

Digital Transformation in Tourism Services

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The Ministry has launched the revamped version of Incredible India Digital Platform (IIDP) as a comprehensive resource for travellers and stakeholders interested in exploring the country's rich cultural heritage, natural beauty, and diverse attractions. The IIDP uses an AI-powered tool that personalizes visitor experiences by offering real-time weather updates, city exploration, and essential travel services. The portal has also partnered with several OTAs (Online Travel Agents) and stakeholders for seamless booking of flights, hotels, cabs, and buses and tickets for ASI monuments.

NIDHI+ platform covers approval and classification of accommodation units as well as the approval, recognition, and registration of other key tourism service providers. The portal has also been integrated with the IIDP for providing credible real time information for the service providers.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Rajya Sabha today.

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