

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.+3902  
ANSWERED ON 24.03.2025**

**PROMOTION OF TOURISM INDUSTRY IN ASPIRING DISTRICTS**

**†3902. SHRI VIRENDRA SINGH:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government proposes to formulate/launch any special scheme for the aspiring districts of the country to promote tourism industry;**
- (b) if so, the details thereof; and**
- (c) if not, the reasons therefor?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (c): Development and promotion of tourist destinations and products is undertaken by the respective State Government/ UT Administration. The Ministry of Tourism complements the efforts of States/ UTs by developing and promoting various tourism products of the country, through various schemes and initiatives.**

**Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations/ Central Agencies.**

**Proposals are received from States/UTs from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are extended for projects subject to fulfilment of the stipulated provisions and availability of funds.**

**Further, the Government has approved the initiative to develop tribal homestays under Swadesh Darshan Scheme of the Ministry of Tourism as part of 'Pradhan Mantri Janjatiya Unnat Gram Abhiyan'. The said intervention includes development of 1000 homestays with support of upto Rs.5.00 Lakh per unit for new construction, up to Rs.3.00 Lakh for renovation and Rs.5.00 Lakh for village community requirements.**

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