

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.2130  
ANSWERED ON 09.12.2024**

**HERITAGE TOURISM IN TIER-II CITIES**

**2130. SMT. POONAMBEN HEMATBHAI MAADAM:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has taken steps to promote heritage tourism in Tier-II cities of the country;**
- (b) if so, the details thereof;**
- (c) the details of the key achievements in tourism activities in Tier-II cities during the last five years;**
- (d) whether the Government has undertaken any capacity building and training initiatives for the stakeholders associated to tourism in Tier-II cities; and**
- (e) if so, the details thereof and if not, the reasons therefor?**

**ANSWER**

**THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)**

**(a) to (c): The Ministry promotes various tourist destinations and products including Heritage Tourism in Tier-II cities through various initiatives including promotional events, assistance to State Governments, stakeholders for organizing fairs and festivals, participation in exhibitions, website and social media.**

**The Ministry had set up the "Incredible India" exhibition for the International delegates of 46<sup>th</sup> Session of World Heritage Committee Meeting, at Bharat Mandapam, New Delhi in July 2024. In addition, during the event Heritage walks for the delegates were also organised.**

**Ministry of Tourism also organised 12<sup>th</sup> International Tourism Mart in Kaziranga, Assam, one of the UNESCO World Heritage Sites in India.**

**The delegates also visited Charaideo Moidams, Rangghar, Sivasagar during the event.**

**Ministry of Tourism through its domestic tourism offices undertakes various activities such as Webinars, Quiz, Seminars, Tourism Promotional Events, Fam tours, Heritage walks etc. across country for promotion of Heritage Tourism.**

**Ministry of Tourism launched Dekho Apna Desh People's Choice poll with aim to engage with citizens to identify most preferred tourist attractions across 5 tourism categories - Spiritual, Nature & Wildlife, Adventure, Cultural & Heritage.**

**(d) & (e): The Ministry of Tourism under its scheme of "Capacity Building for Service Providers (CBSP)" conducts short term skill certification training programmes through various institutes across the country including Tier II cities in order to capitalize the vast tourism potential to the fullest and provide professional expertise to the local populace for fresh as well as existing service providers thus making the locals more employable.**

**The various training programmes conducted under the CBSP scheme includes Hunar Se Rozgar Tak (Capacity Building), Skill Testing & Certification (Re-Skilling), Entrepreneurship Programme, Tourism Awareness Programme etc. The detail of candidates trained under the CBSP scheme in the country during the last three years is as under:**

<b>Financial Year</b>	<b>Number of persons trained</b>
<b>2021-22</b>	<b>22034</b>
<b>2022-23</b>	<b>21641</b>
<b>2023-24</b>	<b>24153</b>
<b>2024-25*</b>	<b>30230*</b>

**\* Provisional figures for the FY 2024-25**

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