### GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.1312 ANSWERED ON 28.07.2025

#### PROMOTION OF DOMESTIC TOURISM

#### 1312. SMT. JUNE MALIAH:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is implementing any schemes or initiatives to promote domestic tourism across the country;
- (b) if so, the details thereof along with the States or regions benefitted under these programmes during the last three years and the current year;
- (c) whether the Government is coordinating with State Governments to improve tourism infrastructure such as access roads, way finding signages, sanitation facilities and tourist information centres; and
- (d) if so, the funds allocated and utilised under such projects during the said period?

#### **ANSWER**

#### THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Ministry of Tourism promotes tourism destinations and products of India through various initiatives including promotional events, assistance to State Governments for organizing fairs and festivals, website and social media etc.

The Ministry also provides financial assistance to State Governments/ Union Territory Administrations for development and promotion of tourism related infrastructure under its various schemes.

Details of the funds allocated to States and Union Territory Administrations under various tourism infrastructure schemes in last three year is at ANNEXURE.

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STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.1312 ANSWERED ON 28.07.2025 REGARDING PROMOTION OF DOMESTIC TOURISM RAISED BY SMT. JUNE MALIAH

List of projects sanctioned under Swadesh Darshan Scheme 2.0 in last three financial years is as under:

S no	State	Year of Sanction	Destination	Name of the Experience	Sanctioned Cost
1	Andhra Pradesh	2024-25	Bapatala	Development of Suryalanka Beach Experience	(₹ Crore) 97.52
2	Andhra Pradesh	2023-24	Araku- Lambasingi	Borra Cave Experience at Araku	29.87
3	Arunachal Pradesh	2023-24	Nacho	Unlock Nacho Expedition	14.02
4	Arunachal Pradesh	2023-24	Mechuka	Mechuka Cultural Haat	18.48
5	Arunachal Pradesh	2023-24	Mechuka	Mechuka Adventure Park	12.75
6	Assam	2023-24	Kokrajhar	Kokrajhar Wetland Experience	26.67
7	Assam	2023-24	Jorhat	Reimagining Cinnamara Tea Estate	23.88
8	Bihar	2024-25	Bodh Gaya	Development of the Buddhist Meditation & Experience Centre, Bodh Gaya	165.44
9	Chhattisgarh	2024-25	Kawardha	Bhoramdeo Corridor Development, Kabirdham District	145.99
10	Dadra Nagar & Haveli and	2024-25	Daman	Daman Convention	147.13

	Daman & Diu			Centre	
11	Goa	2023-24	Porvorim	Porvorim Creek Experience	24.07
12	Goa	2023-24	Colva	Colva Beach Experience	19.98
13	Haryana	2024-25	Panchkula	Development of Adventure Tourism Hub at Tikkar Taal and Adventure Park	26.68
14	Haryana	2024-25	Panchkula	Rejuvenation of Yadavindra Garden	65.82
15	Himachal Pradesh	2024-25	Maa Chintpurni Temple (District - Una)	Development of Maa Chintpurni Devi Temple, Una	56.26
16	Karnataka	2023-24	Hampi	Setting up of 'Traveller nooks'	25.63
17	Karnataka	2023-24	Mysuru	Tonga ride Heritage experience zone	2.71
18	Karnataka	2023-24	Mysuru	Ecological Experience Zone	18.48
19	Kerala	2023-24	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92
20	Kerala	2024-25	Alappuzha	Alappuzha: A Global Water Wonderland	93.17
21	Kerala	2024-25	Malampuzha	Enhancement of Tourist Experience at Malampuzha Garden and Leisure Park	75.87
22	Ladakh	2023-24	Leh	Julley Leh Biodiversity Park	23.16
23	Ladakh	2023-24	Kargil	Exploring LOC and Hundarman village Experience	11.91
24	Lakshadweep	2024-25	Bangaram	Enhancement of Tourist	81.18

