GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.3712 ANSWERED ON 24 03 2025

ODISHA'S ADVENTURE TOURISM POLICY

3712. SMT. SMITA UDAY WAGH:

DR. VINOD KUMAR BIND:

SHRI NABA CHARAN MAJHI:

SHRI PRATAP CHANDRA SARANGI:

SHRI BHARTRUHARI MAHTAB:

SHRI BALABHADRA MAJHI:

Will the Minister of TOURISM be pleased to state:

- (a) the expected timeline for the rollout of Odisha's Adventure Tourism Policy and whether Government has any plans to introduce a similar policy in Maharashtra;
- (b) the details of the financial incentives or subsidies, that are being planned to attract private investment in Odisha's Adventure Tourism Sector and will similar measures be considered for Maharashtra:
- (c) the details of the steps taken being taken to ensure environmental sustainability and conservation while promoting adventure tourism in ecologically sensitive areas, particularly in Maharashtra's Western Ghats and coastal regions;
- (d) the manner in which the Government plans to address concerns regarding local community participation and employment generation in adventure tourism projects in Odisha and whether the similar initiatives being explored for Maharashtra; and
- (e) whether the Government consider collaboration between Odisha and Maharashtra to share best practices in adventure tourism development?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Development and promotion of tourist destinations and products and formulation of tourism policies, is undertaken by the

respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs through various initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' extends financial assistance to the State Governments/UT Administrations for tourism infrastructure development in the country.

The Swadesh Darshan Scheme of the Ministry has been revamped as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations following a tourist & destination centric approach. The Scheme encourages adoption of principles of sustainable tourism including environmental sustainability, socio-cultural sustainability and economic sustainability. The details of projects sanctioned in Maharashtra and Odisha under these schemes are given at Annexure.

Environmental Sustainability is a key pillar in the National Strategy for Sustainable Tourism formulated by the Ministry In line with the strategy, Travel for LiFE programme has been initiated to promote sustainable tourism in the country and to encourage tourists and tourism businesses to adopt sustainable tourism practices.

The Ministry of Tourism, in association with the Adventure Tour Operators Association of India has formulated Model Adventure Safety Guidelines with an aim to establish a comprehensive and standardized framework to ensure safety in the Adventure Tourism sector across India. These guidelines have been circulated to all States and Union Territories for adoption and formulation/updation of safety protocols.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.3712 ANSWERED ON 24.03.2025 REGARDING ODISHA'S ADVENTURE TOURISM POLICY RAISED BY SMT. SMITA UDAY WAGH, DR. VINOD KUMAR BIND, SHRI NABA CHARAN MAJHI, SHRI PRATAP CHANDRA SARANGI, SHRI BHARTRUHARI MAHTAB AND SHRI BALABHADRA MAJHI

The list of the projects sanctioned under Swadesh Darshan scheme as on 31.12.2024

(Rs. In Crore)

State/ UT	Circuit / Sanction	Name of the Project	Amount Sanctioned	Amount Released
	Year			/Authorised*
Odisha	Coastal Circuit 2016-17	Development of Gopalpur, Barkul, Satapada and Tampara	70.82	67.28
Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.10
Maharashtra	Spiritual Circuit 2018-19	Development of Waki- Adasa-Dhapewada-Paradsingha-Telankhandi-Girad	45.47	43.19

^{*} Includes amount of authorization to CNA through TSA Model I for Central Sector Scheme

List of sanctioned projects under Swadesh Darshan 2.0 as on 31.12.2024

State	Destination	Name of the	Sanctioned	Date of
		Experience	Cost (₹ Cr.)	Sanction
Maharashtra	Pune	Shivsrushti	76.22	21-09-
		Historical Theme		2024
		Park- Phase 3		

List of projects sanctioned under PRASHAD Scheme as on 20.01.2025 (Rs. In Crore)

State/UT	Project Name	Sanction	Approved	Amount
		Year	Cost	Released
Odisha	Infrastructure	2014-15	50.00	10.00
	Development at Puri			
Maharashtra	Development of	2017-18	42.18	29.93
	Trimbakeshwar			

List of Projects Sanctioned under the Scheme Assistance to Central Agencies

(Rs. In Lakhs)

Name of Project	State	Agency	Sanction Date	Amount sanctioned	Amount Released
Development of Kanoji Angre Lighthouse as a tourist Destination	Maharashtra	Mumbai Port Trust	09-08- 2016	1500	1500
Up-gradation/ modernization to International Cruise terminal at Indira Dock, Mumbai.	Maharashtra	Mumbai Port Trust	29-12- 2017	1250	1250
Upgradation/Mo dernization to International Cruise Terminal at Indira Dock, Mumbai Port Trust	Maharashtra	Mumbai Port Trust	20-12- 2021	3750	3000
