GOVERNMENT OF INDIA MINISTRY OF TOURISM

RAJYA SABHA UNSTARRED QUESTION NO. 2221#

ANSWERED ON 07.08.2025

'PARYATAN MITRA' AND 'PARYATAN DIDI' INITIATIVE IN UP

2221# SMT. DARSHANA SINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) the number of people selected and trained so far under the 'Paryatan Mitra' and 'Paryatan Didi' initiatives in Uttar Pradesh and the main responsibilities assigned to them;
- (b) the places of historical, freedom struggle or military importance in the State of Uttar Pradesh that have been included under the 'Bharat Rannbhoomi Darshan' initiative; and
- (c) the names of the districts of Uttar Pradesh where female guides have been trained under the 'Paryatan Didi' initiative and their current number thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a): Ministry of Tourism launched a National responsible tourism initiative by the name of Paryatan Mitra/Paryatan Didi. The initiative was piloted in 6 tourist destinations across India namely – Orchha (Madhya Pradesh), Gandikota (Andhra Pradesh), Bodh Gaya (Bihar), Aizawl (Mizoram), Jodhpur (Rajasthan) and Shri Vijaya Puram (Andaman & Nicobar Islands).

In the pilot phase, more than 4,000 people have been trained. The programme has now been extended all across the country which includes Varanasi, Ayodhya and Agra in Uttar Pradesh.

- (b): As informed by the Ministry of Defence, the Ranbhoomi App and the Bharat Ranbhoomi Darshan initiative have been launched to open areas of historical importance and valour, for the citizen of India, which signify the sacrifice of the Indian Armed Forces. Out of 77 Shaurya Gantavya sites, none is located in the State of Uttar Pradesh.
- (c): Under the Incredible India Tourist Facilitator/Guide course, a total of 2161 candidates have completed the course and given Identity Card in the State of Uttar Pradesh of which 76 are female.
