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Incredible India



MONTHLY TOURISM STATISTICS

AUGUST 2024



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Research and Analytics (R&A) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. R&A division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian nationals' departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

R&A division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

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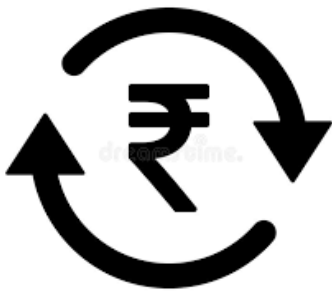
Tourism statistics of India (August 2024)

Foreign Tourist Arrivals



6.36 Lakh

20,006 Crore



Foreign Exchange Earnings

Indian Nationals' Departures



27.01 Lakh

1. Foreign Tourist Arrivals (FTAs)

1.1. FTAs in August, 2024 were 6,36,277 as compared to 6,64,155 in August, 2023 and 8,00,837 in August, 2019 registering a growth of -4.2% and -20.5% with respect to 2023 and 2019 respectively.

1.2. FTAs during the period January- August, 2024 were 61,90,761 as compared to 59,71,204 in January-August 2023 and 69,14,987 in January-August, 2019 registering a growth of 3.7% and -10.5% with respect to 2023 and 2019 respectively.

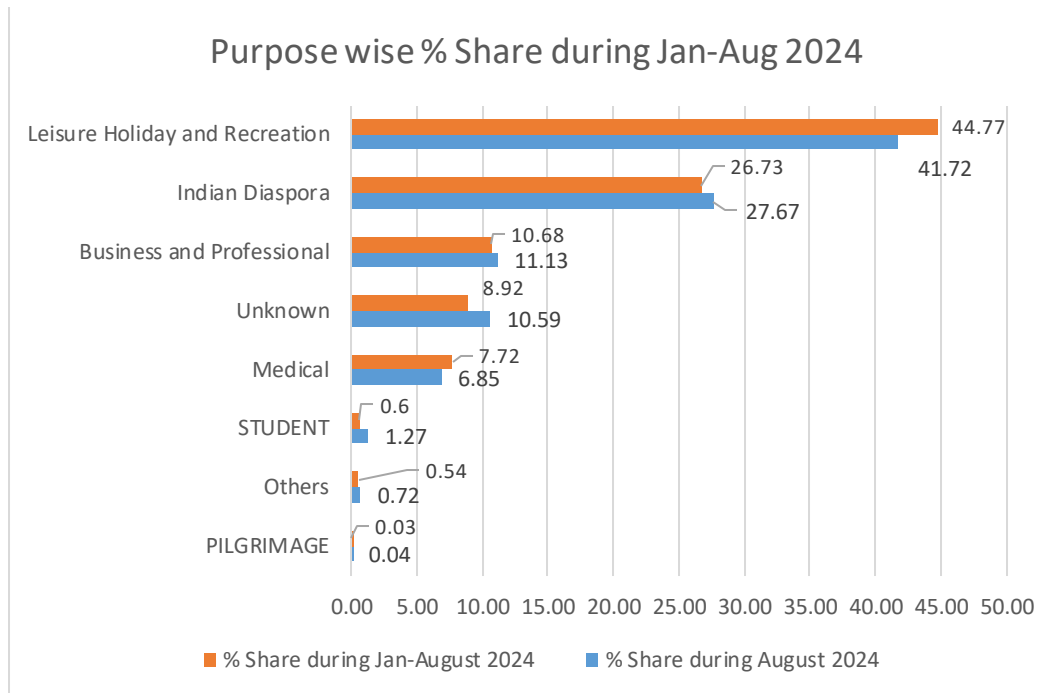


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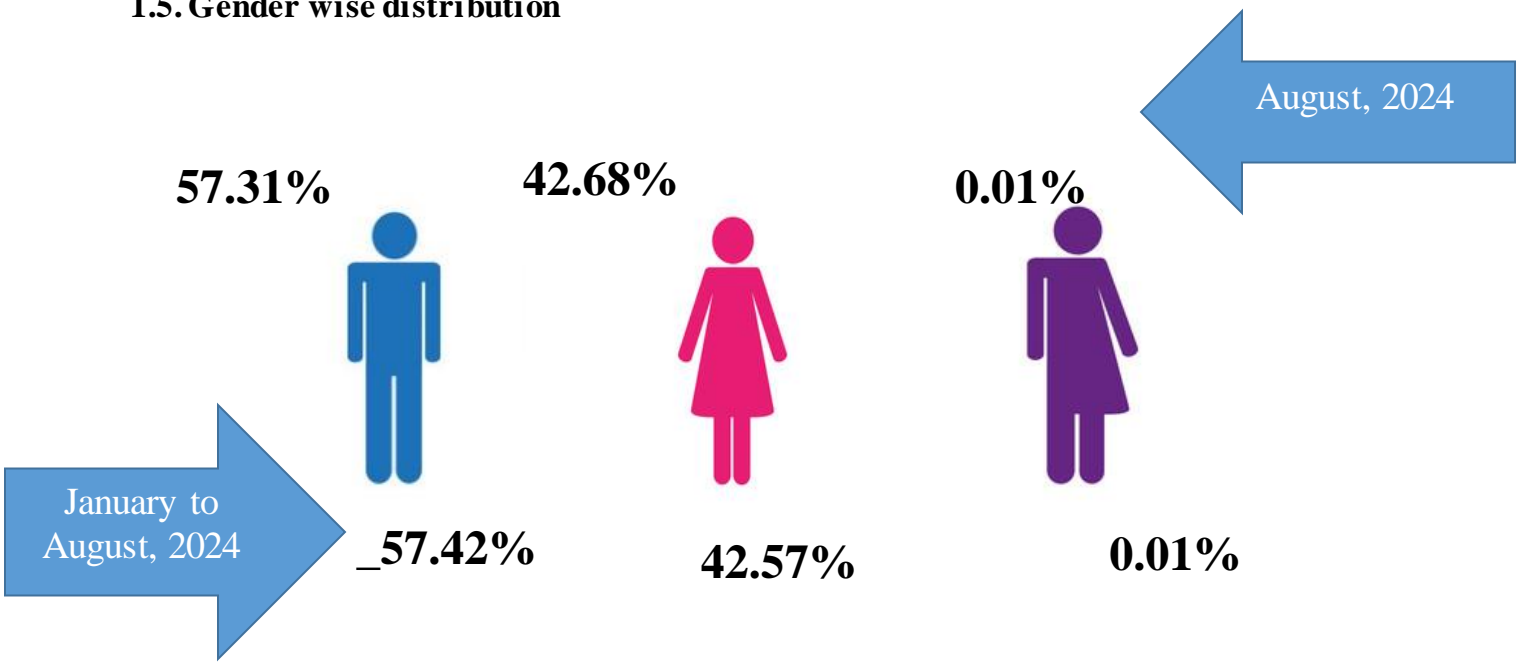
1.3. Percentage Share of Foreign Tourist Arrivals in India during August 2024 and during January to August 2024 among the top 5 source countries