				Experience at Bangaram	
25	Madhya Pradesh	2023-24	Gwalior	Phoolbagh Experience Zone	16.73
26	Madhya Pradesh	2023-24	Chitrakoot	Spiritual experience at Chitrakoot	27.21
27	Madhya Pradesh	2024-25	Pitambara Peeth, Datia	Development of Pitambara Peeth Datia	44.24
28	Maharashtra	2023-24	Pune	Shivsrushti Historical Theme Park- Phase 3	76.22
29	Meghalaya	2023-24	Sohra	Waterfall Trails Experience	27.84
30	Meghalaya	2023-24	Sohra	Meghalayan Age Cave Experience	32.45
31	Mizoram	2024-25	Champhai	Eco Resort Experience at Keilungliah, Zote, Ngur & Mualbuhvum, Champhai	38.85
32	Mizoram	2024-25	Champhai	Heritage and Cultural Centre, Champhai	33.87
33	Nagaland	2023-24	Chumoukedim a	Eco-Tourism Exp at Chumoukedima viewpoint	7.87
34	Nagaland	2023-24	Chumuoukedi ma	Tribal Cultural Experience at Midway Retreat	21.56
35	Nagaland	2024-25	Chumuoukedi ma	Adventure Tourism Experience at Jacob Village, Chumoukediema	32.54
36	Puducherry	2023-24	Karaikal	Karaikal beach and waterfront experience	20.29
37	Punjab	2023-24	Kapurthala	Eco Tourism experience at	20.06

				Kanjli wetland	
38	Punjab	2023-24	Amritsar	Border Tourism Experience at Attari	25.90
39	Rajasthan	2023-24	Bundi	Spiritual Experience, Keshavraipatan	21.65
40	Rajasthan	2024-25	Sikar	Development works at Shri Khatu Shyam Ji Temple (Sikar)	87.87
41	Rajasthan	2024-25	Karni Mata temple, Bikaner dist.	Development Works at Shri Karni mata mandir, Bikaner	22.57
42	Rajasthan	2024-25	Malaseri Dungari (District - Bhilwara)	Development of Malaseri Dungri, Bhilwara District	48.73
43	Sikkim	2023-24	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40
44	Sikkim	2023-24	Gangtok	Gangtok Cultural Village	22.59
45	Tamil Nadu	2023-24	Mamallapuram	Immersive experience at Shore Temple	30.02
46	Telangana	2023-24	Bhongir	Bhongir Fort Experiential Zone	56.81
47	Telangana	2023-24	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.00
48	Tripura	2024-25	Agartala	Tripura Heritage Village & Sangeet Experience at Agartala (Phase- 1 &2)	48.94
49	Uttar Pradesh	2023-24	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	14.52
50	Uttar Pradesh	2023-24	Naimisaranya	Vedic- wellness Experience	17.80

51	Uttarakhand	2023-24	Pithoragarh	Rural Tourism Cluster Experience at Gunji	17.86
52	Uttarakhand	2023-24	Champawat	Tea Garden Experience	19.89

List of projects sanctioned under Challenge Based Destination Development (CBDD) in last three financial years is as under:

S.	State/UT	Year of	Name of the Project	Sanctioned
No.		Sanction		Cost
				(₹ Lakhs)
1	Andhra Pradesh	2024-25	Ahobilam-A spiritual Odyssey	2499.56
2	Andhra Pradesh	2024-25	Enriching Buddhist Heritage and Cultural Experiences at Nagarjuna Sagar	2500.00
3	Arunachal Pradesh	2024-25	Bichom Dam Adventure & Eco- Tourism Project	990.14
4	Arunachal Pradesh	2024-25	Kibhito Frontier Tourism - Gateway to Serenity	496.41
5	Assam	2024-25	Panidhing Bird Sanctuary, Sivasagar	998.91
6	Bihar	2024-25	Development of Tourist Facilities at Sonepur Mela Ground, Saran	2428.99
7	Chhattisgarh	2024-25	Development of Mayali Bagicha as Eco Tourism Destination	996.97
8	Goa	2024-25	Beautification and Development of Harvalem Waterfall at Mayem Village	981.42
9	Gujarat	2024-25	Transformation of sharmishtha Lake: Light & culture at Vadnagar	1,728.56
10	Gujarat	2024-25	The Sacred Ocean Retreat at Harsiddhi Shore, Porbandar	2,465.61
11	Gujarat	2024-25	THOL: Transformative Tourism' Harmonious Sustainability, Optimized Skilling' Leading Technology	995.68

