

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 2218
ANSWERED ON 07.08.2025

INITIATIVES FOR PROMOTION OF HERITAGE TOURISM IN KARNATAKA

2218 SHRI LAHAR SINGH SIROYA:

Will the Minister of **TOURISM** be pleased to state:

- (a) the initiatives taken by Government to promote heritage tourism in sites such as Hampi, Badami and Pattadakal in Karnataka;
- (b) whether these sites are being developed under the Swadesh Darshan or PRASAD schemes; and
- (c) the tourist footfall and revenue generation recorded from these destinations in the last three years?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): The Ministry of Tourism as part of its ongoing promotional activities holistically promotes various tourist destinations and tourism products of the country including heritage tourism sites of Karnataka in the international and domestic markets through social media, promotional websites, events etc.

Development and promotion of different tourist destinations and tourism products is primarily undertaken by the concerned State Governments/UT Administrations. However, the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', Swadesh Darshan 2.0 (SD2.0), 'Challenge Based Destination Development (CBDD)' – a sub-scheme of Swadesh Darshan and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' schemes complements the efforts of tourism infrastructure development and amenities at tourism destinations across the country for enhancing tourism experiences, by extending financial assistance to the State Governments/UT Administrations. This financial assistance is extended subject to availability of funds, adherence to scheme guidelines and other instructions issued from time to time, submission of Detailed Project Reports (DPRs) by the concerned State Governments/UT Administrations, etc.

In addition, Government of India under its initiative for 'Special Assistance to States for Capital Investment (SASCI)' has also provided financial assistance to the States for development of tourism projects.

Under the Ministry's Swadesh Darshan 2.0 Scheme, a project titled "Setting up of Traveller Nooks at Hampi" has been sanctioned at a cost of ₹25.63 crore. No proposal for development of Badami or Pattadakal is presently enlisted for consideration by the Ministry of Tourism under Swadesh Darshan or PRASHAD schemes.

Details of the projects sanctioned under SD2.0 and PRASHAD in the State of Karnataka is **Annexed.**

(c): The details of Domestic and Foreign Tourist Visits (DTV's and FTV's) to Karnataka during the last three years is as under:

Year	DTV's	FTV's
2022	18,24,13,203	1,28,520
2023	28,41,20,502	4,09,333
2024	30,45,63,569	4,85,204

Source: State Tourism Department

Further, details of tourist footfall and revenue generation recorded from the following Centrally Protected Ticketed Monuments in the State of Karnataka under Archaeological Survey of India (ASI), in the last 3 years is as under:

S. No.	Monuments	F.Y 2022-23		F.Y 2023-24		F.Y 2024-25	
		Footfall	Revenue (in ₹)	Footfall	Revenue (in ₹)	Footfall	Revenue (in ₹)
1	Group of Monuments, Hampi	8,25,631	4,00,75,130	10,12,130	5,13,30,511	10,08,721	5,09,54,195
2	Badami Cave	4,30,409	1,15,91,240	4,81,328	1,33,37,680	4,44,542	1,04,64,570
3	Group Of Temples, Pattadakal	3,09,167	1,35,33,005	3,47,382	1,58,08,670	3,24,615	1,27,59,875

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (b) OF RAJYA SABHA UNSTARRED QUESTION NO.2218 ANSWERED ON 07.08.2025 REGARDING INITIATIVES FOR PROMOTION OF HERITAGE TOURISM IN KARNATAKA RAISED BY SHRI LAHAR SINGH SIROYA

Details of Project sanctioned under Swadesh Darshan 2.0 Scheme in the State of Karnataka:**(Amount in ₹ Crore)**

S. No.	Year of Sanction	Destination	Name of the Experience	Sanctioned Cost
1.	2023-24	Hampi	Setting up of 'Traveller nooks'	25.63
2.	2023-24	Mysuru	Tonga ride Heritage experience zone	2.71
3.	2023-24	Mysuru	Ecological Experience Zone	18.48

Details of Project sanctioned under PRASHAD Scheme in the State of Karnataka:**(Amount in ₹Crore)**

S. No.	Project Name	Sanction Year	Sanction Amount
1.	Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple, Mysuru	2023-24	45.38
2.	Development of RenukaYallama Devi temple	2024-25	18.37
3.	Development of Basic Amenities at Papnash Temple, Bidar dist.	2024-25	22.25
