

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+224
ANSWERED ON 03.02.2025**

CBDD SCHEME

+224.DR. MANNA LAL RAWAT:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the project of tourism sector launched under Swadesh Darshan and PRASHAD schemes in Rajasthan, place-wise along with the specific components thereof;**
- (b) whether any site in or around Udaipur district in Rajasthan have been identified under the Challenge Based Destination Development (CBDD) scheme, if so, the details thereof;**
- (c) the details of the planned specific measures to encourage tourists to spend 5-10 per cent of their budget on local goods in Rajasthan, particularly Udaipur district; and**
- (d) the details of the strategies to engage Rajasthani diaspora through Chalo India Global Diaspora Campaign along with the targets set to increase the number of international tourists in Rajasthan through the said initiative?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): While development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UTA), the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)' and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' complements the efforts of tourism infrastructure development by extending financial assistance to the SGs/UTAs in synergy with the scheme guidelines, availability of funds etc. The detail of the projects sanctioned under the Swadesh Darshan and PRASHAD scheme in Rajasthan is Annexed.

Ministry of Tourism has identified 42 destinations in the country under Challenge Based Destination Development (CBDD), a sub-scheme of Swadesh Darshan scheme which does not include any destination in Rajasthan. However, the Ministry has identified 'Bundi (Keshoraipatan)' and 'Jodhpur' under Swadesh Darshan 2.0 (SD2.0) and sanctioned the project 'Spiritual Experience, Keshovraipatan' for ₹17.37 Crore.

Under 'Scheme for Special Assistance to States/Union Territories for Capital Investment (SASCI) - Development of Iconic Tourist Centers to Global Scale', Government of India has recently sanctioned the following projects in the state of Rajasthan:-

| S. No. | Name of the Project | Sanctioned Cost (Rs. in Crore) | Date of Sanction |
|---------------|--|---------------------------------------|-------------------------|
| 1 | Development at Amber-Nahargarh and Surrounding Area in Jaipur | 49.31 | 26-11-2024 |
| 2 | Development at Jalmahal in Jaipur | 96.61 | 26-11-2024 |

(c): The Ministry of Tourism as part of its ongoing endeavour promotes various tourism destinations and products of the country including Rajasthan through promotional activities, events, website, social media promotions etc. Such promotions include publicity of lesser-known destinations as well as variety of tourism products such as arts and crafts, cuisine, culture etc.

(d): The Chalo India campaign aims to enable Indian diaspora become Incredible India Ambassadors. Under the campaign, one lakh gratis e-tourist visas for foreign tourists were announced. Through the Chalo India portal, each diaspora member, including the Rajasthani diaspora, can register themselves and receive a referral code for sharing with their non Indian friends to avail gratis visas. The issuance of the gratis e-tourist visas is limited to the current Financial Year.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (b) OF LOK SABHA UNSTARRED QUESTION NO.+224 ANSWERED ON 03.02.2025 CBDD SCHEME BY DR. MANNA LAL RAWAT**

The detail of the projects sanctioned under the Swadesh Darshan and PRASHAD scheme in Rajasthan

I. Details of the Projects sanctioned under Swadesh Darshan Scheme for the State of Rajasthan

Project No. 1

| Name of Project | Amount Sanctioned | Sanctioned in |
|---|--------------------------|----------------------|
| Development of Sambhar Lake Town and Other Destinations in Jaipur District | Rs.50.01 Crore | Sep 2015 |

Destination-wise/ component-wise details

| Sl. No. | Destination | Sanctioned Amount (₹ Crore) | Major Components |
|----------------|---|------------------------------------|---|
| 1 | Salt Train and Dining Experience | 20.51 | <ul style="list-style-type: none">• Upgradation of Rail track• Locomotive Engine/ Procurement of Coaches• Maintenance Depot• Booking Kiosks, Support Infrastructure and Boarding Platforms for Salt Train, Water Decks |
| 2 | Sambhar Salt Ltd. Complex | 4.38 | <ul style="list-style-type: none">• Site Development• Parking for Cars and Buses• Gate Complex Upgradation |
| 3 | Caravan Park | 2.59 | <ul style="list-style-type: none">• Development of Site |
| 4 | Craft Haat | 1.20 | <ul style="list-style-type: none">• Development of Craft Haat• Administrative Block |
| 5 | Festival/Fair Ground | 1.53 | <ul style="list-style-type: none">• Site Development and Boundary Wall• Local Bazaar• Basic Amenities |
| 6 | Naliasar | 13.75 | <ul style="list-style-type: none">• Mini Desert Night Safari,• Up-gradation of Approach Road |

