

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1376
ANSWERED ON 28.07.2025**

CRUISE BHARAT MISSION IN HOSHANGABAD

†1376. SHRI DARSHAN SINGH CHOUDHARY:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Cruise Bharat Mission is likely to be implemented in Hoshangabad Lok Sabha Constituency keeping in view the potential for cruise tourism in Narmada River, Tawa Dam and Dokri Kheda Dam over there; and**
- (b) if so, the details thereof?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): Development and promotion of tourist destinations and products, including cruise tourism is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs through various schemes and initiatives.

As conveyed by the Ministry of Ports, Shipping & Waterways (MoPSW), the "Cruise Bharat Mission was launched on 30th September 2024, to enable provide a framework for inter-ministerial approach for crafting interventions along policy, regulatory and other aspects governing cruise sector and enable responsible involvement of all regulatory agencies, such as Customs, Immigration, CISF, State Tourism Departments, State Maritime Agencies, District Administrations and local police.
