

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1732
ANSWERED ON 10.03.2025**

EMPLOYMENT GENERATION THROUGH TOURIST DESTINATIONS

†1732. SMT. VIJAYLAKSHMI DEVI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Union Government has taken note of the employment generating potential of tourist destinations;**
- (b) if so, the initiatives taken by the Government to tap this opportunity particularly in the Lok Sabha constituencies in the State of Bihar;**
- (c) whether the Government has any plan to identify and develop new tourist destinations;**
- (d) if so, the details thereof, State/district-wise; and**
- (e) the details of the action plan of the Government to develop domestic tourism in the country?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): Yes.

(b): The Ministry of Tourism through its scheme of “Capacity Building for Service Providers (CBSP)” conducts job oriented short term skill programmes through various institutes across the country, including Bihar.

The main objective of this initiative is to train and up-grade manpower at every strata of tourism service providers in order to capitalize the vast tourism potential of the country to the fullest and provide professional expertise to the local populace.

(c) to (e): Ministry of Tourism has taken several initiatives for development of tourist destination and domestic tourism in the country as under:

The Ministry of Tourism under the schemes of ‘Swadesh Darshan’, ‘National Mission on Pilgrimage Rejuvenation and Spiritual Heritage

Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country.

Ministry of Tourism revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable tourism destinations and has identified 58 destinations and sanctioned 34 projects in the country.

Additionally, the Ministry of Tourism has formulated "Challenge Based Destination Development (CBDD)" as a sub-scheme under SD2.0 aiming for holistic development of destination to enhance tourist experience.

Furthermore, Government of India sanctioned 40 projects in 23 States for ₹3295.76 Crore in Financial Year 2024-25 under 'Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale' Scheme with the objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale.

The State wise detail of projects sanctioned in various States/Union Territory Administrations under the schemes of "Swadesh Darshan 2.0" and destinations identified under "CBDD" and "SASCI" are at Annexure.

ANNEXURE**STATEMENT IN REPLY TO PARTS (c) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.†1732 ANSWERED ON 10.03.2025 REGARDING EMPLOYMENT GENERATION THROUGH TOURIST DESTINATIONS RAISED BY SMT. VIJAYLAKSHMI DEVI****Details of projects sanctioned under Swadesh Darshan 2.0 Scheme:**

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (₹Crore)
1	Andhra Pradesh	Araku-Lambasingi	Borra Cave Experience at Araku	29.87
2	Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02
3	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48
4	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75
5	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67
6	Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91
7	Goa	Porvorim	Porvorim Creek Experience	23.56
8	Goa	Colva	Colva Beach Experience	15.65
9	Karnataka	Hampi	Setting up of 'Traveller nooks'	25.64
10	Karnataka	Mysuru	Tonga ride Heritage experience zone	2.72
11	Karnataka	Mysuru	Ecological Experience Zone	18.47
12	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92
13	Ladakh	Leh	JulleyLeh Biodiversity Park	24.89
14	Ladakh	Kargil	Exploring LOC and Hundarman village	12.01

			Experience	
15	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73
16	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21
17	Maharashtra	Pune	Shivrushti Historical Theme Park- Phase 3	76.22
18	Meghalaya	Sohra	Waterfall Trails Experience	27.84
19	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45
20	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint	7.87
21	Nagaland	Chumuoukedima	Tribal Cultural Experience at Midway Retreat	21.56
22	Puducherry	Karaikal	Karaikal beach and waterfront experience	20.29
23	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06
24	Punjab	Amritsar	Border Tourism Experience at Attari	25.90
25	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan	17.37
26	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40
27	Sikkim	Gangtok	Gangtok Cultural Village	22.59
28	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple	30.02
29	Telangana	Bhongir	Bhongir Fort Experiential Zone	56.81
30	Telangana	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.00

31	Uttar Pradesh	Prayagraj	Azad Park and DekhoPrayagraj Trail Exp	13.02
32	Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	15.94
33	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji	32.20
34	Uttarakhand	Champawat	Tea Garden Experience	11.21
TOTAL AMOUNT				791.25

Details of Destinations identified under the CBDD Scheme:

S. No.	State	Destination	Category
1	Andhra Pradesh	NagarjunaSagar	Culture & Heritage
2	Adhra Pradesh	Ahobilam Temple	Spiritual Tourism
3	Arunachal Pradesh	Kibitho	Vibrant Village Programme
4	Arunachal Pradesh	Bichom Dam Site	Ecotourism and AmritDharohar Sites
5	Assam	Sivasagar	Ecotourism and AmritDharohar Sites
6	Bihar	Bhagalpur	Culture & Heritage
7	Bihar	Saran Dist. (Sonapur Fair)	Culture & Heritage
8	Chhattisgarh	Mayali Bagicha	Ecotourism and AmritDharohar Sites
9	Goa	Mayem Village	Ecotourism and AmritDharohar Sites
10	Gujarat	Porbandar	Spiritual Tourism
11	Gujarat	Thol Village	Ecotourism and AmritDharohar Sites
12	Gujarat	Vadnagar	Culture & Heritage
13	Himachal Pradesh	Kaza	Culture & Heritage
14	Himachal Pradesh	Rakchham, Chhitkul	Vibrant Village Programme
15	Jharkhand	RamrekhaDham	Spiritual Tourism
16	Kerala	Varkala	Culture & Heritage
17	Kerala	Thalassery	Spiritual Tourism
18	Karnataka	Bidar	Culture & Heritage
19	Karnataka	Udupi	Ecotourism and

