

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2325
ANSWERED ON 04.08.2025**

MICE DESTINATIONS

2325. SHRI CAPTAIN BRIJESH CHOWTA:

Will the Minister of TOURISM be pleased to state:

- (a) the criteria and procedure adopted by the Government for identifying and selecting cities for development as Meetings, Incentives, Conferences and Exhibitions (MICE) destinations under any central scheme or policy;**
- (b) whether Mangalore has been identified or proposed for development as a MICE destination; and**
- (c) if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Development and promotion of tourist destinations and products, including MICE tourism, is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. However, as part of its on-going activities, the Ministry of Tourism regularly promotes India as a holistic tourism destination including MICE tourism through various mediums including social media and websites.

Ministry of Tourism identified MICE as one of the important segment of Tourism. Ministry has also formulated a National Strategy and Roadmap for MICE Industry to promote the growth of MICE industry in the country.

The Ministry of Tourism provides financial assistance to State Government s/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure in the country under its schemes. (List of Projects sanctioned for development of Convention centers and associated infrastructure, is placed at Annexure).

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.2325 ANSWERED ON 04.08.2025 REGARDING MICE DESTINATIONS RAISED BY SHRI CAPTAIN BRIJESH CHOWTA**

List of Projects sanctioned for development of Convention centers and associated infrastructure under the various schemes of the Ministry of Tourism:

S. No.	State/UTs	Central Government Scheme	Project Name	Project Cost (In Rs. Crore)	Sanctioned Year	Components
1.	Chhattisgarh	CBDD	Development of Mayali Bagicha as Eco Tourism Destination	9.97	2025	Convention Hall
2.	Arunachal Pradesh	SASCI	Siang Adventure & Eco-Retreat, Pasighat	46.48	2024	Convention Centre
3.	Gujarat	SASCI	Tented City and Convention Centre	51.56	2024	Convention Centre
4.	Madhya Pradesh	SASCI	International Convention Centre for MICE	99.38	2024	Convention Centre
5.	Haryana	SD 2.0	Rejuvenation of Yadavindra Garden	65.82	2025	Convention Centre
6.	Lakshadweep	SD 2.0	Enhancement of Tourist Experience at Bangaram	81.18	2025	Convention hall for MICE
7.	Madhya Pradesh	SD 1.0	Development of Gwalior - Orchha - Khajuraho - Chanderi	18.77	2020	Convention Centre

			Bhimbetka Mandu			
8.	Jammu Kashmir	SD 1.0	Development of Tourist Facilities at Gulmarg - Baramulla - Kupwara - Kargil - Leh	21.01	2021	Convention Centre
9.	Arunachal Pradesh	SD 1.0	Development of Jirigaon - Nafra - Seppa - Pappu - Pasa - Pakke Valleys - Lumdung - Lafang - Sohung Lake - Taro Yar - New Sagalee - Ziro - Yomcha	4.028	2020	Convention Centre
10.	Goa	SD 1.0	Development of Coastal II: Rua De Orum Creek - Don Paula - Colva - Benaullim	39.33	2022	Convention Center
11.	Mizoram	SD 1.0	Integrated Development of New Eco Tourism under Swadesh Darshan- North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	2.64	2019	Convention Centre
12.	Himachal Pradesh	SD 1.0	Development of Kiarighat - Shimla - Hatkoti - Manali - Kangra	17.265	2022	Convention Centre

			Dharamshala - Bir - Palampur - Chamba			
13.	Mizoram	ACA	Development of Convention Centre and associated Infrastructure at Aizawl.	39.94	2021	Convention Centre
