

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+3803
ANSWERED ON 24.03.2025**

**DEVELOPMENT OF THEME-BASED TOURIST CIRCUITS
IN MADHYA PRADESH**

+3803. SHRI VISHNU DATT SHARMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is implementing the Swadesh Darshan Scheme to develop theme-based tourist circuits, especially in the State of Madhya Pradesh;**
- (b) if so, whether the Government has identified and developed tourist sites in the districts of Katni, Panna and the town of Khajuraho in the Khajuraho Lok Sabha Constituency;**
- (c) if so, the details thereof along with the measures taken to promote tourism and improve infrastructure; and**
- (d) if not, the reasons therefor along with the steps being taken to address the issue?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development and promotion of tourist destinations and products is undertaken by the respective State Government/UT Administration. The Ministry of Tourism complements the efforts of States/UTs by developing and promoting various tourism products of the country, including in Madhya Pradesh through various schemes and initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations/ Central Agencies including the State of Madhya Pradesh.

The Ministry of Tourism launched its Swadesh Darshan scheme in the year 2014-15 with the idea to develop tourism infrastructure by sanctioning projects under identified thematic circuits. This financial assistance was provided in consultation with States/UT Administrations. Four projects were sanctioned for the State of Madhya Pradesh which inter-alia included development of Panna and Khajuraho.

Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourist-centric approach.

The Government of India under the guidelines for Special Assistance to States for Capital Investment (SASCI) for Development of Iconic Tourist Centres has approved two projects in Madhya Pradesh.

Ministry of Tourism has also been providing financial assistance to State Governments/ UT Administrations for organizing fairs/festivals and tourism related events under its Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.

Details of funds sanctioned for the State of Madhya Pradesh under the aforesaid schemes is Annexed.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.†3803 ANSWERED ON 24.03.2025 REGARDING DEVELOPMENT OF THEME-BASED TOURIST CIRCUITS IN MADHYA PRADESH RAISED BY SHRI VISHNU DATT SHARMA****List of sanctioned projects under Swadesh Darshan Scheme for the state of "Madhya Pradesh":**

S. No.	Circuit	Sanction Year	Name of the Project	Amount Sanctioned (₹ Crore)
1	Wildlife Circuit	2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay-Dubri-Bandhavgarh- Kanha- Mukki- Pench	92.10
2	Buddhist Circuit	2016-17	Development of Sanchi-Satna- Rewa-Mandsaur-Dhar	74.02
3	Heritage Circuit	2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
4	Eco Circuit	2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	93.76

List of sanctioned projects under Swadesh Darshan 2.0 for the state of "Madhya Pradesh":

S. No.	Destination	Name of the Experience	Sanctioned Cost(₹Crore)	Date of Sanction
1	Gwalior	Phoolbagh Experience Zone	16.73	29-02-2024
2	Chitrakoot	Spiritual experience at Chitrakoot	27.21	05-03-2024

List of sanctioned projects under PRASHAD for the state of "Madhya Pradesh":

S. No.	Project Name	Sanction Year	Approved Cost (₹ Crore)
1	Development of Amarkantak	2020-21	49.99

2	Development of Omkareshwar	2017-18	43.93
----------	-----------------------------------	----------------	--------------

List of sanctioned projects under 'Assistance to central agencies for Infrastructure Development' for the state of "Madhya Pradesh":

Sr. No.	Name of Project	State	Agency	Sanction Date	Amount Sanctioned (₹ Lakhs)
1	Tourism Infrastructure at Beltaal Lake, Damoh	Madhya Pradesh	ITDC	29-09-2020	2315.30

List of sanctioned projects under special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centres to Global Scale for the state of "Madhya Pradesh":

Sr. No	Name of the Project	Sanctioned Cost (₹ Crore)
1	Orchha A Medieval Splendour in Orchha	99.92
2	International Convention Centre for MICE in Bhopal	99.38

Details of fairs and festivals and events supported under Domestic Promotion and Publicity scheme in the state of Madhya Pradesh

Year	Name of Fairs & Festivals	Amount sanctioned (₹ Lakh)
2020-21	Baiga Olympics	20.00
2021-22	Pachmarhi Utsav, Pachmarhi	10.00
	Jal Mahotsav, Hanuwantia	25.00
	Khajuraho Dance Festival	15.00
2022-23	Jal Mahotsav, Hanuwantia	25.00
	Khajuraho Dance Festival	15.00
2023-24	Jal Mahotsav, Hanuwantia	22.12
	Narmada Mahotsav	10.00
	Gandhi Sagar Floating Festival	35.00
2024-25	Kuno Forest Festival	25.00
	Chanderi Festival	25.00
	JalMahotsav-Hanuwantiya	30.00