			AmritDharohar Sites
20	Ladakh	Mushkoh Village	Ecotourism and AmritDharohar Sites
21	Lakshadweep	Lakshadweep	Ecotourism and AmritDharohar Sites
22	Madhya Pradesh	Mandu	Culture & Heritage
23	Madhya Pradesh	Orchha	Spiritual Tourism
24	Maharashtra	Ahmednagar	Culture & Heritage
25	Manipur	LangthabalKonug	Culture & Heritage
26	Meghalaya	Nartiang Village	Spiritual Tourism
27	Meghalaya	Mawphlang Village	Culture & Heritage
28	Nagaland	Doyang Reservoir	Ecotourism and AmritDharohar Sites
29	Nagaland	Impur Village	Spiritual Tourism
30	Puducherry	White Town	Culture & Heritage
31	Punjab	Ferozpur (Hussainiwala Border)	Culture & Heritage
32	Punjab	Rupnagar (Anandpur Sahib)	Spiritual Tourism
33	Sikkim	Gnathang Village	Vibrant Village Programme
34	Sikkim	Kabi	Spiritual Tourism
35	Tamil Nadu	Rameswaram Island	Spiritual Tourism
36	Tamil Nadu	Thanjavur	Culture & Heritage
37	Telangana	Nalgonda	Culture & Heritage
38	Telangana	Kamareddy	Ecotourism and AmritDharohar Sites
39	Uttar Pradesh	Mahoba	Culture & Heritage
40	Uttarakhand	Mana Village	Vibrant Village Programme
41	Uttarakhand	Jadung	Vibrant Village Programme
42	Uttarakhand	Kainchidham	Spiritual Tourism

Details of projects sanctioned under the SASCI Scheme:

S. No.	State	Name of the Project	Sanctioned Cost (₹Crore)
1	Andhra Pradesh	Enriching the fort and Gorge Experience in Gandikota	77.91
2	Andhra Pradesh	Akhanda Godavari- (Havelok Bridge & Pushkar Ghat) in Raja Mahendravarman,	94.44

3	Arunachal Pradesh	Siang Adventure & Eco-Retreat in Pasighat	46.48
4	Assam	Assam State Zoo Cum Botanical Garden in Guwahati	97.12
5	Assam	Beautification of Rang Ghar in Sivasagar	94.76
6	Bihar	Development of Matsyagandha Lake in Saharsa	97.61
7	Bihar	Karamchat Eco-Tourism and Adventure Hub in Karamchat	49.51
8	Chhattisgarh	Development of Chitrotpala Film City in Raipur	95.79
9	Chhattisgarh	Development of Tribal & Cultural Convention Centre in Raipur	51.87
10	Goa	Chhatrapati Shivaji Maharaj Museum in Ponda	97.46
11	Goa	Townsquare in Porvorim	90.74
12	Gujarat	Ecotourism Destination at Kerly (Mokarsagar) in Porbandar	99.50
13	Gujarat	Tented City and Convention Centre in Dhordo	51.56
14	Jharkhand	Eco-Tourism Development of Tilaiyya” in Koderma	34.87
15	Karnataka	Ecotourism & Cultural Hub at Roerich and Devika Rani Estate Tataguni in Bengaluru	99.17
16	Karnataka	Development of Savadatti Yallammagudda in Belgavi	100.00
17	Kerala	Ashtamudi Biodiversity and Eco-recreational Hub in Kollam	59.71
18	Kerala	Global Gateway to Malabar's Cultural Crucible in Sargaalaya	95.34
19	Madhya Pradesh	Orchha A Medieval Splendour in Orchha	99.92
20	Madhya Pradesh	International Convention Centre for MICE in Bhopal	99.38
21	Maharashtra	INS-Guldar Underwater Museum, Artificial Reef, and submarine Tourism in Sindhudurg	46.91
22	Maharashtra	Development of RAM-KAL PATH in Nashik	99.14
23	Manipur	Loktak Lake Experience in Loktak	89.48
24	Meghalaya	MICE Infrastructure in Mawkhanu	99.27

25	Meghalaya	Redevelopment of Umiam Lake in Shillong	99.27
26	Odisha	Development of Hirakund	99.90
27	Odisha	Development of Satkosia	99.99
28	Punjab	Development of Heritage Street as a tribute to Shaheed-e-Azam, Sardar Bhaghat Singh at Khatkar Kalan in SBS Nagar	53.45
29	Rajasthan	Development at Amber-Nahargarh and Surrounding Area in Jaipur	49.31
30	Rajasthan	Development at Jalmahal in Jaipur	96.61
31	Sikkim	Skywalk, Bhaleydhunga, Yangang in Namchi	97.37
32	Sikkim	Border Experience in Nathula	68.19
33	Tamil Nadu	Development of Nandavanam Heritage Park in Mammallapuram	99.67
34	Tamil Nadu	Garden of Flowers in Devala	70.23
35	Telangana	Ramappa Region Sustainable Tourism Circuit in Ramappa	73.74
36	Telangana	Somasilla Wellness & Spiritual Retreat in Nallamala	68.10
37	Tripura	Shakti Peethas Park at Banduar in Gomati	97.70
38	Uttar Pradesh	Development of Bateshwar in District-Agra	74.05
39	Uttar Pradesh	Integrated Buddhist Tourism Development in Shrawasti	80.24
40	Uttarakhand	Iconic City Rishikesh: Rafting Base Station in Rishikesh	100.00
TOTAL			3295.76
