GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.1307 ANSWERED ON 28.07.2025

PROMOTION OF GREEN AND ECO-TOURISM

1307. SHRI RAJESH NARANBHAI CHUDASAMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is taking any steps towards promotion of green and eco-tourism, if so, the details thereof;
- (b) whether any assessment of tourist capacity of various tourist places is being done, if so, the details thereof and if not, whether the Government plans to put such a system in place; and
- (c) whether any monitoring mechanism has been put in place to assess the inflow of tourists in real time across major tourist places to keep law and order and infrastructural requirements under control, if so, the details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of Ecotourism and Sustainable Tourism is also taken up. In order to provide impetus for development of Ecotourism and Sustainable Tourism in the country, Ministry of Tourism formulated National Strategies for Ecotourism and Sustainable Tourism and initiated Travel for LiFE programme to promote sustainable tourism in the country and to encourage the tourists and tourism businesses to adopt sustainable tourism practices.

The Ministry of Tourism provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure in the country under its schemes. The Ministry has identified Eco Circuit as one of the thematic circuits under its Swadesh Darshan Scheme. With the efforts of Ministry of Tourism, the State Governments/UT Administrations of Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.