| | | | |
|--------------------------------|--|--------------|---|
| | | | <ul style="list-style-type: none"> • Lake Shoreline Development • Camping & Log Huts • Support Infrastructure • Tourist Information Centre • Open Air Theatre • Water Decks |
| 7 | Naraina | 2.19 | <ul style="list-style-type: none"> • Development of Ghats, • Approach Road • Basic Tourist Amenities • Signages etc. |
| 8 | Gudha to Jhapok | 1.9 | <ul style="list-style-type: none"> • Development of Bi-cycle Track |
| 9 | Naliasar, Naraina and Bicycle Trail | 0.98 | <ul style="list-style-type: none"> • Solar Street Lighting |
| Total | | 49.03 | |
| Consultancy Charges @2% | | 0.98 | |
| Contingency Charges @3% | | 0.00 | |
| Grand Total | | 50.01 | |

Project No. 2

| Name of Project | Amount Sanctioned | Sanctioned in |
|--|--------------------------|-----------------------|
| Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) | ₹75.80 Crore | September 2016 |

Destination-wise/ component-wise Details

| Sl. No. | Destination | Sanctioned Amount (Rs. Crore) | Major Components |
|----------------|------------------------|--------------------------------------|---|
| 1 | Govindji Temple | 8.64 | <ul style="list-style-type: none"> • Conservation of old structure • Pathways • Tourist Amenities & Signages • Façade improvement • Benches, signages, shoe rack, etc |

| | | | |
|----------|------------------------|--------------|--|
| 2 | Jai Niwas Udyan | 8.04 | <ul style="list-style-type: none"> • Light & Sound Show • Pathways • Landscape • Signages • Low height Planters • Landscaping • Open Air Theatre • Tourist Amenities, |
| 3 | Talkatora | 0.08 | <ul style="list-style-type: none"> • Development of entrance plaza |
| 4 | Paundric Udhyan | 0.85 | <ul style="list-style-type: none"> • Landscaping • Pathways • Restoration of Gate • Stone Railing |
| 5 | Kanak Vrindavan | 1.17 | <ul style="list-style-type: none"> • Surface Parking • Pathways • Benches, Signage, Dustbins |
| 6 | Galtaji | 0.31 | <ul style="list-style-type: none"> • Landscaping & site development • Pathways • Surface Parking • Signages, benches, dustbins |
| 7 | Sikar | 29.49 | <ul style="list-style-type: none"> • Surface Parking, • Public facilities • Cafeteria • Tourist Information Centre • Tourist Seating Shed • Driver's resting Hall • Yatri Sheds • Tourist Amenities • Landscaping Works • Solar Lamp Posts • Pathways • Signages, Benches • Amenity & Facility block |
| 8 | Nathdwara | 23.60 | <ul style="list-style-type: none"> • Tourist Interpretation cum Cultural Centre • Surface Parking |

| | | | |
|--------------------------------|--|--------------|--|
| | | | <ul style="list-style-type: none"> • Landscaping on Pedestrian Pathway Route • Signages • Drinking water hut • High Mast Light |
| Total | | 72.19 | |
| Consultancy Charges @2% | | 1.44 | |
| Contingency Charges @3% | | 2.17 | |
| Grand Total | | 75.80 | |

Project No. 3

| Name of Project | Amount Sanctioned | Sanctioned in |
|--|--------------------------|----------------------|
| Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)- Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji) | ₹87.05 Crore | March 2017 |

