

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2742
ANSWERED ON 19.12.2024

IMPLEMENTATION OF SWADESH DARSHAN 2.0 SCHEME

2742 SHRI S. SELVAGANABATHY:

Will the Minister of **TOURISM** be pleased to state:

- (a) the salient features of Swadesh Dharshan 2.0 scheme;
- (b) whether any proposal under the said scheme has been received from Government of Puducherry, if so, the details thereof;
- (c) whether Government furnishes the particulars regarding the amount sanctioned, and the amount utilised so far by Government of Puducherry; and
- (d) whether any new proposal under the scheme is received from Puducherry under sub scheme of Swadesh Darshan 2.0?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Ministry of Tourism has revamped the Swadesh Darshan scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations and has sanctioned 34 projects in the country under SD2.0 for Rs.793.20 Crore including 1 project in Puducherry. The details of the projects sanctioned under SD2.0 in the country is annexed. In addition, the Ministry under 'Challenge Based Destination Development (CBDD)', a sub-scheme of Swadesh Darshan has identified 42 destinations in the country including 'White Town' in Puducherry under culture and heritage category.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.2742 ANSWERED ON 19.12.2024 REGARDING IMPLEMENTATION OF SWADESH DARSHAN 2.0 SCHEME RAISED BY SHRI S. SELVAGANABATHY

List of sanctioned projects under Swadesh Darshan 2.0 Scheme:-

S. No.	State	Destination	Name of the Experience	Sanctioned Cost (₹ in Crore) *	Year of Sanction
1	Andhra Pradesh	Araku-Lambasingi	Borra Cave Experience at Araku	29.87	2023-24
2	Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02	2023-24
3	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48	2023-24
4	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75	2023-24
5	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67	2023-24
6	Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91	2023-24
7	Goa	Porvorim	Porvorim Creek Experience	23.56	2024-25
8	Goa	Colva	Colva Beach Experience	15.65	2024-25
9	Karnataka	Hampi	Setting up of 'Traveller nooks'	26.30	2023-24
10	Karnataka	Mysuru	Tonga ride Heritage experience zone	4.12	2023-24
11	Karnataka	Mysuru	Ecological Experience Zone	18.36	2023-24
12	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92	2023-24
13	Ladakh	Leh	Julley Leh Biodiversity Park	24.89	2023-24
14	Ladakh	Kargil	Exploring LOC and Hundarman village Experience	12.01	2023-24
15	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73	2023-24
16	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21	2023-24
17	Maharashtra	Pune	Shivsrushti Historical Theme Park- Phase 3	76.22	2024-25
18	Meghalaya	Sohra	Waterfall Trails Experience	27.84	2023-24
19	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45	2023-24
20	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint	7.87	2024-25
21	Nagaland	Chumuoukedima	Tribal Cultural Experience at Midway Retreat	21.56	2023-24
22	Puducherry	Karaikal	Karaikal beach and	20.29	2023-24

			waterfront experience		
23	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06	2023-24
24	Punjab	Amritsar	Border Tourism Experience at Attari	25.90	2024-25
25	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan	17.37	2023-24
26	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40	2023-24
27	Sikkim	Gangtok	Gangtok Cultural Village	22.59	2023-24
28	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple	30.02	2023-24
29	Telangana	Bhongir	Bhongir Fort Experiential Zone	56.81	2023-24
30	Telangana	Ananathagiri	Eco tourism zone at Ananathgiri forest	38.00	2023-24
31	Uttar Pradesh	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	13.02	2023-24
32	Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	15.94	2023-24
33	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji	32.20	2023-24
34	Uttarakhand	Champawat	Tea Garden Experience	11.21	2023-24
TOTAL AMOUNT				793.20	

*As of now, no amount is utilised under SD 2.0 Scheme.
