

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.3429  
ANSWERED ON 16.12.2024**

**TOURISM PROMOTION IN BUNDELKHAND REGION**

**3429. SHRI ANURAG SHARMA:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any comprehensive plan to leverage Bundelkhand's cultural and historical assets to boost tourism, if so, the details thereof;**
- (b) whether the Government has taken any initiatives to improve connectivity, provide better facilities for tourists, and organize cultural events to attract domestic and international visitors, if so, the details thereof;**
- (c) whether the Government has any strategy to promote Bundelkhand as a key destination for heritage tourism, particularly emphasizing its Jain temples and forts, while ensuring the preservation of these historical treasures, if so, the details thereof; and**
- (d) the manner in which the tourism sector can be integrated with local industries to create sustainable livelihood opportunities for the people of Bundelkhand region?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (d): The Ministry promotes various tourist destinations and products in the country including Cultural and Heritage Tourism in the Bundelkhand region. Promotion is done through various initiatives including promotional events, assistance to State Governments/Union Territory Administrations, organizing fairs and festivals, participation in exhibitions, website and social media.**

**The Ministry had set up the "Incredible India" exhibition for the International delegates of 46<sup>th</sup> Session of World Heritage Committee Meeting, at Bharat Mandapam, New Delhi in July 2024.**

**Ministry of Tourism through its domestic tourism offices undertakes various activities such as Webinars, Quiz, Seminars, Tourism Promotional Events, Fam tours, Heritage walks etc. across country for promotion of Cultural and Heritage Tourism.**

**Ministry of Tourism launched Dekho Apna Desh People's Choice poll which aim to engage with citizens to identify most preferred tourist attractions across 5 tourism categories - Spiritual, Nature & Wildlife, Adventure, Cultural & Heritage.**

**The Ministry of Tourism is providing financial assistance to State Governments/Union Territory Administrations/Central Agencies under the 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' Schemes for the development of tourism related infrastructure and facilities.**

**The Ministry of Tourism has recently revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourism centric approach.**

**Under 'Scheme for Special Assistance to States/Union Territories for Capital Investment (SASCI)' Government of India has recently sanctioned 40 Projects in the country for Rs.3295.76 Crore.**

**Ministry of Tourism has also been providing financial assistance to State Governments/UT Administrations including the State of Uttar Pradesh for organizing fairs/festivals and tourism related events under its Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.**

**Details of funds sanctioned under the aforesaid schemes for the States of Madhya Pradesh and Uttar Pradesh including the Bundelkhand region is at Annexure.**

**Ministry of Tourism coordinated with Ministry of Civil Aviation under their Regional Connectivity Scheme (RCS-Udan) and sharing the Viability Gap Funding (VGF) amount for 53 tourism routes identified for this purpose.**

**Ministry of Railways have issued ‘Bharat Gaurav Trains’ policy in November 2021 with the objective to showcase India’s rich cultural heritage and world through Bharat Gaurav Trains. Damoh and Chitrakoot are covered in some of the tour itineraries of Bharat Gaurav Trains. In addition, tourist trains like Maharajas’ Express and Deccan Odyssey attract inbound tourists from all over the world and cover places like Khajuraho and Orchha in some of their itineraries.**

**Further, the Archaeological Survey of India (ASI) undertakes the conservation, preservation including maintenance of all the 7 Centrally Protected Monuments in Bundelkhand region and they are in good state of preservation. Apart from this, ASI has also made its protected monuments visitor friendly and provided all possible public facilities to attract them. Public amenities are available in most of the protected monuments of ASI.**

**Regarding preservation of the protected monuments, the work of conservation is being done on a regular basis by ASI. All protected monuments including Jain temples and forts are regularly inspected by the archaeological team consisting of archaeologists, archaeological engineers, conservation assistants and other field experts. The team always keeps a proper vigil towards the conservation of the monuments and as per the requirement the team identifies the conservation work of the monuments and undertakes conservation and preservation works as per the Archaeological norms and GFR guidelines.**

**The Ministry of Tourism under its scheme of “Capacity Building for Service Providers (CBSP)” conducts short term skill certification training programmes through various institutes across the country in order to capitalize the vast tourism potential to the fullest and provide professional expertise to the local populace for fresh as well as existing service providers thus making the locals more employable.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.3429 ANSWERED ON 16.12.2024 REGARDING TOURISM PROMOTION IN BUNDELKHAND REGION RAISED BY SHRI ANURAG SHARMA****Details of Projects sanctioned under Swadesh Darshan Scheme**

