

Ministry of Tourism Committed Towards Swachhta and Reducing Pendency During Special Campaign 5.0

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The Ministry of Tourism is fully geared up to participate in this campaign, which will be conducted in two phases:

- Preparatory Phase: 15th – 30th September 2025
- Implementation Phase: 2nd – 31st October 2025

A preparatory meeting was convened on 26th August 2025, wherein all Programme Divisions, Institutes, and Domestic Offices of the Ministry of Tourism were directed to identify specific targets for the Preparatory Phase. The identified areas of action include:

- Identification of cleanliness sites, space management and beautification
- Disposal of scrap and redundant items
- Timely disposal of references from Members of Parliament, State Governments,

Inter-Ministerial consultations, Parliamentary Assurances, and PMO references

- Disposal of public grievances and appeals
- Simplification of rules/procedures and strengthening of record management
- Identification and disposal of e-waste items

During the Special Campaign 4.0, the Ministry of Tourism achieved notable results, including:

- 19,680 sq. ft. of space freed
- ₹14,04,521 generated from scrap disposal
- 6,826 physical files weeded out and 1,915 e-files closed
- 447 Swachhta campaigns conducted across the country

The Government of India has launched Special Campaign 5.0, to be observed from 2nd October to 31st October 2025, with a special focus on Swachhta (cleanliness) and reducing pendency across Government Ministries and Departments.

Building upon these achievements, the Ministry of Tourism is fully committed to ensuring the successful and impactful implementation of Special Campaign 5.0, reaffirming its dedication towards cleanliness, efficiency,

transparency, and improved service delivery.

Sunil Kumar Tiwari

tourism4pib[at]gmail[dot]com

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