

# Promotion of Green and Eco-Tourism

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The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of Ecotourism and Sustainable Tourism is also taken up. In order to provide impetus for development of Ecotourism and Sustainable Tourism in the country, Ministry of Tourism formulated National Strategies for Ecotourism and Sustainable Tourism and initiated Travel for LiFE programme to promote sustainable tourism in the country and to encourage the tourists and tourism businesses to adopt sustainable tourism practices.

Tourism is primarily State Government subject. However, The Ministry of Tourism provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for the development of tourism related infrastructure in the country under its schemes. The Ministry has identified Eco Circuit as one of the thematic circuits under its Swadesh Darshan Scheme.

The Ministry of Tourism has revamped its Swadesh Darshan scheme in the form of Swadesh Darshan 2.0 with the mission to create a robust framework for integrated development of tourism destinations in partnership with the States/UTs and local governments for promoting sustainable and responsible tourism in the country.

“Challenge Based Destination Development”, a sub-scheme under Swadesh Darshan 2.0 aims for holistic development of a destination to enhance tourist experience across all of tourism value chain to transform our tourist destinations as sustainable and responsible destinations.

The list of projects sanctioned in Madhya Pradesh and Maharashtra under the Swadesh Darshan Scheme is given at **Annexure**.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

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BY/SKT

ANNEXURE

## Projects Sanctioned in Madhya Pradesh and Maharashtra Under Swadesh Darshan Scheme

(₹ in crore)

S. No.	State/ UT	Circuit / Sanction Year	Name of the Project	Amount Sanctioned	Amount Released*	Amount Utilised	Physical Status (%)	Implementing Agency
<a href="#">1.</a>	Madhya Pradesh	Wildlife Circuit 2015-16	Development of Wildlife Circuit at Panna -	92.10	86.31	86.31	Complete	Madhya Pradesh Tourism Development

			Mukundpur - Sanjay - Dubri - Bandhavgarh - Kanha - Mukki - Pench					Corpora
2.	Madhya Pradesh	Buddhist Circuit 2016-17	Development of Sanchi-Satna-Rewa-Mandsaur-Dhar	74.02	72.75	72.75	Complete	M a d Pradesh T o u r Develop Corpora
3.	Madhya Pradesh	Heritage Circuit 2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82	89.49	89.49	Complete	M a d Pradesh T o u r Develop Corpora
4.	Madhya Pradesh	Eco Circuit 2017-18	Development of Gandhisagar Dam - Mandleshwar Dam - Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	93.76	93.59	93.59	Complete	M a d Pradesh T o u r Develop Corpora
5.	Maharashtra	Coastal Circuit 2015-16	Development of Sindhudurg Coastal Circuit – Sagarshwar, Tarkarli, Vijaydurg (Beach & Creek), Mitbhav	19.06	18.10	17.61	Complete	Mahara T o u r Develop Corpora
6.	Maharashtra	Spiritual Circuit 2018-19	Development of Waki-Adasa-Dhapewada-Paradsingha-Telankhandi-Girad	45.47	43.19	32.04	Complete	N a g Metrop R e g Develop Authorit

**List of destinations sanctioned under Challenge Based Destination Development scheme of Ministry of Tourism**

<b>S. No.</b>	<b>State</b>	<b>Destination</b>	<b>Category</b>	<b>Funding Amount (₹ Crore)</b>
1.	Madhya Pradesh	Mandu	Culture & Heritage	25.00
2.	Madhya Pradesh	Orchha	Spiritual Tourism	25.00
3.	Maharashtra	Ahmednagar	Culture & Heritage	25.00

**List of Projects Sanctioned Under Swadesh Darshan 2.0 Scheme of Ministry of Tourism**

<b>S. No.</b>	<b>State</b>	<b>Destination</b>	<b>Name of the Experience</b>	<b>Sanctioned Cost (₹ Crore)</b>
1.	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone	16.73
2.	Madhya Pradesh	Chitrakoot	Spiritual experience at Chitrakoot	27.21
3.	Maharashtra	Pune	Shivrushti Historical Theme Park- Phase 3	76.22

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