

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.3180#
ANSWERED ON 27.03.2025

INCREASING NUMBER OF TOURISTS IN UTTAR PRADESH

3180# SHRI TEJVEER SINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether the Government is aware of the increase in the number of tourists in Uttar Pradesh and the number of visitors touching 65 crore by 2024;
- (b) the details of the number of domestic and international tourists visiting Uttar Pradesh during the last three years;
- (c) the factors contributing to this increase including infrastructure development, policy interventions and promotional campaigns;
- (d) the details initiatives taken by the Government to further promote tourism in Uttar Pradesh; and
- (e) whether the Government proposes to improve tourism infrastructure including transport connectivity, accommodation and security measures to sustain this growth?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): Yes. The details of Number of Domestic and Foreign Tourist Visits (DTVs & FTVs) to Uttar Pradesh from 2022 to 2024 is as under:

Year	DTVs (in lakh)	FTVs (in lakh)	Total (in lakh)
2022	3179.13	6.50	3185.63
2023	4785.26	16.01	4801.27
2024 (Provisional)	6468.07	22.69	6490.76

Source: State Tourism Department

(c) to (e): The growth is mainly driven by the post-pandemic revival of global travel and increasing confidence as a diverse and culturally rich destination. Enhanced air connectivity has improved accessibility to key tourist spots, while continuous development of tourism infrastructure has elevated the visitor experience. Additionally, targeted domestic and international marketing campaigns have strengthened global appeal, positioning it as a premier destination for travelers worldwide.

The Ministry of Tourism promotes tourism destinations and products of India including Uttar Pradesh both in domestic and global markets. Promotion is carried out through various initiatives including events and Social Media.

The Ministry also provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for development and promotion of tourism related

infrastructure, under Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

Detail of projects sanctioned, funds allocated under the above mentioned schemes in the State of Uttar Pradesh during last five years is at **Annexure**.

Furthermore, for improving air connectivity to important tourist destinations, Ministry of Tourism has collaborated with Ministry of Civil Aviation under their RCS-UDAN Scheme. As on date, 53 tourism routes have been operationalized.

Security of tourists is essentially a State Government subject. Considering this, the Ministry of Tourism has taken up the matter with all State Governments/Union Territory (UT) Administrations for setting up of dedicated Tourism Police. With the efforts of Ministry of Tourism, the State Governments/UT Administrations of Telangana, Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.

ANNEXURE

STATEMENT IN REPLY TO PARTS (c) TO (e) OF RAJYA SABHA UNSTARRED QUESTION NO.3180# ANSWERED ON 27.03.2025 REGARDING INCREASING NUMBER OF TOURISTS IN UTTAR PRADESH RAISED BY SHRI TEJVEER SINGH

1. List of Projects Sanctioned under PRASHAD Scheme in Uttar Pradesh

(₹ in Crore)

S. No.	Project Name	Sanction Year	Approved Cost
1	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	10.98
2	Construction of Tourist Facilitation Centre at Vrindavan	2014-15	9.36
3	Development of Varanasi –Phase –I	2015-16	18.73
4	Development of River Cruise Tourism at Varanasi	2017-18	9.02
5	Development of Varanasi – Phase II	2017-18	44.6
6	Development of Infrastructure facilities at Govardhan.	2018-19	37.59

2. List of Projects sanctioned under Swadesh Darshan Scheme in Uttar Pradesh

(₹ in Crore)

S. No.	Circuit / Sanction Year	Name of the Project	Amount Sanctioned	Amount Released
1	Buddhist Circuit 2016-17	Development of Sravasti, Kushinagar, & Kapilwastu	87.89	72.56
2	Ramayana Circuit 2016-17	Development of Chitrakoot and Shringverpur	69.45	64.09
3	Spiritual Circuit 2016-17	Development of Ahar-Aligarh-Kasganj-Sarosi (Unnao)-Pratapgarh- Kausambi-Mirzapur-Gorakhpur-Domariyaganj-Basti-Barabanki-Azamgarh-Kairana- Baghpat-Shahjahanpur	71.91	69.63
4	Spiritual Circuit 2016-17	Development of Bijnor- Meerut- Kanpur-Kanpur Dehat- Banda- Ghazipur- Salempur-Ghosi- Balia- Ambedkar Nagar- Aligarh-Fatehpur- Deoria- Mahoba- Sonbhadra-Chandauli- Mishrikh- Bhadohi	67.51	64.14
5	Heritage Circuit 2016-17	Development of Kalinjar Fort (Banda)-Maghar Dham (SantKabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mahuar shaheedSthal (Ghosi)- Shaheed Smarak (Meerut)	36.65	36.65
6	Ramayana Circuit 2017-18	Development of Ayodhya	127.21	115.46
7	Spiritual Circuit 2018-19	Development of Jewar-Dadri-Sikandrabad-Noida-Khurja-Banda	12.03	11.43
8	Spiritual Circuit 2018-19	Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyaganj)	18.30	18.12

3. List of projects sanctioned under Swadesh Darshan 2.0 in Uttar Pradesh**(₹ in Crore)**

S. No.	Destination	Interventions Name	Sanctioned Cost
1	Prayagraj	Azad Park and DekhoPrayagraj Trail Exp	13.02
2	Naimisaranya	Vedic- wellness Experience	15.94

4. Special Assistance to States for Capital Investment (SASCI Scheme) - Development of Iconic Tourist Centers to Global Scale in Uttar Pradesh.**(₹ in Crore)**

S. No.	Name of the Project	Sanctioned Cost
1.	Development of Bateshwar in District-Agra	74.05
2.	Integrated Buddhist Tourism Development in Shrawasti	80.24

5. Assistance to Central Agencies for Tourism Infrastructure Development Scheme in Uttar Pradesh**(₹ in Crore)**

S. No.	Date of Sanction	Name of Project	Agency	Amount sanctioned
1	28-02-2015	Illumination of monuments in Varanasi/Sarnath (Dhamekh Stupa in Sarnath Chaukhandi Stupa in Sarnath, Tomb of Lalkan in Sarnath and Man Mahal in Banaras).	ITDC	5.12
2	21-12-2017	Illumination of three monuments in Varanasi, Uttar Pradesh- 1. Dashashwamedh Ghat to Darbhanga Ghat (stretch of 300 m) 2. Tulsi Manas Mandir 3. Sarnath Museum	CPWD	2.94

6. Financial Assistance to Uttar Pradesh for organizing Fairs & Festivals and Tourism Related Events under DPPH scheme**(₹ in Lakh)**

Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
2019-20	Ganga Mahotsav-Varanasi	15.00	15.00
	Deepotsav, Ayodhya	25.00	25.00
	Taj Mahotsav, Agra	10.00	10.00
2022-23	Firozabad Mahotsav	25.00	25.00
2023-24	Firozabad Mahotsav	25.00	25.00
	Hathras Mahotsav	25.00	25.00
