# GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.2216 ANSWERED ON 09.12.2024

# **SWADESH DARSHAN 2.0 SCHEME**

#### 2216. SHRI SHAFI PARAMBIL:

Will the Minister of TOURISM be pleased to state:

- (a) the details of tourism development projects sanctioned under the Swadesh Darshan 2.0 scheme, State-wise;
- (b) the criteria for selecting tourism development projects under the Swadesh Darshan 2.0 scheme; and
- (c) the details of the tourism projects identified from the State of Kerala under the Swadesh Darshan 2.0 scheme?

### **ANSWER**

## THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): Development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UT). The Ministry of Tourism through its central sector scheme of 'Swadesh Darshan (SD)' complements the efforts of tourism infrastructure development by extending financial assistance to the SGs/UTs. The Ministry has now revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations and has sanctioned 34 Projects in the country including 1 Project in the State of Kerala for development, the details of which is annexed.

The selection of tourism development projects under SD2.0 is done in synergy with scheme guidelines and in close consultation with the concerned State Governments/Union Territory Administrations. Further, a holistic development approach is adopted in identification of destinations/ projects under SD2.0, which includes understanding existing tourism ecosystems, connectivity, alignment with sustainable and responsible tourism, future tourism potential etc.

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STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.2216 ANSWERED ON 09.12.2024 REGARDING SWADESH DARSHAN 2.0 SCHEME RAISED BY SHRI SHAFI PARAMBIL

List of sanctioned projects under Swadesh Darshan 2.0 Scheme:-

S. No.	State/UT	Destination	Name of the Experience	Sanctioned Cost	Sanction
				(₹ in Crore)	
1	Andhra Pradesh	Araku- Lambasingi	Borra Cave Experience at	29.87	2023-24
			Araku		
2	Arunachal Pradesh	Nacho	Unlock Nacho Expedition	14.02	2023-24
3	Arunachal Pradesh	Mechuka	Mechuka Cultural Haat	18.48	2023-24
4	Arunachal Pradesh	Mechuka	Mechuka Adventure Park	12.75	2023-24
5	Assam	Kokrajhar	Kokrajhar Wetland Experience	26.67	2023-24
6	Assam	Jorhat	Reimagining Cinnamara Tea Estate	23.91	2023-24
7	Goa	Porvorim	Porvorim Creek Experience	23.56	2024-25
8	Goa	Colva	Colva Beach Experience	15.65	2024-25
9	Karnataka	Hampi	Setting up of 'Traveller nooks'	26.30	2023-24
10	Karnataka	Mysuru	Tonga ride Heritage experience zone	4.12	2023-24
11	Karnataka	Mysuru	Ecological Experience Zone	18.36	2023-24
12	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience	13.92	2023-24
13	Ladakh	Leh	Julley Leh Biodiversity Park	24.89	2023-24
14	Ladakh	Kargil	Exploring LOC and Hundarman	12.01	2023-24

			village		
			Experience		
15	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73	2023-24
16	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21	2023-24
17	Maharashtra	Pune	Shivsrushti Historical Theme Park- Phase 3	76.22	2024-25
18	Meghalaya	Sohra	Waterfall Trails Experience	27.84	2023-24
19	Meghalaya	Sohra	Meghalayan Age Cave Experience	32.45	2023-24
20	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint	7.87	2024-25
21	Nagaland	Chumoukedima	Tribal Cultural Experience at Midway Retreat	21.56	2023-24
22	Puducherry	Karaikal	Karaikal beach and waterfront experience	20.29	2023-24
23	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland	20.06	2023-24
24	Punjab	Amritsar	Border Tourism Experience at Attari	25.90	2024-25
25	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan	17.37	2023-24
26	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster	15.40	2023-24
27	Sikkim	Gangtok	Gangtok Cultural Village	22.59	2023-24
28	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple	30.02	2023-24
29	Telangana	Bhongir	Bhongir Fort Experiential Zone	56.81	2023-24
30	Telangana	Ananathagiri	Eco tourism zone at Ananathgiri	38.00	2023-24

			forest		
31	Uttar Pradesh	Prayagraj	Azad Park and Dekho Prayagraj Trail Exp	13.02	2023-24
32	Uttar Pradesh	Naimisaranya	Vedic- wellness Experience	15.94	2023-24
33	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji	32.20	2023-24
34	Uttarakhand	Champawat	Tea Garden Experience	11.21	2023-24
TOTAL AMOUNT				793.20	

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