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12	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Kaza	2,481.87
13	Himachal Pradesh	2024-25	Tourism Infrastructure Development at Rakchham, Chhitkul	495.95
14	Jharkhand	2024-25	Tourism Infrastructure Development at Ramrekha Dham, Simdega	1,886.65
15	Kerala	2024-25	Thalassery: The Spiritual Nexus	2500,00
16	Kerala	2024-25	Varkala- Dakshin Kashi	2,499.98
17	Ladakh	2024-25	Advancing Mushkoh as a Sustainable Tourism Hub: Integrating wildlife Sightings and community progress	982.35
18	Madhya Pradesh	2024-25	Medieval Splendor 2.0, Orchha	2499.89
19	Maharashtra	2024-25	Development of Ahmednagar Fort	2499.99
20	Manipur	2024-25	Development of Ancient capital of Manipur, Langthabal Konug	2,469.24
21	Meghalaya	2024-25	Mawphlang cultural & Heritage centre	2486.55
22	Meghalaya	2024-25	Nartiang Spiritual & Cultural Centre	2,486.89
23	Nagaland	2024-25	Soulful Trails: The Impur Heritage Experience, Impur Village	2,494.21
24	Nagaland	2024-25	Deveropment of wings over Doyang: An Eco-Tourism Haven' Doyang Reservoir	999.62
25	Puducherry	2024-25	Development of White Town	2,218.81
26	Punjab	2024-25	Cultural and Heritage Strech at Hussainiwala Border, Ferozepur	2,499.99
27	Punjab	2024-25	Heritage street -A symbor of peace and Harmony at Sri Anandpur Sahib, Rupnagar	2,490.00
28	Sikkim	2024-25	Echoes of Valor: The Gnathang Valley Experience," Gnathang Village	499.96
29	Sikkim	2024-25	Kabi Chronicles: A journey through Unity and Heritage, Kabi, Mangan	2496.40

30	Tamil Nadu	2024-25	Iconic Transformation of Rameswaram	2,001.24
31	Telangana	2024-25	Digital Experience Centre at Bhuddhavanam in Nalgonda	2,484.92
32	Telangana	2024-25	Development of Eco-TourisJn Proiect at Nizam Sagar, Kamareddy	997.95
33	Uttar Pradesh	2024-25	Development of Cultural Landscape at Mahoba	2,498.14
34	Uttarakhand	2024-25	Development of Jadung Festive Ground', Jadung	499.16
35	Uttarakhand	2024-25	Development of Kainchidham campus, Kainchidham	1759.87
36	Uttarakhand	2024-25	Mana Haat project	498.79

## List of Special Assistance to States for Capital Investment (SASCI) in last three financial years is as under:

S.	State	Year of	Name of the Project	Sanctioned
No.		Sanction		Cost (₹ Crore)
1.	Andhra Pradesh	2024-25	Enriching the fort and Gorge Experience in Gandikota	77.91
2.	Andhra Pradesh	2024-25	Akhanda Godavari- (Havelok Bridge & Pushkar Ghat) in Raja Mahendravaram,	
3.	Arunachal Pradesh	2024-25	Siang Adventure & Eco- Retreat in Pasighat	46.48
4.	Assam	2024-25	Assam State Zoo Cum Botanical Garden in Guwahati	97.12
5.	Assam	2024-25	Beautification of Rang Ghar in Sivasagar	94.76
6.	Bihar	2024-25	Development of Matsyagandha Lake in Saharsa	97.61
7.	Bihar	2024-25	Karamchat Eco-Tourism and Adventure Hub in Karamchat	49.51
8.	Chhattisgarh	2024-25	Development of Chitrotpala Film City in Raipur	95.79
9.	Chhattisgarh	2024-25	Development of Tribal & Cultural Convention Centre in Raipur	51.87

