

Ministry of Tourism



Ministry of Tourism Celebrates International Day of Yoga 2025 at 40 Iconic Tourist Sites Across India

Union Minister of Culture and Tourism Shri Gajendra Singh Shekhawat performed Yoga at Mehrangarh Fort in Jodhpur

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The Ministry of Tourism, Government of India, successfully organized widespread celebrations to mark the 11th International Day of Yoga (IDY) on 21st June 2025. In alignment with this year's global theme, "Yoga for One Earth, One Health", events were held at 40 culturally and naturally significant tourist sites across the country, reinforcing the Ministry's commitment to promoting holistic wellness, cultural heritage, and sustainable tourism.





Union Minister of Culture and Tourism Shri Gajendra Singh Shekhawat and others performed Yoga at Mehrangarh Fort in Jodhpur, Rajasthan on International Yoga Day. Minister of State for Tourism Shri Suresh Gopi also attended Yoga session with students and other dignitaries at Bolgatty Island, Kochi.

These vibrant celebrations aimed at blending wellness with tourism, drew participation from citizens, tourists, yoga practitioners, students, and dignitaries, creating a nationwide wave of unity, health consciousness, and cultural pride. Among the 40 locations, 11 venues were graced by the presence of Union Ministers, further underlining the importance of yoga in national discourse and policy.



Yoga experts emphasized the role of yoga as an invaluable gift of India's ancient tradition, a timeless practice that promotes healing, growth, and self-realisation. Since its global adoption by the United Nations in 2015, International Day of Yoga has grown into a powerful medium to spread India's cultural wisdom and health philosophy around the world.

In a unique integration of health and heritage, the Ministry leveraged its network of Central Institutes of Hotel Management (IHMs) and Indian Culinary Institutes (ICIs) to organize Healthy Food Festivals. These culinary events spotlighted nutritious, regional cuisines and encouraged mindful eating habits as a vital component of the broader wellness tourism initiative.



In addition to on-ground events, a robust digital outreach was carried out through social media campaigns and collaborations with wellness influencers, amplifying awareness and public engagement around yoga, particularly among younger demographics and global audiences.



From heritage monuments to serene natural landscapes, each venue offered an immersive experience celebrating the confluence of yoga, tourism, and Indian culture.



The Ministry of Tourism remains dedicated to positioning India as a premier global destination for wellness tourism, and the 2025 celebrations of the International Day of Yoga have reaffirmed this vision by connecting people to India's timeless legacy of health, harmony, and hospitality.

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