## GOVERNMENT OF INDIA MINISTRY OF TOURISM

### LOK SABHA UNSTARRED QUESTION NO.2440 ANSWERED ON 04.08.2025

#### PROMOTION OF RELIGIOUS AND TEA TOURISM IN JALPAIGURI

#### 2440. DR. JAYANTA KUMAR ROY:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has sanctioned any projects for Jalpaiguri district of West Bengal under the Swadesh Darshan 2.0 or Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) scheme, particularly for promoting religious and tea tourism; and
- (b) if so, the details thereof along with the steps taken being taken to develop infrastructure and tourist amenities in Lataguri, Gorumara and other tourist sites in the said district?

#### **ANSWER**

#### THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): Development and promotion of tourist destinations and tourism products is primarily undertaken by the respective State Government/ Union Territory (UT) Administration. However, the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Swadesh Darshan 2.0 (SD2.0)', 'Challenge Based Destination Development (CBDD)' a sub-scheme of Swadesh Darshan and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' complements the efforts of tourism infrastructure development by extending financial assistance to the State Governments UT Administrations; subject to availability of funds, adherence to scheme guidelines, submission of **Detailed Project** Reports (DPRs) by the State Government UT Administration

In addition, Government of India under its initiative for 'Special Assistance to States for Capital Investment (SASCI)' has also provided financial assistance to the States for development of tourism projects.

The details of the projects sanctioned along-with funds allocated under aforesaid schemes in the state of West Bengal is Annexed. There is no project presently enlisted for consideration before the Ministry for sanctioning in the district of Jalpaiguri.

The Ministry of Tourism as part of its ongoing promotional activities regularly promotes various tourist destinations and tourism products of the country including West Bengal in the international and domestic markets through social media, promotional websites, events etc.

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STATEMENT IN REPLY TO PARTS (a) TO (b) OF LOK SABHA UNSTARRED QUESTION NO.2440 ANSWERED ON 04.08.2025 REGARDING PROMOTION OF RELIGIOUS AND TEA TOURISM IN JALPAIGURI RAISED BY DR. JAYANTA KUMAR ROY

Details of Project sanctioned under Swadesh Darshan Scheme in the State of West Bengal:

(Amount in ₹Crore)

S. No.	Circuit / Sanction Year	Name of the Project	Sanctioned Cost
1	Coastal Circuit 2015-16	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj-Bakkhlai- Henry Island	67.99

# List of projects sanctioned under PRASHAD Scheme in the State of West Bengal:

S.	Project Name	Sanction	Sanction Amount
No.		Year	(in ₹ Crores)
1	Development of Belur Math	2016-17	30.03

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