<b>S. No.</b>	<b>State/ UT</b>	<b>Circuit / Sanction Year</b>	<b>Name of the Project</b>	<b>Amount Sanctioned (in Rs. crore)</b>
1.	Madhya Pradesh	Wildlife Circuit 2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay-Dubri-Bandhavgarh- Kanha- Mukki- Pench	92.10
2.	Madhya Pradesh	Buddhist Circuit 2016-17	Development of Sanchi-Satna- Rewa-Mandsaur-Dhar	74.02
3.	Madhya Pradesh	Heritage Circuit 2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82
4.	Madhya Pradesh	Eco Circuit 2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	93.76
5.	Uttar Pradesh	Buddhist Circuit 2016-17	Development of Sravasti, Kushinagar, & Kapilwastu	87.89
6.	Uttar Pradesh	Ramayana Circuit 2016-17	Development of Chitrakoot and Shringverpur	69.45
7.	Uttar Pradesh	Spiritual Circuit 2016-17	Development of Ahar-Aligarh- Kasganj-Sarosi (Unnao)- Pratapgarh- Kausambi- Mirzapur-Gorakhpur- Domariyaganj-Basti-Barabanki- Azamgarh-Kairana- Baghpat- Shahjahanpur	71.91
8.	Uttar Pradesh	Spiritual Circuit	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda-	67.51

		<b>2016-17</b>	<b>Ghazipur- Salempur- Ghosi- Balial- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi</b>	
<b>9.</b>	<b>Uttar Pradesh</b>	<b>Heritage Circuit 2016-17</b>	<b>Development of Kalinjar Fort (Banda)- Maghar Dham (Sant Kabir Nagar)- ChauriChaura, Shaheed Sthal(Fatehpur)- MahuarshaheedSthal (Ghosi)- Shaheed Smarak (Meerut)</b>	<b>36.65</b>
<b>10.</b>	<b>Uttar Pradesh</b>	<b>Ramayana Circuit 2017-18</b>	<b>Development of Ayodhya</b>	<b>127.21</b>
<b>11.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit 2018-19</b>	<b>Development of Jewar-Dadri- Sikandrabad-Noida-Khurja- Banda</b>	<b>12.03</b>
<b>12.</b>	<b>Uttar Pradesh</b>	<b>Spiritual Circuit 2018-19</b>	<b>Development of Gorakhnath Temple (Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)</b>	<b>18.30</b>

#### **Details of Projects sanctioned under Swadesh Darshan 2.0 Scheme**

<b>S. No.</b>	<b>State</b>	<b>Destination</b>	<b>Name of the Experience</b>	<b>Sanctioned Cost (in Rs. crore)</b>	<b>Date of Sanction</b>
<b>1</b>	<b>Madhya Pradesh</b>	<b>Gwalior</b>	<b>Phoolbagh Experience Zone</b>	<b>16.73</b>	<b>29-02-2024</b>
<b>2</b>	<b>Madhya Pradesh</b>	<b>Chitrakoot</b>	<b>Spiritual experience at Chitrakoot</b>	<b>27.21</b>	<b>05-03-2024</b>
<b>3</b>	<b>Uttar Pradesh</b>	<b>Prayagraj</b>	<b>Azad Park and Dekho Prayagraj Trail Exp</b>	<b>13.02</b>	<b>05-03-2024</b>
<b>4</b>	<b>Uttar Pradesh</b>	<b>Naimisaranya</b>	<b>Vedic- wellness Experience</b>	<b>15.94</b>	<b>05-03-2024</b>

### Details of Projects sanctioned under PRASHAD Scheme

State/UT	S. No.	Project Name	Sanction Year	Approved Cost (in Rs. crore)	District
Madhya Pradesh	1	Development of Amarkantak	2020-21	49.99	Annupur
	2	Development of Omkareshwar	2017-18	43.93	Khandwa
Uttar Pradesh	3	Development of Varanasi -Phase -I	2015-16	18.73	Varanasi
	4	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	2014-15	10.98	Mathura
	5	Development of River Cruise Tourism at Varanasi	2017-18	9.02	Varanasi
	6	Construction of Tourist Facilitation Centre at Vrindavan	2014-15	9.36	Mathura
	7	Development of Varanasi - Phase II	2017-18	44.60	Varanasi
	8	Development of Infrastructure facilities at Govardhan	2018-19	37.59	Mathura

### Details of Projects sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development

S. No	Name of State	Year	Name of Project	Agency	Amount sanctioned (in Lakh)
1.	Madhya Pradesh	2020-21	Tourism Infrastructure at Beltaal Lake, Damoh, Madhya Pradesh by ITDC.	ITDC	2315.30
2.	Uttar Pradesh	2013-14	Joint Development of Agra Cantt. Railway Station	M/o Railways	505.00