Destination-wise/component-wise Details

| Sl. No. | Destination | Sanctioned Amount (Rs.in Crore) | Major Components |
|----------------|--------------------------|--|---|
| 1 | Salasar Balaji | 6.77 | <ul style="list-style-type: none"> • Parking Lots • Approach Road to Parking • Toilet Blocks, • High Mast Lights • Basic Amenities • Signages |
| 2 | Shri Samod Balaji | 1.72 | <ul style="list-style-type: none"> • Tourist Facility Centre • Health Centre • Basic Amenities for Tourists • Drinking Water Facilities |

| | | | |
|-----------|--|-------------|---|
| | | | <ul style="list-style-type: none"> • Toilet block • Benches • High Mast Lights • Solar Lights • Signage |
| 3 | Ghat ke Balaji | 4.58 | <ul style="list-style-type: none"> • Pilgrim Rest Area • Parking • Tourist Amenities |
| 4 | Bandhe Ke Balaji | 0.62 | <ul style="list-style-type: none"> • Basic Tourist Amenities • Parking • Signages • Solar Lights |
| 5 | Bijak Buddhist Monastery | 5.85 | <ul style="list-style-type: none"> • Cultural cum Interpretation Centre • Signages • Benches |
| 6 | Mahadev Ganesh Temple and other locations | 0.41 | <ul style="list-style-type: none"> • CCTV Surveillance System • Signages • Tourist Facility Centre |
| 7 | Ashoka Edict | 0.07 | <ul style="list-style-type: none"> • Signages • Benches • Drinking Water Facilities • Solar Light |
| 8 | Jain Nasiya and Surroundings | 0.60 | <ul style="list-style-type: none"> • Surface Parking • Landscaping • Tourist Facility Centre • Drinking Water Facilities • Solar Light |
| 9 | Ambika Temple (Shakti Peeth) | 1.07 | <ul style="list-style-type: none"> • Last Mile Connectivity. • Signages • Drinking Water Facilities • Benches • Solar light |
| 10 | Vimal Kund | 5.25 | <ul style="list-style-type: none"> • Rejuvenation of Vimal Kund • Pathway Development • Tourist Facility Centre • Basic Amenities |

| | | | |
|--------------------------------|----------------------------------|--------------|--|
| 11 | Much Kund | 19.30 | <ul style="list-style-type: none"> • Light & Sound show • Cultural cum interpretation centre • Tourist Resting centre • Parking • Tourist Amenities • Undergrounding of cables |
| 12 | Gopinathji Temple | 0.04 | <ul style="list-style-type: none"> • Tourist Amenities |
| 13 | Vrinda Rani Temple | 0.06 | <ul style="list-style-type: none"> • Signages • Benches |
| 14 | Chandrama Temple | 0.05 | <ul style="list-style-type: none"> • Signages • Benches |
| 15 | Madan Mohan Temple | 0.08 | <ul style="list-style-type: none"> • Signages • Dustbins |
| 16 | Kaman Mahal & Stadium | 0.49 | <ul style="list-style-type: none"> • Tourist Facility Centre • Tourist Amenities |
| 17 | Mehandipur Balaji | 17.97 | <ul style="list-style-type: none"> • Pilgrim Rest Area • Parking • Pilgrim Waiting Area • Yatri Shed & Basic Amenities |
| 18 | Sanwalia Sethji Temple | 17.97 | <ul style="list-style-type: none"> • Tourist Facility Centre • Amphitheatre • Cafeteria • Laser Water Show • Basic Amenities |
| Total | | 82.9 | |
| Consultancy Charges @2% | | 1.66 | |
| Contingency Charges @3% | | 2.49 | |
| Grand Total | | 87.05 | |

Project No. 4

| | | |
|--|--------------------------|----------------------|
| Name of Project | Amount Sanctioned | Sanctioned in |
| Development of Heritage Circuit | Rs.70.61 | June 2017 |

| | | |
|--|--------------|--|
| Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) -Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi) | Crore | |
|--|--------------|--|

