

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1741
ANSWERED ON 13.03.2025

PROMOTION OF ODISHA'S RICH CULTURAL HERITAGE

1741 SHRI SUBHASISH KHUNTIA:

Will the Minister of **TOURISM** be pleased to state:

- (a) the steps being taken to promote Odisha's rich cultural heritage, including Odissi dance, Pattachitra art and tribal festivals;
- (b) the initiatives taken to organize cultural festivals and events to attract domestic and international tourists to Odisha;
- (c) the funds allocated for promoting cultural tourism in the State; and
- (d) the Ministry's efforts to provide global recognition to Odisha's unique cultural assets?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): The Ministry of Tourism promotes various tourist destinations and experiences including Odissi Dance, Pattachitra art and tribal festivals of Odisha through various initiatives including promotional events, participation in exhibitions, assistance to State Governments for organizing fairs and festivals, website and social media etc.

Ministry of Tourism extended support for organizing 21st National Tribal/Folk Song & Dance Festival held from 30th May to 3rd June 2023 in Puri and Chilika Shelduck International Folk Carnival held from 24th to 28th November 2023 at Barkul, Chilika. Ministry of Tourism as part of Bharat Parv an annual event celebrated during 26-31 January at Red Fort Lawns showcases cultural performances and visual arts of Odisha.

Ministry of Culture implements the following financial grant schemes:-

1. Scheme for the Award of Senior (Sr.)/Junior (Jr.) Fellowship to Outstanding Persons in the field of Culture: Upto 400 fellowships (200 Junior and 200 Senior) are awarded in a batch year to outstanding persons in the age group of 25 to 40 years (Jr.) and above 40 years (Sr.) in different cultural fields @ of Rs.10,000/- p.m. and 20,000/-p.m. for the period of 2 years for cultural research. The Fellowship is released in four equal six monthly instalments.

2. Scheme for Scholarships to Young Artistes in Different Cultural Fields: Up to 400 Scholarships are awarded in a batch year. Under this scheme financial assistance is given to young artistes of outstanding promise in the age group of 18-25 years for advanced training within India in the field of Indian Classical Music, Indian Classical Dance, Theatre, Mime, Visual art, Folk, Traditional and Indigenous Arts and Light Classical Music etc. @ Rs.5,000/- p.m. for 2 years. The Scholarship is released in four equal six monthly instalments.

The financial assistance is provided to 47 Odissi Dance Artists in Odisha under these 02 schemes i.e. Scheme for the Award of Senior/Junior Fellowship to Outstanding Persons in the field

of Culture and Scheme for Scholarships to Young Artistes in Different Cultural Fields during last 03 Year.

3. Cultural Function and Production Grant Scheme: Under the scheme of Cultural Function and Production Grant (CFPG), financial assistance is provided to NGOs/ Societies/ Trusts/ Universities for organizing Seminars, Conference, Research, Workshops, Festivals, Exhibitions, Symposia, Production of Dance, Drama-Theatre, Music etc. The details of the number of organizations and financial assistance provided during last 03 years in the State of Odisha under the scheme are given below: -

(Rs. in Lakhs)

Financial Year	Number of Organisation	Fund Released
2021-22	149	182.99
2022-23	180	296.88
2023-24	168	269.71