<b>3.</b>	<b>Uttar Pradesh</b>	<b>2013-14</b>	<b>Joint Development of Rai-Bareilly Railway Station</b>	<b>M/o Railways</b>	<b>444.00</b>
<b>4.</b>	<b>Uttar Pradesh</b>	<b>2017-18</b>	<b>Illumination of three monuments in Varanasi, Uttar Pradesh-</b> <b>1. Dashashwamedh Ghat to Darbanga Ghat (stretch of 300 m)</b> <b>2. Tulsi Manas Mandir</b> <b>3. Sarnath Museum</b>	<b>CPWD</b>	<b>293.55</b>
<b>5.</b>	<b>Uttar Pradesh</b>	<b>2014-15</b>	<b>Illumination of monuments in Varanasi/Sarnath (Dhamekh Stupa in Sarnath Chaukhandi Stupa in Sarnath, Tomb of Lalkan in Sarnath and Man Mahal in Banaras).</b>	<b>ITDC</b>	<b>512.43</b>

**Details of Projects sanctioned under the ‘Scheme for Special Assistance to States/Union Territories for Capital Investment (SASCI)’**

<b>S. No.</b>	<b>State</b>	<b>Project Name</b>	<b>Approved Cost (in Rs. crore)</b>
<b>1.</b>	<b>Madhya Pradesh</b>	<b>Orchha A Medieval Splendour</b>	<b>99.92</b>
<b>2.</b>	<b>Madhya Pradesh</b>	<b>International Convention Centre for MICE in Bhopal</b>	<b>99.38</b>
<b>3.</b>	<b>Uttar Pradesh</b>	<b>Development of Bateshwar, District-Agra</b>	<b>74.05</b>
<b>4.</b>	<b>Uttar Pradesh</b>	<b>Integrated Buddhist Tourism Development, Shrawasti</b>	<b>80.24</b>

**List of fairs and festivals and events supported under Domestic Promotion and Publicity including Hospitality (DPPH) scheme in last five years is as under:**

<b>Name of State</b>	<b>Year</b>	<b>Name of Fairs &amp; Festivals</b>	<b>Amount Sanctioned (in Rs. Lakh)</b>
<b>Madhya Pradesh</b>	<b>2014-15</b>	<b>Fairs, Festivals and events</b>	<b>33.00</b>
	<b>2015-16</b>	<b>Fairs and festivals</b>	<b>19.00</b>

	2016-17	Pachmarhi Utsav, Pachmarhi and Jal Mahotsav, Hanuwantiya	22.00
		World Tourism Day Celebration (ii) SharadUtsav, Bhedaghat (Jabalpur) and (iii) Mandu Utsav	20.00
	2017-18	(i) Jal Mahotsav, Hanuwantia	50.00
		(ii) Khajuraho Dance Festival	
	2018-19	Pachmarhi Utsav & Jal Mahotsav	35.00
		Khajuraho Dance Festival	15.00
	2019-20	Pachmarhi Utsav, Pachmarhi	10.00
		Jal Mahotsav, Hanuwantia	15.00
		Khajuraho Dance Festival	25.00
	2020-21	Baiga Olympics	20.00
	2021-22	Pachmarhi Utsav, Pachmarhi	10.00
		Jal Mahotsav, Hanuwantia	25.00
		Khajuraho Dance Festival	15.00
	2022-23	Jal Mahotsav, Hanuwantia	25.00
		Khajuraho Dance Festival	15.00
2023-24	JalMahotsav, Hanuwantia	22.12	
	Narmada Mahotsav	10.00	
	Gandhi Sagar Floating Festival	35.00	
Uttar Pradesh	2016-17	Ganga Mahotsav, Varanasi	25.00
		Shilpotsav, Noida	30.00
	2017-18	Shilpotsav, Noida	25.00
		Organizing a two day seminar on Cultural/ Tourism Development at Naimisharanya, Sitapur	25.00
	2018-19	Shilpotsav, Noida	30.00
		Taj Mahotsav	25.00
		Ganga Mahotsav	25.00
	2019-20	Ganga Mahotsav-Varanasi	15.00
		Deepotsav, Ayodhya	25.00
		Taj Mahotsav, Agra	10.00
2022-23	Firozabad Mahotsav	25.00	
2023-24	Firozabad Mahotsav	25.00	
	Hathras Mahotsav	25.00	

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