

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2383
ANSWERED ON 20.03.2025

RURAL TOURISM CLUSTERS AND TOURISM PARKS

2383 DR. SASMIT PATRA:
SHRI NIRANJAN BISHI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government proposes to set up rural tourism clusters and tourism parks to encourage tourism on a large scale in the country;
- (b) if so, the details thereof; and
- (c) the details of such rural tourism clusters and tourism parks proposed to be set up in Odisha, including their locations and the timeline for implementation?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Development and promotion of tourist destinations and products, including rural tourism, is primarily undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' complements the efforts of tourism infrastructure development in the country by extending financial assistance to the State Governments/UT Administrations including the State of Odisha. The details of projects sanctioned under Rural circuit theme of the Swadesh Darshan Scheme is annexed.

The Ministry has revamped its Swadesh Darshan scheme in the form of Swadesh Darshan 2.0 with the mission to create a robust framework for integrated development of tourist destinations in the Country and has sanctioned a project 'Rural Tourism Cluster Experience at Gunji', Uttarakhand for an amount of Rs.32.20 Crore.

Recognizing the immense potential of rural tourism in the country, Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.2383 ANSWERED ON 20.03.2025 REGARDING RURAL TOURISM CLUSTERS AND TOURISM PARKS RAISED BY DR. SASMIT PATRA AND SHRI NIRANJAN BISHI

List of projects sanctioned under 'Rural Circuit' theme of Swadesh Darshan Scheme is as under:

(Amount in ₹ crore)

S.No.	Name of State	Year	Project Name	Amount Sanctioned
1.	Bihar	(2017-18)	Development of Gandhi Circuit: Bhitiharwa-Chandrahia- Turkaulia	44.27
2.	Kerala	(2018-19)	Development of Malanad Malabar Cruise Tourism Project	57.35
			Total	101.62
