

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.226
ANSWERED ON 21.07.2025**

PROMOTION OF HOMESTAYS IN RAJASTHAN

226. SHRI RAHUL KASWAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is promoting homestays or heritage-based rural accommodations to attract domestic and international tourists, and if so, the number of registered homestays supported in Rajasthan;**
- (b) whether any incentives or training programmes have been introduced by the Government to encourage homestay operators in semi-arid and desert-prone areas and if so, the detail thereof;**
- (c) whether the Government is collaborating with the State Government to boost eco-tourism and cultural tourism in Rajasthan; and**
- (d) if so, the outcomes of such collaborations and plans for 2025–26?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): Yes. Ministry of Tourism through its Regional Tourism offices conducts various workshops/seminars for promoting homestays or heritage-based rural accommodations to attract domestic and international tourists. The same is also promoted through social media handles of Ministry of Tourism. As per the NIDHI+ portal of the Ministry of Tourism, the number of homestays registered in Rajasthan is 72.

(b): Yes. The Government of India has announced collateral free institutional credit of Mudra Loans for Homestays in the Budget Announcement for 2025-26 to encourage setting up of homestays across the country, including semi-arid and desert prone areas.

Further, the Government approved the Pradhan Mantri Janjatiya Unnat Gram Abhiyan for improving the socio-economic condition of tribal communities, and development of 1000 homestays is a part of the scheme. The States/UTs

can avail assistance of a maximum of Rs.5 Crore for 5-10 homestays per village in a village cluster of 5-6 villages, subject to eligibility as per the Guidelines issued.

The Ministry of Tourism has put in place the Scheme of “Capacity Building for Service Providers” (CBSP) provides education, training and certification to the tourism service providers and hospitality sector including homestay owners, to upgrade manpower at every strata of tourism industry in order to capitalize the vast tourism potential of the country to the fullest, and provide professional expertise to the local populace as well as create fresh opportunities in the tourism sector both in urban as well as rural areas.

(c) and (d): Yes. The ‘National Mission on Pilgrimage Rejuvenation and Spiritual, Augmentation Drive’ (PRASAD) was launched by the Ministry of Tourism as a Central Sector Scheme with the objective of integrated development of identified pilgrimage destinations. An amount of Rs. 32.64 Crore has been sanctioned for the Integrated Development of Pushkar/Ajmer under the PRASHAD scheme.

Similarly, the Ministry has sanctioned a total number of 76 projects under different thematic circuits, in the country under Swadesh Darshan and 52 projects under the Swadesh Darshan 2.0 scheme. The list of sanctioned projects in Rajasthan under Swadesh Darshan and Swadesh Darshan 2.0 is placed at Table 1 and Table 2 of ANNEXURE.

The Ministry of Tourism, in line with the directions of Department of Expenditure, had issued Operational Guidelines and template for Detailed Project Report for Special assistance to States for capital investment (SASCI)- Development of Iconic Tourist Centres to Global Scale to the State Governments. Government of India sanctioned 40 projects amounting to ₹3295.76 Crore. The list of sanctioned projects in Rajasthan under SASCI is placed at Table 3 of ANNEXURE.

ANNEXURE**STATEMENT IN REPLY TO PARTS (c) AND (d) OF LOK SABHA UNSTARRED QUESTION NO.226 ANSWERED ON 21.07.2025 PROMOTION OF HOMESTAYS IN RAJASTHAN RAISED BY SHRI RAHUL KASWAN.****Table 1: The list of the projects in the State of Rajasthan sanctioned under Swadesh Darshan scheme as on 24.06.2025 is as under:-**

Sl. No.	Circuit / Sanction Year	Name of the Project	Amount Sanctioned in ₹ Crore	Amount Released /Authorised in ₹ Crore	Amount Utilised in ₹ Crore
1.	Desert Circuit 2015-16	Development of Sambhar Lake Town and Other Destinations	50.01	50.01	55.89
2.	Krishna Circuit 2016-17	Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	75.80	73.85	77.49
3.	Spiritual Circuit 2016-17	Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)-Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)-Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji)	87.05	75.03	75.03

4.	Heritage Circuit 2017-18	Development of Heritage Circuit Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) - Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)	70.61	66.99	67.04
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Table 2: The list of the projects in the State of Rajasthan sanctioned under Swadesh Darshan 2.0 scheme as on 24.06.2025 is as under:-

Sl. No.	Year of Sanction	Destination	Name of the Experience	Sanctioned Cost (₹ Crore)
1.	2023-24	Bundi	Spiritual Experience, Keshavraipatan	21.65
2.	2024-25	Sikar	Development works at Shri Khatu Shyam Ji Temple (Sikar)	87.87
3.	2024-25	Karni Mata temple, Bikaner dist.	Development Works at Shri Karni mata mandir, Bikaner	22.57
4.	2024-25	Malaseri Dungari (District - Bhilwara)	Development of Malaseri Dungri, Bhilwara District	48.73

Table 3: The list of the projects in the State of Rajasthan sanctioned under SASCI scheme as on 24.06.2025 is as under:-

Sl. No.	Year of Sanction	Name of the Project	Sanctioned Cost (₹ Crore)
1.	2024-25	Development at Amber-Nahargarh and Surrounding Area in Jaipur	49.31
2.	2024-25	Development at Jalmahal in Jaipur	96.61
