

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.184  
ANSWERED ON 03.02.2025**

**IMPLEMENTATION OF SASCI SCHEME WITH SPECIAL REFERENCE TO PALI  
REGION**

**184. SHRI P P CHAUDHARY:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the specific criteria used for selection of projects under Special Assistance to States for Capital Expenditure/Investment (SASCI) scheme, particularly for heritage and religious tourism sites along with the proposals if any, considered from Pali district thereof;**
- (b) the strategies being implemented for development of lesser-known destinations including plans for promoting religious tourism circuits connecting Ranakpur Jain Temple and other heritage sites in Pali region;**
- (c) whether any assessment has been conducted regarding tourism potential of lesser-known destinations in Pali district, particularly the ancient temples and traditional craft centres and if so, the details thereof; and**
- (d) whether any specific international promotion initiatives have been planned to showcase religious and cultural heritage of Pali region along with major tourist circuits of Rajasthan and if so, the details thereof?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (d): The Ministry of Tourism issued operational guidelines for 'Special Assistance to States for Capital Investment – Development of Iconic Tourist Centres to Global Scale' (SASCI) with the objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale.**

**Salient features of this endeavour include developing end to end tourist experience, funding support to the shortlisted proposals, strengthening all points of the tourist value chain, harnessing quality expertise for design**

and development, sustainable operations and maintenance etc. The projects have been identified based on the project proposals submitted by the concerned State Governments, its examination on the prescribed parameters such as connectivity to the site, tourism eco-system, carrying capacity, sustainability measures, sustainable operation and management, project impact and value created, tourism marketing plans etc. The project will be implemented and managed by the concerned State Governments.

A total number of 40 tourism related projects have been sanctioned in this scheme by Government of India across 23 States of the country for an amount of ₹3295.76 Crore including 2 projects in the State of Rajasthan during the financial year 2024-25 as per the details given below:-

| <b>S. No.</b> | <b>Interventions Name</b>  | <b>Cost in ₹ crore)</b> |
|---------------|--|-------------------------|
| <b>1</b>      | <b>Development at Amber-Nahargarh and surrounding Area, Jaipur</b> | <b>49.31</b>            |
| <b>2</b>      | <b>Development at Jal Mahal, Jaipur</b>                            | <b>96.61</b>            |

The State Government of Rajasthan did not submit any project proposal related to Pali Region under SASCI Scheme.

The Ministry of Tourism has not undertaken any assessment regarding tourism potential of lesser-known destinations in Pali district. However, the Ministry under its Swadesh Darshan and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' complements the efforts of tourism infrastructure development of the State Governments/UT Administrations by extending financial assistance to them in synergy with the scheme guidelines, availability of funds etc. The detail of the projects sanctioned under the Swadesh Darshan and PRASHAD scheme in the State of Rajasthan is annexed.

The Ministry under Swadesh Darshan 2.0, the revamped destination centric version of Swadesh Darshan scheme, has sanctioned the project 'Spiritual Experience, Keshovraipatan' for ₹17.37 Crore in Bundi, Rajasthan.

Ministry of Tourism promotes India in a holistic manner, as a tourist destination including destinations of Rajasthan, in domestic and international markets through its various promotional initiatives such as website, social media promotions, participation in events, assistance to State Governments for organizing fairs and festivals etc.

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**STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.184 ANSWERD ON 03.02.2025 REGARDING IMPLEMENTATION OF SASCI SCHEME WITH SPECIAL REFERENCE TO PALI REGION BY SHRI P P CHAUDHARY**

**Details of the Projects sanctioned under Swadesh Darshan and PRASHAD Scheme in the State of Rajasthan**

**(Amount in ₹Crore)**

| <b>S. No.</b>          | <b>Name of the Project</b>   | <b>Circuit/<br/>Sanction Year</b>         | <b>Sanctioned<br/>Amount</b> |
|------------------------|--|---|------------------------------|
| <b>Swadesh Darshan</b> |  |   |                              |
| 1.                     | <b>Development of Sambhar Lake Town and Other Destinations</b>   | <b>Desert<br/>Circuit/<br/>2015-16</b>    | <b>50.01</b>                 |
| 2.                     | <b>Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)</b>  | <b>Krishna<br/>Circuit/<br/>2016-17</b>   | <b>75.80</b>                 |
| 3.                     | <b>Development of Spiritual Circuit- 'Development of Churu (Salasar Balaji)- Jaipur (Shri Samodke Balaji, Ghatke Balaji, Bandheke Balaji)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) - Mehndipur Balaji- Chittorgarh (Sanwaliyaji)</b>   | <b>Spiritual<br/>Circuit/<br/>2016-17</b> | <b>87.05</b>                 |
| 4.                     | <b>Development of Heritage Circuit<br/>Development of Rajsamand (Kumbhalgarh Fort) - Jaipur (Facade Illumination in Jaipur and Nahargarh Fort) -Jhalawar (Gagron Fort) - Chittorgarh (Chittorgarh Fort) – Jaisalmer (Jaisalmer Fort) - Hanumangarh (Gogamedi) - Udaipur (Pratap Gaurav Kendra) - Dholpur (Bagh-I-Nilofor and Purani Chawani) - Nagaur (Meera Bai Smarak, Merta) - Tonk (Sunehri Kothi)</b> | <b>Heritage<br/>Circuit<br/>2017-18</b>   | <b>70.61</b>                 |
| <b>PRASHAD</b>         |  |   |                              |
| 1.                     | <b>Integrated Development of Pushkar/Ajmer</b>   | <b>2015-16</b>                            | <b>32.64</b>                 |