GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA UNSTARRED QUESTION NO.3435 ANSWERED ON 16.12.2024

PROMOTION OF TOURISM IN MAHARASHTRA

3435. SHRI ANUP SANJAY DHOTRE:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is giving special focus for promoting tourism in the country;
- (b) if so, the details thereof indicating the works executed by the Government in the State of Maharashtra;
- (c) the details of the extent and scope of tourism that are being contemplated by the Government in Maharashtra;
- (d) the details of the funds sanctioned and utilized by the Government in this regard; and
- (e) the details of the steps taken or proposed to be taken by the Government to expand the tourism industry in coastal and urban areas of Maharashtra?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Ministry of Tourism promotes India in a holistic manner, as a tourist destination, through various initiatives including promotional events, assistance to State Governments for organizing fairs and festivals, etc. The Ministry also promotes various tourist destinations and products including Maharashtra through its website and social media.

Ministry extends financial support to State Governments and Union Territories for promotion and development of Coastal and Urban tourism including Maharashtra under its schemes of Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

The details of projects sanctioned under Swadesh Darshan, PRASHAD, Assistance to Central Agencies for Tourism Infrastructure Development Schemes in the State of Maharashtra is at ANNEXURE.

The Ministry has revamped its Swadesh Darshan scheme in the form of Swadesh Darshan 2.0 with the mission to create a robust framework for integrated development of tourism destinations in partnership with the States/UTs for promoting sustainable and responsible tourism in the country. Under this scheme, Sindhudurg in Maharashtra has been selected for development.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.3435 ANSWERED ON 16.12.2024 REGARDING PROMOTION OF TOURISM IN MAHARASHTRA RAISED BY SHRI ANUP SANJAY DHOTRE.

Details of the projects sanctioned under Swadesh Darshan in the State of Maharashtra:

(₹ in Lakh)

| State | Circuit / Sanction Year | Name of the Project | Amount Sanctioned | Amount Released | Amount Utilised* |
|-------------|---------------------------------|---|----------------------|--------------------|---------------------|
| Maharashtra | Coastal Circuit 2015-16 | Development of Sindhudurg Coastal Circuit - Sagareshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav | 1906 | 1810 | 1761 |
| Maharashtra | Spiritual Circuit 2018-19 | Development of Waki- Adasa- Dhapewada- Paradsingha- Telankhandi- Girad | 4547 | 4319 | 3204 |

List of projects sanctioned under PRASHAD scheme for the state of Maharashtra:

| State | Name of the Project | Year of Sanction | Sanctioned Cost (₹ in Lakh) | Released Amount (₹ in Lakh) |
|-------------|---------------------------------|---------------------|-----------------------------------|-----------------------------------|
| Maharashtra | Development of Trimbakeshwar | 2017-18 | 42.18 | 29.93 |

List of Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development:

| Name of State | Year | Name of Project | Agency | Amount sanctioned (₹ in Lakh) | Amount Released (₹ in Lakh) |
|------------------|---------|---|-------------------------|-------------------------------|-----------------------------------|
| Maharashtra | 2016-17 | Central Financial Assistance to Mumbai Port Trust for Development of Kanoji Angre Lighthouse as a tourist Destination | Mumbai Port trust | 1500 | 1500 |
| Maharashtra | 2017-18 | Up- gradation/mode rnization to International Cruise terminal at Indira Dock, Mumbai. | Mumbai Port Trust | 1250 | 1250 |
| Maharashtra | 2021-22 | Upgradation/Mo dernization to International Cruise Terminal at Indira Dock, Mumbai Port Trust | Mumbai Port Trust | 3750 | 3600 |
