GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.†1683 ANSWERED ON 10.03.2025

PROMOTION OF TOURISM IN DADRA AND NAGAR HAVELI

†1683. SMT. DELKAR KALABEN MOHANBHAI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of priority projects for promotion of tourism in Union Territory of Dadra and Nagar Haveli during the last five years till date and the funds allocated there under:
- (b) whether the Government proposes to provide any special package to Union Territory of Dadra and Nagar Haveli for promotion of tourism; and
- (c) if so, the details thereof alongwith the time by which special package is likely to be approved?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Ministry of Tourism promotes India in a holistic manner including destinations of Daman and Diu, through various initiatives under its Schemes of "Domestic Promotion & Publicity including Hospitality" (DPPH) and "Overseas Promotion & Publicity (OPP)". As part of its on-going activities; it regularly releases print, electronic, online and outdoor media campaigns in the international markets, to promote various tourism destinations and products of India. The Ministry of Tourism also regularly promotes various tourism destinations and products through its website and social media promotions.

Ministry of Tourism has not formulated any scheme for a particular State or UT. Ministry of Tourism under the schemes of 'Swadesh Darshan', National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/

Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country.

Proposals are received from States/UTs from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are extended for projects subject to fulfilment of the stipulated provisions and availability of funds.

A project 'Sound & Light Show at Diu Fort' was sanctioned in the year 2014-15 under the scheme 'Assistance to Central Agencies for Tourism Infrastructure Development', for an amount of Rs.775.54 lakh out of which Rs.620.43 lakh were released. The project is physically completed.
