

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.165  
ANSWERED ON 21.07.2025**

**PROMOTION OF TOURISM IN TAMIL NADU**

**165. SHRI SELVAM G:  
SHRI C N ANNADURAI:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of key steps taken by the Government to promote tourism in the State of Tamil Nadu including infrastructure development;**
- (b) the number and details of projects or schemes currently under implementation for tourism development in Tamil Nadu, district and scheme-wise;**
- (c) whether any new tourist spots have been identified for development in Tamil Nadu during the last three years and the current year and if so, the details of such locations;**
- (d) whether the Government has received any proposals from various States including Tamil Nadu for the development of unexplored or new tourism circuits/destinations and if so, the details thereof along with the action taken thereon; and**
- (e) whether the Government proposes to increase financial allocation for tourism infrastructure, destination promotion, digital marketing and international outreach and if so, the details of the proposed increase and the sectors that will be prioritized?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (e): Tourism development in the country, including in the State of Tamil Nadu, is primarily the responsibility of the concerned State Governments/Union Territory Administrations. The Ministry of Tourism extends financial support through various Schemes — such as Swadesh**

**Darshan, PRASHAD, and Challenge Based Destination Development (CBDD) — with the objective of supplementing the efforts of the States/UTs, subject to adherence to scheme guidelines, submission of Detailed Project Reports (DPRs), inter-se priority, and availability of resources.**

**Additionally, under the Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale, Government of India sanctioned 40 projects in 23 States in Financial Year 2024–25. The scheme aims at comprehensive development of iconic tourist centres, global branding and marketing, and responsible tourism practices.**

**Multiple projects have been sanctioned in Tamil Nadu under the aforesaid schemes for the development of spiritual sites, heritage locations, thematic circuits, and tourism infrastructure at various destinations including Rameswaram Island, Thanjavur, Devala (The Nilgiris), Mamallapuram, and Velankanni.**

**The details of the projects sanctioned under Swadesh Darshan, SD2.0, PRASHAD, CBDD and SASCI scheme in the state of Tamil Nadu is Annexed.**

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## ANNEXURE

### STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.165 ANSWERED ON 21.07.2025 REGARDING PROMOTION OF TOURISM IN TAMIL NADU RAISED BY SHRI SELVAM G AND SHRI C N ANNADURAI.

(i) Details of Project sanctioned under Swadesh Darshan Scheme in the State of Tamil Nadu is as under:

(Amount in ₹crore)

Sl. No.	Circuit / Sanction Year	Name of the Project	Sanctioned Cost
1.	Coastal Circuit (2016-17)	Development of (Chennai-Mamamallapuram- Rameshwaram- Manpadu – Kanyakumari)	73.13

(ii) Details of Project sanctioned under Swadesh Darshan 2.0 Scheme in the State of Tamil Nadu is as under:

(Amount in ₹crore)

Sl. No.	Year of Sanction	Destination	Name of the Experience	Sanctioned Cost
1.	2023-24	Mamallapuram	Immersive experience at Shore Temple	30.02

(iii) Details of Project sanctioned under Challenge Based Destination Development (CBDD) Scheme in the State of Tamil Nadu is as under:

(Amount in ₹crore)

Sl. No.	Year of Sanction	Name of the Project	Sanctioned Cost
1.	2024-25	Iconic Transformation of Rameswaram	20.01

**(iv) Details of Projects sanctioned under Special Assistance to States for Capital Investment (SASCI) Scheme in the State of Tamil Nadu is as under:**

**(Amount in ₹crore)**

<b>Sl. No.</b>	<b>Year of Sanction</b>	<b>Name of the Project</b>	<b>Sanctioned Cost</b>
<b>1.</b>	<b>2024-25</b>	<b>Development of Nandavanam Heritage Park in Mammallapuram</b>	<b>99.67</b>
<b>2.</b>	<b>2024-25</b>	<b>Garden of Flowers in Devala</b>	<b>70.23</b>

**(v) Details of Project sanctioned under PRASHAD Scheme in the State of Tamil Nadu is as under:**

**(Amount in ₹crore)**

<b>Sl. No.</b>	<b>Name of Project</b>	<b>Sanction Year</b>	<b>Sanctioned Cost</b>
<b>1.</b>	<b>Development of Kanchipuram</b>	<b>2016-17</b>	<b>13.99</b>
<b>2.</b>	<b>Development of Velankanni</b>	<b>2016-17</b>	<b>4.86</b>
<b>3.</b>	<b>Development of 8 Navagraha Temples</b>	<b>2024-25</b>	<b>40.94</b>

**(vi) Details of Projects sanctioned under the Scheme Assistance to Central Agencies in the State of Tamil Nadu is as under:**

**(Amount in ₹Lakh)**

<b>Sl. No.</b>	<b>Name of Project</b>	<b>Agency</b>	<b>Sanction Date</b>	<b>Sanctioned Cost</b>
<b>1.</b>	<b>Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port</b>	<b>Chennai Port Trust</b>	<b>24.09.2012</b>	<b>1724.66</b>
<b>2.</b>	<b>Illumination and allied works at Gangai Konda Cholapuram Temple, District -Ariyalur</b>	<b>ITDC</b>	<b>31.03.2025</b>	<b>1147.52</b>

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