10.	Goa	2024-25	Chhatrapati Shivaji Maharaj Museum in Ponda	97.46
11.	Goa	2024-25	Townsquare in Porvorim	90.74
12.	Gujarat	2024-25	Ecotourism Destination at Kerly (Mokarsagar) in Porbandar	99.50
13.	Gujarat	2024-25	Tented City and Convention Centre in Dhordo	51.56
14.	Jharkhand	2024-25	Eco-Tourism Development of Tilaiyya" in Koderma	34.87
15.	Karnataka	2024-25	Ecotourism & Cultural Hub at Roerich and Devika Rani Estate Tataguni in Bengaluru	99.17
16.	Karnataka	2024-25	Development of Savadatti Yallammagudda in Belgavi	100.00
17.	Kerala	2024-25	Ashtamudi Biodiversity and Eco-recreational Hub in Kollam	59.71
18.	Kerala	2024-25	Global Gateway to Malabar's Cultural Crucible in Sargaalayaa	95.34
19.	Madhya Pradesh	2024-25	Orchha A Medieval Splendour in Orchha	99.92
20.	Madhya Pradesh	2024-25	International Convention Centre for MICE in Bhopal	99.38
21.	Maharashtra	2024-25	INS-Guldar Underwater Museum, Artificial Reef, and submarine Tourism in Sindhudurg	46.91
22.	Maharashtra	2024-25	Development of RAM-KAL PATH in Nashik	99.14
23.	Manipur	2024-25	Loktak Lake Experience in Loktak	89.48
24.	Meghalaya	2024-25	MICE Infrastructure in Mawkhanu	99.27
25.	Meghalaya	2024-25	Redevelopment of Umiam Lake in Shillong	99.27
26.	Odisha	2024-25	Development of Hirakund	99.90
27.	Odisha	2024-25	Development of Satkosia	99.99

			Street as a tribute to	
			July 40 4 tilbate to	
			Shaheed-e-Azam, Sardar	
			Bhaghat Singh at Khatkar	
			Kalan in SBS Nagar	
29.	Rajasthan	2024-25	Development at Amber-	49.31
			Nahargarh and Surrounding	
			Area in Jaipur	
30.	Rajasthan	2024-25	Development at Jalmahal in	96.61
			Jaipur	
31.	Sikkim	2024-25	Skywalk, Bhaleydhunga,	97.37
			Yangang in Namchi	
32.	Sikkim	2024-25	Border Experience in Nathula	68.19
33.	Tamil Nadu	2024-25	Development of Nandavanam	99.67
			Heritage Park in	
			Mammallapuram	
34.	Tamil Nadu	2024-25	Garden of Flowers in Devala	70.23
35.	Telangana	2024-25	Ramappa Region Sustainable	73.74
			Tourism Circuit in Ramappa	
36.	Telangana	2024-25	Somasilla Wellness &	68.10
			Spiritual Retreat in	
			Nallamala	
37.	Tripura	2024-25	Shakti Peethas Park at	97.70
			Banduar in Gomati	
38.	Uttar	2024-25	Development of Bateshwar in	74.05
	Pradesh		District-Agra	
39.	Uttar	2024-25	Integrated Buddhist Tourism	80.24
	Pradesh		Development in Shrawasti	
40. U	Jttarakhand	2024-25	Iconic City Rishikesh:	100.00
	<del></del>		Rafting Base Station in	
			Rishikesh	

## List of Projects sanctioned under PRASHAD Scheme in last three financial years is as under:

S. No.	State	Project Name	Sanction Year	Sanction Amount (₹ Crores)
1	Andhra Pradesh	Sri Varaha Lakshmi Narsimha Swami Vari Devasthanam at Simhachalam in	2022-23	54.04