Destination-wise/ component-wise Details

| Sl. No. | Destination | Sanctioned Amount (Rs. Crore) | Major Components |
|----------------|-----------------------------|--------------------------------------|--|
| 1 | Kumbhalgarh Fort | 5.5 | <ul style="list-style-type: none"> • Light and sound Show |
| 2 | Nahargarh Fort | 1.00 | <ul style="list-style-type: none"> • Resting Shelters • Signages, • Lockers • Cloak Room • Benches, Drinking Water, etc • Toilets |
| 3 | Gagron Fort | 1.06 | <ul style="list-style-type: none"> • Tourist Facility Centre • Development of Pathways, • Surface Parking • Driver's Rest Area • Landscaping • Illumination • Toilets, dustbins, Benches, Signages, etc. |
| 4 | Chittorgarh Fort | 5.5 | <ul style="list-style-type: none"> • Light and Sound Show |
| 5 | Jaisalmer Fort | 6.23 | <ul style="list-style-type: none"> • Laser Water Show at Gadsisar Lake |
| 6 | Pratap Gaurav Kendra | 7.16 | <ul style="list-style-type: none"> • Laser Water Show • Landscaping • Parking • Railing for Pathway leading to Statue • High Mast Light |

| | | | |
|--------------------------------|---------------------------------|--------------|--|
| | | | <ul style="list-style-type: none"> • Solar Lights • WiFi |
| 7 | Bagh-e-Nilofer | 0.55 | <ul style="list-style-type: none"> • Approach Road • Signages • Stone Plaza |
| 8 | Purani Chawani, Dholpur | 0.69 | <ul style="list-style-type: none"> • Surface Parking • Landscaping • Stone Plaza • Dustbins, Benches, Signages, etc. |
| 9 | Meera Bai Samarak, Merta | 2.09 | <ul style="list-style-type: none"> • Light & Sound Show • Illumination of Main Gate |
| 10 | Gogamedi, Hanumangarh | 6.85 | <ul style="list-style-type: none"> • Development of Pilgrim/Tourist Resting Centre • Parking • Landscaping |
| 11 | Jaipur City | 29.86 | <ul style="list-style-type: none"> • Illumination of gates, Boundary walls, Market Facades • Light Management Systems • Electrical works |
| 12 | Sunheri Kothi | 0.75 | <ul style="list-style-type: none"> • Landscaping, Hardscaping & Benches • Tube Well • Toilet • Solar Lights • CCTV |
| Total | | 67.24 | |
| Consultancy Charges @2% | | 1.35 | |
| Contingency Charges @3% | | 2.02 | |
| Grand Total | | 70.61 | |

II. The details of the project sanctioned under Swadesh Darshan 2.0

| Name of Project | Amount Sanctioned | Sanctioned in |
|--|--------------------------|-----------------------|
| Spiritual Experience in Keshoraipatan | Rs. 17.37 Crore | February, 2024 |

Component-wise details

| Sl. No. | Component | Cost (Rs. In Lakhs) |
|------------------------------|---|----------------------------|
| 1 | Parking and Entry Plaza | 98.42 |
| 2 | Website Development for online ticketing | 14.41 |
| 3 | Interpretation Centre & Ticketing Area | 60.02 |
| 4 | Ghat development and & Aarti platform | 354.41 |
| 5 | Signages and Wayfinding | 0.98 |
| 6 | Toilets and Shower Area | 69.44 |
| 7 | Bhojanalaya and Tourist Amenities | 169.69 |
| 8 | Temple restoration and Bastion Wall restoration; | 479.05 |
| 9 | Temple façade illumination, flood lighting & allied infrastructure | 108.06 |
| 10 | Boat and Jetty | 46.63 |
| Sub-Total (A) | | 1,401.11 |
| GST (18% of A) | | 252.20 |
| SIA Charges (3% of A) | | 42.03 |
| Contingency (2% of A) | | 28.02 |
| DMO Charges (1% of A) | | 14.01 |
| Total (B) | | 1,737.38 |

III. Project Sanctioned under PRASHAD Scheme in the State of Rajasthan

| Sl. No. | Name of the project | Amount sanctioned / Sanction Year | Major components |
|----------------|--|--|--|
| 1 | Integrated Development of Pushkar/Ajmer | Rs. 32.64 Crore 2015-16 | Development at Ajmer Sharif Dargah (Refurbishment of façade, Tensile fabric structure, Shading devices) |

| | | | |
|--|--|--|--|
| | | | <p>Improvement of Delhi gate and Dargah gate chowk (Illumination, Refurbishment work)</p> <p>Tourist information kiosk at railway & bus stand Restoration & development works at Pushkar Sarovar, Pushkar Market Street</p> <p>Development work at Brahma temple, Savitri Mata temple & Parikrama Path, Pushkar</p> |
|--|--|--|--|
