skilling' Leading Technology	Ecotourism and Amrit Dharohar Sites	9.96	1.00
12	Himachal Pradesh	2024-25	T o u r i s m Infrastructure Development at Kaza	Culture & Heritage	24.82	2.48
13	Himachal Pradesh	2024-25	T o u r i s m Infrastructure Development at Rakchham, Chhitkul	Vibrant Village Programme	4.96	0.50

14	Jharkhand	2024-25	T o u r i s m Infrastructure Development at Ramrekha Dham, Simdega	Spiritual Tourism	18.87	1.89
15	Kerala	2024-25	Thalassery: The Spiritual Nexus	Spiritual Tourism	25.00	2.50
16	Kerala	2024-25	Varkala- Dakshin Kashi	Culture & Heritage	25.00	2.50
17	Ladakh	2024-25	A d v a n c i n g Mushkoh as a Sustainable Tourism Hub: Integrating wildlife Sightings and community progress	Ecotourism and Amrit Dharohar Sites	9.82	0.98
18	Madhya Pradesh	2024-25	Medieval Splendor 2.0, Orchha	Spiritual Tourism	25.00	2.50
19	Maharashtra	2024-25	Development of Ahmednagar Fort	Culture & Heritage	25.00	2.50
20	Manipur	2024-25	Development of Ancient capital of M a n i p u r , LangthabalKonug	Culture & Heritage	24.69	2.47
21	Meghalaya	2024-25	Mawphlang cultural & Heritage centre	Culture & Heritage	24.87	2.49
22	Meghalaya	2024-25	Nartiang Spiritual & Cultural Centre	Spiritual Tourism	24.87	2.49
23	Nagaland	2024-25	Soulful Trails: The Impur Heritage Experience, Impur Village	Spiritual Tourism	24.94	2.49
24	Nagaland	2024-25	Development of wings over Doyang: An Eco-Tourism Haven' Doyang Reservoir	Ecotourism and Amrit Dharohar Sites	10.00	1.00
25	Puducherry	2024-25	Development of White Town	Culture & Heritage	22.19	2.22
26	Punjab	2024-25	C u l t u r a l   a n d Heritage Strech at H u s s a i n i w a l a Border, Ferozepur	Culture & Heritage	25.00	2.50
27	Punjab	2024-25	Heritage street -A Symbol of peace and Harmony at Sri Anandpur Sahib, Rupnagar	Spiritual Tourism	24.90	2.49
28	Sikkim	2024-25	Echoes of Valor:	Vibrant	5.00	0.50

			The Gnathang Valley Experience," Gnathang Village	Village Programme		
29	Sikkim	2024-25	Kabi Chronicles: A journey through Unity and Heritage, Kabi, Mangan	Spiritual Tourism	24.96	2.50
30	Tamil Nadu	2024-25	l c o n i c Transformation of Rameswaram	Spiritual Tourism	20.01	2.00
31	Telangana	2024-25	Digital Experience Centre at Bhuddhavanam in Nalgonda	Culture & Heritage	24.85	2.48
32	Telangana	2024-25	Development of Eco - Tourism Project at Nizam Sagar, Kamareddy	Ecotourism and Amrit Dharohar Sites	9.98	1.00
33	Uttar Pradesh	2024-25	Development of Cultural Landscape at Mahoba	Culture & Heritage	24.98	2.50
34	Uttarakhand	2024-25	Development of Jadung Festive Ground', Jadung	Vibrant Village Programme	4.99	0.50
35	Uttarakhand	2024-25	Development of K a i n c h i d h a m c a m p u s , Kainchidham	Spiritual Tourism	17.60	1.76
36	Uttarakhand	2024-25	Mana Haat project	Vibrant Village Programme	4.99	0.50
Total					648.11	64.81

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