

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.460
ANSWERED ON 06.02.2025

SASCI SCHEME

460 SHRI MADAN RATHORE:

Will the Minister of **TOURISM** be pleased to state:

- (a) the manner in which the Ministry prioritizes the selection of projects under the Special Assistance to States for Capital Investment (SASCI) scheme and the specific criteria that guide this process;
- (b) the specific strategies the Ministry is implementing to ensure the successful development of the 40 approved projects aimed at lesser-known destinations; and
- (c) whether there are initiatives in place to promote these lesser-known destinations internationally, if so, details thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Government of India under its 'Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale' sanctioned 40 projects in 23 States for ₹3295.76 Crore in the country in Financial Year 2024-25, with the primary objective to comprehensively develop iconic tourist centres in the country, branding and marketing them at global scale. The details of the sanctioned projects under this scheme is annexed.

The Ministry of Tourism issued operational guidelines to all States for submission of project proposals. On receipt of the project proposals from the State Governments, the same were evaluated on the given parameters such as connectivity to the site, tourism eco-system, carrying capacity, sustainability measures, sustainable operation and management, project impact and value created, tourism marketing plans etc. While the implementation of projects sanctioned under SASCI scheme is being undertaken by the State Implementing Agencies, the Ministry of Tourism has also formulated mechanism to review the progress of sanctioned projects from time to time, in order to ensure seamless implementation of the sanctioned projects.

Ministry of Tourism promotes various tourist destinations and products of the country including lesser known destinations in domestic and international markets through its various promotional initiatives such as website, social media promotions, participation in events, assistance to State Governments for organizing fairs and festivals, etc.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.460 ANSWERD ON 06.02.2025 REGARDING SASCI SCHEME RAISED BY SHRI MADAN RATHORE

List of Projects sanctioned under ‘Special Assistance to States for Capital Investment (SASCI) – Development of Iconic Tourist Centres to Global Scale’:-

(Amount in ₹ Crore)

S. No.	State	Project Name	Cost
1.	Andhra Pradesh	1. Gandikota - Enriching the Fort and Gorge Experience	77.91
		2. Akhanda Godavari: (Havelock Bridge & Pushkar Ghat), Rajamahendravaram	94.44
2.	Arunachal Pradesh	3. Siang Adventure & Eco-Retreat, Pasighat	46.48
3.	Assam	4. Assam State Zoo Cum Botanical Garden, Guwahati	97.12
		5. Beautification of Rang Ghar at Sivasagar	94.76
4.	Bihar	6. Development of Matsyagandha Lake, Saharsa	97.61
		7. Karamchat Eco-Tourism and Adventure Hub	49.51
5.	Chhattisgarh	8. Development of Chitrotpala Film City	95.79
		9. Development of Tribal & Cultural Convention Centre	51.87
6.	Goa	10. Chhatrapati Shivaji Maharaj Museum, Ponda	97.46
		11. Proposed Townsquare, Povorim	90.74
7.	Gujarat	12. Ecotourism Destination at Kerly (Mokarsagar), Porbandar	99.50
		13. Tented City and Convention Centre, Dhordo	51.56
8.	Jharkhand	14. Eco-Tourism Development of Tilaiyya, Koderma	34.87
9.	Karnataka	15. Ecotourism & Cultural Hub at Roerich and Devika Rani Estate Tataguni, Bengaluru	99.17
		16. Development of Savadatti Yallammagudda, Belgavi	100.00
10.	Kerala	17. Ashtamudi Biodiversity and Eco-recreational Hub, Kollam	59.71
		18. Sargaalaya: Global Gateway to Malabar's Cultural Crucible	95.34
11.	Madhya	19. Orchha A Medieval Splendour	99.92

	Pradesh	20. International Convention Centre for MICE in Bhopal	99.38
12.	Maharashtra	21. Ex-INS Guldar Underwater Museum, Artificial Reef, and Submarine Tourism, Sindhudurg	46.91
		22. Development of "RAM-KAL PATH" at Nashik	99.14
13.	Manipur	23. Loktak Lake Experience	89.48
14.	Meghalaya	24. MICE Infrastructure at Mawkhanu, Shillong	99.27
		25. Re-development of Umiam Lake, Shillong	99.27
15.	Odisha	26. Development of Hirakud	99.90
		27. Development of Satkosia	99.99
16.	Punjab	28. Development of Heritage Street, SBS Nagar	53.45
17.	Rajasthan	29. Development at Amber-Nahargarh and surrounding Area, Jaipur	49.31
		30. Development at Jal Mahal, Jaipur	96.61
18.	Sikkim	31. Skywalk, Bhaleydhunga, Yangang, Namchi	97.37
		32. Border Experience, Nathula	68.19
19.	Tamil Nadu	33. Nandavanam Heritage Park at Mamallapuram	99.67
		34. Garden of flowers at Devala, Ooty	70.23
20.	Telangana	35. Ramappa Region Sustainable Tourism Circuit	73.74
		36. Somasilla Wellness & Spiritual Retreat Nallamala	68.10
21.	Tripura	37. 51 Shakti Peethas Park at Banduar, Gomati	97.70
22.	Uttar Pradesh	38. Development of Bateshwar, District- Agra	74.05
		39. Integrated Buddhist Tourism Development, Shrawasti	80.24
23.	Uttarakhand	40. Iconic City Rishikesh: Rafting Base Station	100.00
TOTAL			3,295.76