		Vishakhapatnam Temple		
2	Andhra Pradesh	Development of Pilgrimage Tourism Infrastructure in Annavaram Temple Town	2024-25	25.33
3	Bihar	Development of Ambika Bhawani Temple, Saran	2024-25	13.29
4	Goa	Development of Bom Jesus Basilica	2024-25	16.46
5	Gujarat	Development of Pilgrimage Facilities at Ambaji Temple, Banaskantha, Gujarat	2022-23	50.00
6	Karnataka	Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple, Mysuru	2023-24	45.38
7	Karnataka	Development of Renuka Yallama Devi temple	2024-25	18.37
8	Karnataka	Development of Basic Amenities at Papnash Temple, Bidar dist.	2024-25	22.25
9	Mizoram	Development of Infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram	2022-23	44.89
10	Mizoram	Development of Basic Amenities under PRASHAD scheme in Vangchhia, Champhai District	2024-25	5.47
11	Nagaland	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18
12	Tamil Nadu	Development of 8 Navagraha Temples	2024-25	40.94
13	Telangana	Development of Pilgrimage and Heritage Tourism Infrastructure at Rudreshwara (Ramappa) Temple, Mulugu	2022-23	62.00
14	Telangana	Development of Pilgrimage Infrastructure at Bhadrachalam, Bhadradri Kothagudem District	2022-23	41.38

15	Telangana	Development	of	Basic	2024-25	4.22
		Amenities at	goddess	Renuka		
		Yellama Devas	sthanam			

### List of projects sanctioned under the scheme Assistance to Central Agencies in last three financial years is as under:

Sr. No.	Name of Project	State	Agency	Sanction Date	Amount sanctioned (₹ Lakhs)
1	Development of 22 viewpoints in North Eastern State (i) Nagaland (2 view points)-Rs.5.77 Cr. (ii) Meghalaya (3 view points) - Rs.6.26 Cr. (iii) Mizoram (9 view points)-Rs.12.78 Cr. (iv) Arunachal Pradesh (4 view points) - Rs.6.25 Cr. (v) Manipur (3 view points)-Rs.5.93 Cr. (vi) Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.	NER	NHIDCL	11-10-2022	4444
2	Development of Border Tourism at Shri Tanot Complex, Jaisalmer Sector	Rajasthan	BSF	05-07- 2022	1767.66
3	Multimedia Laser Show with Water Screen and Musical Fountain	Telangana	BECIL	31-10- 2022	5000

	at Sanjeevaiah				
	Park, Hyderabad,				
	Telangana				
4		Telangana	BECIL	22-12-	1179.93
4	Design, Supply, Installation,	ı <del>c</del> ıanyana	BEUIL	2022	11/9.93
	Testing &			2022	
	Commissioning				
	_				
	of Digital Multimedia				
	Technology and Lightings at				
	Osmania Arts				
	University,				
	Hyderabad				
	Telangana				
5	Project 'Major	Delhi	NCSM	27-03-	3180
3	Upgradation of	Denn	IACSIM	2023	3100
	National Science			2023	
	Centre				
6	Installation of	Rajasthan	ITDC	04-10-	925.67
	Musical Fountain	Kajastiiaii	11100	2023	923.07
	& Water Screen			2023	
	Multimedia				
	based projection				
	show at Nawal				
	Sagar Lake,				
	Bundi				
7	Development of	Delhi	ITDC	28-03-	4712.4
-	Light & Sound			2024	
	and Multimedia				
	Show at				
	Rashtrapati				
	Bhawan				
8	3D Mapping with	Bihar	BECIL	10-06-	599.96
	Aqua Screen			2024	
	Projection and				
	Sound Show at				
	Buxar, Bihar and				
	Dynamic Lighting				
	& Motif at Ram				
	Rekha Ghat,				
	Bihar				
9	Illumination and	Tamil Nadu	ITDC	31-03-	1147.52

allied works at	2025
Gangaikonda	
Cholapuram	
Temple, District -	
Ariyalur	

List of Fairs and Festivals under Domestic Promotion and Publicity including Hospitality scheme in last three financial years is as under:

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned (₹ Lakhs)
Arunachal	2022-23	Si Donyi Festival	25
Pradesh		Orange Festival	25
	2023-24	Aroma of Arunachal Pradesh	10.36
Chandigarh	2022-23	Chandigarh Carnival	15
		Rose Festival	15
Goa	2022-23	Carnival Festival	25
		Shigmo Festival	25
Haryana	2022-23	Surajkund International Crafts Mela	30
Himachal	2022-23	International Shivratri festival	25
Pradesh		International Kullu Dussehra Festival	25
	2024-25	International Kullu Dussehra Festival	25
Kerala	2022-23	Sargalaya International Arts and Crafts Festival	25
Madhya	2022-23	Jal Mahotsav, Hanuwantia	25
Pradesh		Khajuraho Dance Festival	15
	2023-24	Jal Mahotsav, Hanuwantia	22.12
		Narmada Mahotsav	10
		Gandhi Sagar Floating Festival	35
	2024-25	Kuno Forest Festival	25
		Chanderi Festival	25
		Jal Mahotsav-Hanuwantiya	30
Meghalaya	2022-23	Wangala Dance	25
		Nongkrem Dance Festival	25
	2023-24	Nongkrem Dance Festival	25
	2024-25	The 100 Drums Wangala Dance Festival 2024	25
		The Nongkrem Dance Festival 2024	16

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Mizoram	2022-23	Anthurium Festival	25
		Winter Festival	25
	2024-25	Winter Festival 2024	25
		Leitlanpui Music Festival 2024	25
Nagaland	2022-23	Ahuna Festival	5
		Runa Festival	5
		Sekrenyi Festival	5
		Autumn Festival at Nagaland House	5
		Kolkata	<u></u>
		Autumn Festival at Nagaland House	5
		New Delhi	<b>J</b>
		Hornbill Festival	25
	2023-24	Autumn Festival at Nagaland	10
		House, New Delhi	
		Cuisine and Music Festival at Naga	25
		Heritage Village, Kisama	25
	2024-25	Autumn Festival at Nagaland House	30
		Traditional Food & Folk Music	25
		Festival at Dimapur	
		Cultural Fair at Tzurang Valley,	25
		Mokuchung District	
Punjab	2022-23	Shri Harivallabh Sangeet	15
		Sammelan- Jalandhar	
		Sufi festival, Amritsar	15
		Holla-Mohala at Shri Anandpur	10
		Sahib	
	2024-25	Harivallabh Sangeet Sammelan-	20
		Jalandhar	
		Harike Wetland Festival Ferozepur	20
		Bathinda Virasti (Heritage) Festival	15
		Raag Sammelan Amritsar	5
Tripura	2022-23	Neermahal Festival	10
		Diwali Festival	5
		Chabimura Festival	5
	2023-24	Neermahal Festival	9.8
		Diwali Festival	9.55
		Chabimura Festival	3
	2024-25	Diwali Festival	20
		Chabimura & Tirthamukh Festival	12
		Ashokastami Festival	5
		Chapchar Kut Festival	5
Tamil Nadu	2022-23	India Dance Festival at	25

		Mamallapuram	
	2023-24	India Dance Festival at Mamallapuram	25
	2024-25	Indian Dance Festival- Mamallapuram	25
		Marghali Music Festival - Chennai	25
		Madurai Pongal Festival	30
Telangana	2024-25	Sampradaya Santha at Mahabubnagar	10
		Sweet & Kite Festival	25
Uttarakhand	2022-23	International Yoga Festival	25
	2023-24	International Yoga Festival	25
Uttar	2022-23	Firozabad Mahotsav	25
Pradesh	2023-24	Firozabad Mahotsav	25
		Hathras Mahotsav	25

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