

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF SIGNIFICANT ACTIVITIES FOR THE MONTH OF JANUARY 2025

1. Bharat Parav: -

Ministry of Tourism organized 'Bharat Parv' from January 26th to 31st at the Red Fort, New Delhi, as part of the Republic Day celebrations. This year's theme for the event was 'Dekho Apna Desh'. Bharat Parv-2025 had a display of Republic Day tableaux, performances by the Armed Force Bands cultural performances by ZCCs and State/UT troupes, cuisines of India, Food Demonstrations through Studio Kitchens and Crafts Bazaar, pavilions of State Governments and Central Ministries etc.

2. Mahakumbh: -

Ministry of Tourism has set up the Incredible India Pavilion at Maha Kumbh, to facilitate Foreign Tourists, Scholars, Researchers, Photographers, Journalists, Expat Community, Indian Diaspora etc. The pavilion offers an immersive experience for visitors, showcasing India's rich cultural heritage and the significance of Kumbh Mela. To cater to the specific needs of foreign tourists, influencers, journalists, and photographers attending Maha Kumbh, Ministry has set up a dedicated toll-free Tourist Infoline (1800111363 or 1363), which is operating in English, Hindi, ten International languages and in select Indian languages.