

GOVERNMENT OF INDIA
MINISTRY OF TOURISM
RAJYA SABHA
UNSTARRED QUESTION NO.2053
ANSWERED ON 12.12.2024

ECO-TOURISM ALONG THE PURI-KONARK ROAD

2053 SHRI SUBHASISH KHUNTIA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has any plans to promote eco-tourism along the Puri-Konark road to attract tourists and generate employment;
- (b) if so, the details thereof;
- (c) whether Government has evaluated the potential for eco-tourism in the area, considering both national and international tourists travelling along the Puri-Konark road, or for developing eco-tourism in the region; and
- (d) if so, the details of such evaluation?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Development and promotion of tourist destinations and products, including Eco tourism, is primarily the responsibility of the respective State Government/Union Territory (UT) Administration.

The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of Ecotourism in all States/Union Territories, is also taken up. The Ministry of Tourism also regularly promotes Ecotourism through its website and social media promotions.

In order to provide impetus for development of Ecotourism in the country, Ministry of Tourism has formulated a National Strategy for Development of Ecotourism.

Ministry of Tourism has identified Eco-Circuit as one of the themes for development of tourism infrastructure under Swadesh Darshan scheme. The details of projects sanctioned under the Eco Circuit are given at Annexure.

The Ministry has revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations following a tourist & destination centric approach. The Scheme encourages adoption of principles of sustainable tourism including environmental sustainability, socio-cultural sustainability and economic sustainability. The central financial assistance is being extended according to guidelines and based on proposals/ detailed project reports received from the States and UT Governments.

The State Government of Odisha has conveyed that on Puri-Konark Road, Nuanoi and Mangrove Retreat at Astaranga are functional through Forest, Environment & Climate Change Department.

ANNEXURE

STATEMENT IN REPLY OF PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.2053 ANSWERED ON 12.12.2024 REGARDING ECO-TOURISM ALONG THE PURI-KONARK ROAD RAISED BY SHRI SUBHASISH KHUNTIA

PROJECTS SANCTIONED UNDER ECO CIRCUIT OF SWADESH DARSHAN SCHEME

(Amount in ₹ Crore)

S. No.	Name of State	Year	Project Name	Amount Sanctioned	Amount Released	Status
1.	Uttarakhand	(2015-16)	Integrated Development of Eco-Tourism, Adventure Sports, and Associated Tourism Related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri	69.17	69.17	Complete
2.	Telangana	(2015-16)	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallelatheertham)	91.62	91.25	Complete
3.	Kerala	(2015-16)	Development of Pathanamthitta- Gavi-Vagamon- Thekkady.	64.08	64.08	Complete
4.	Mizoram	(2016-17)	Development of Eco-Adventure Circuit at Aizawl -Rawpuichhip - Khawhphawp - Lengpui - Chatlang- Sakawrhमितुaitlang - Muthee - Beratlawng - Tuirial Airfield - Hmuifang	66.37	53.09	Complete
5.	Madhya Pradesh	(2017-18)	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	93.76	93.59	Complete
6.	Jharkhand	(2018-19)	Development of Eco Tourism circuit: Dalma- Betla National park- Mirchaiya- Netarhat	30.44	28.04	Complete
Total				415.44	399.22	
