GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.3440 ANSWERED ON 16.12.2024

UPGRADATION OF GOVERNMENT BUNGALOWS

3440. SMT. MALVIKA DEVI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the steps being taken by the Government for encouraging tourism in districts of the State of Odisha;
- (b) the details of the schemes undertaken by the Government to upgrade the tourism Government bungalows in districts and the funds allocated for these upgradations; and
- (c) the details of areas in Odisha wherein the Government is likely to allocate funds for development, along with the details of the sanctioned funds?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

- (a): While, development and promotion of tourist places is primarily the responsibility of the State Governments/Union Territory Administrations, Ministry of Tourism has taken the following steps to encourage tourism in the country including the State of Odisha:-
- The Ministry of Tourism under the schemes of 'Swadesh Darshan', National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/Union Territory Administrations/Central Agencies

- for the development of tourism related infrastructure and facilities at various tourism destinations in the country.
- Revamped Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a destination centric approach.
- Under the Special Assistance to States/Union Territories for Capital Investment (SASCI) Scheme of Department of Expenditure, Ministry of Finance, the operational guidelines for Development of Iconic Tourist Centres to Global Scale were issued by the Ministry of Tourism. In line with the guidelines, Government of India has approved 40 Projects worth Rs.3295.76 Crore for development of lesser-known Tourism sites in 23 States, across the country.
- Ministry of Tourism has also been providing financial assistance to State Governments/UT Administrations for organizing fairs/festivals and tourism related events under its Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.
- Ministry of Tourism promotes tourism in India through various initiatives including events, social media and campaigns.
- Information on tourist destinations in the country is promoted through the Incredible India Digital Portal. Also, Ministry of Tourism has launched the Incredible India Content Hub on the revamped Incredible India digital portal (www.incredibleindia.gov.in). The Incredible India Content Hub is aimed to be a comprehensive digital repository of high-quality images, films, brochures and newsletters which can be easily accessed by the industry stakeholders (travel media, tour operators, travel agents) across the globe, required to amplify Incredible India in all their marketing and promotional efforts.
- Ministry is conducting Programmes under the 'Capacity Building for Service Providers' (CBSP) Scheme to train and upgrade manpower to provide better service standards.
- To enhance the overall experience of tourists by making available a pool of local, trained professionals at tourist sites

across the country, Ministry launched the Incredible India Tourist Facilitator (IITF) Certification Programme – a Pan-India online learning program.

- The Ministry of Tourism launched a National responsible tourism initiative by the name of Paryatan Mitra/Paryatan Didi.
- Ministry of Tourism is working very closely with Ministry of Civil
 Aviation for improving the air connectivity to important tourist
 destination and to lesser known/new destinations with high
 potential. It has coordinated with Ministry of Civil Aviation under
 their Regional Connectivity Scheme (RCS-Udan) and sharing the
 Viability Gap Funding (VGF) amount for 53 tourism routes
 identified for this purpose.

Further, Indian Railways have issued 'Bharat Gaurav Trains' policy in November' 2021 with an objective to showcase India's rich cultural heritage and magnificent historical places to the people of India and the worlds through Bharat Gaurav Trains. The pilgrimage destinations such as Puri, Bhubaneshwar and Konark in Odisha are covered in some of the tour itineraries of Bharat Gaurav Trains.

- (b): Ministry of Tourism does not have any scheme for upgradation of tourism Government bungalows.
- (c): Details of projects sanctioned by Ministry of Tourism for development of tourism related infrastructure in the State of Odisha is at annexure.

Proposals are received from States/UTs from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are extended for projects subject to fulfilment of the stipulated provisions and availability of funds.

STATEMENT IN REPLY TO PART (c) OF LOK SABHA UNSTARRED QUESTION NO.3440 ANSWERED ON 16.12.2024 REGARDING UPGRADATION OF GOVERNMENT BUNGALOWS RAISED BY SMT. MALVIKA DEVI

Details of Projects sanctioned under Swadesh Darshan Scheme

S. No.	Circuit / Sanction Year	Name of the Project	Amount Sanctioned (in Rs. crore)
1.	Coastal Circuit 2016-17	Development of Gopalpur, Barkul, Satapada and Tampara	70.82

Details of Projects sanctioned under PRASHAD Scheme

S. No.	Project Name	Sanction Year	Approved Cost in Rs. crore
1.	Infrastructure Development at Puri	2014-15	50.00

Details of projects sanctioned under 'Assistance to Central Agencies for Tourism Infrastructure Development' Scheme

Year	Name of Project	Agency	Amount sanctioned	Amount Released (in Rs. Lakh)
2016-17	Joint Development of Puri Railway Station	M/o Railways	615.00	615.00

Details of projects sanctioned under the Special Assistance to States/Union Territories for Capital Investment (SASCI) Scheme

S. No.	Project Name	Approved Cost (in Rs. crore)
1.	Development of Hirakud	99.90
2.	Development of Satkosia	99.99