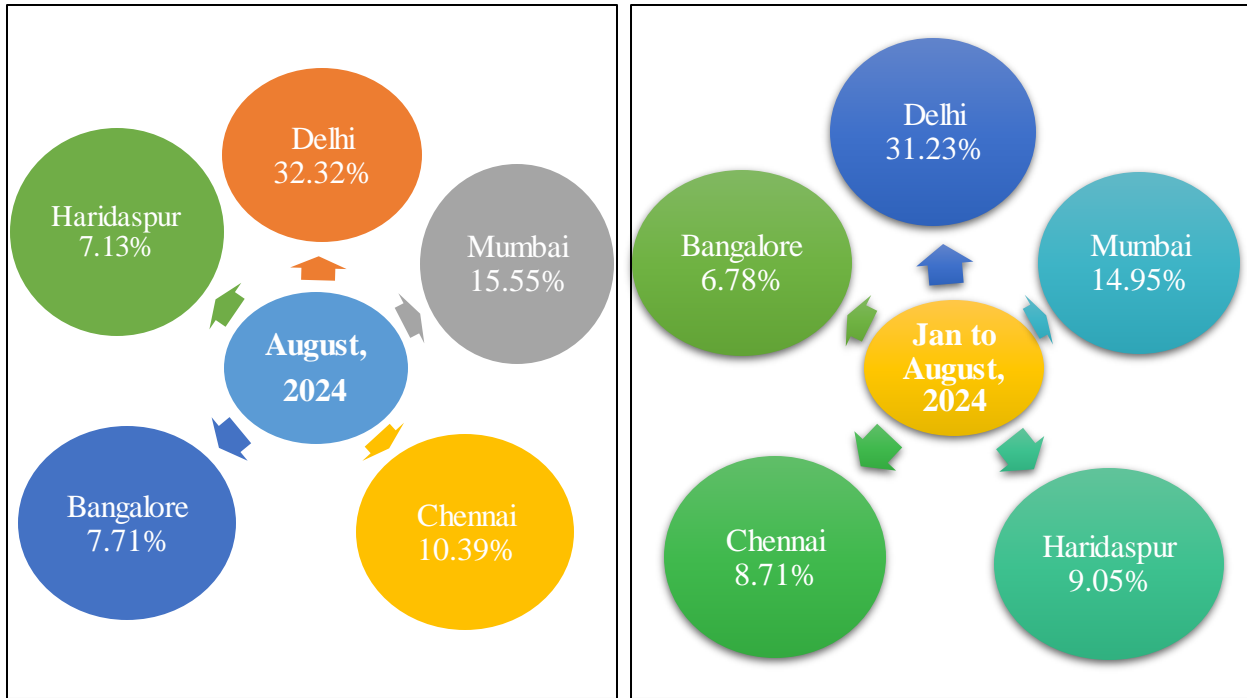
1.4. Purpose wise percentage share of Foreign Tourist Arrivals in India during August 2024 and during January to August 2024



1.5. Gender wise distribution



1.6. Percentage Share of Foreign Tourist Arrivals in India during August 2024 and January-August 2024 among the top 5 ports

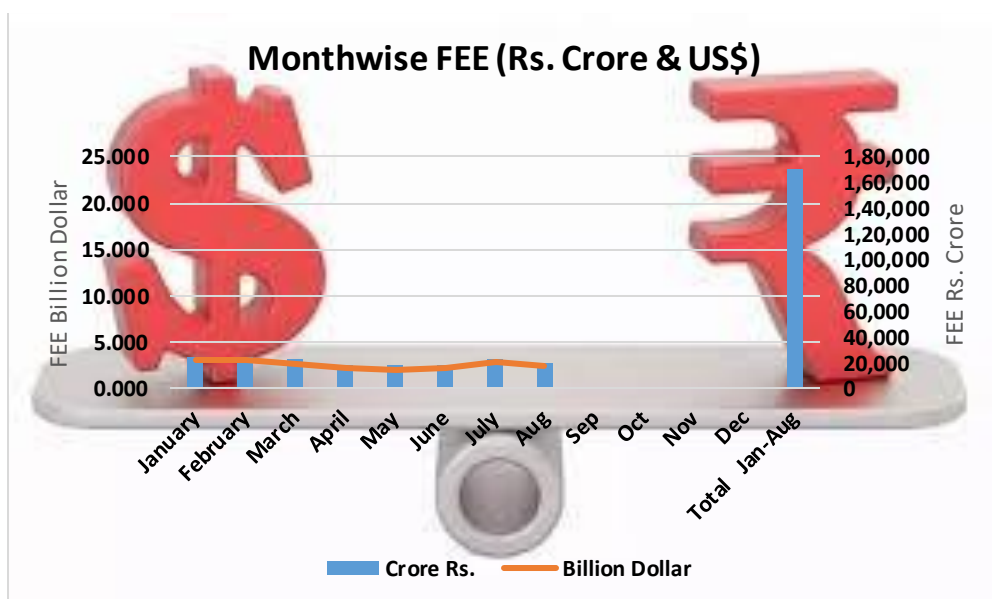


2. Foreign Exchange Earnings

- 2.1. FEEs during the month of August 2024 were Rs.20,006 crores as compared to Rs.18,687 crores in August 2023 and Rs.18,184 Crore in August, 2019 registering a growth of 7.06% and 10.02% with respect to 2023 and 2019 respectively.
- 2.2. FEEs in US\$ terms during the month of August 2024 were US\$ 2.385 billion as compared to FEEs of US\$ 2.257 billion during the month of August 2023 and US\$ 2.582 billion in August, 2019 registering a growth of 5.69% and -7.63% with respect to 2023 and 2019 respectively.



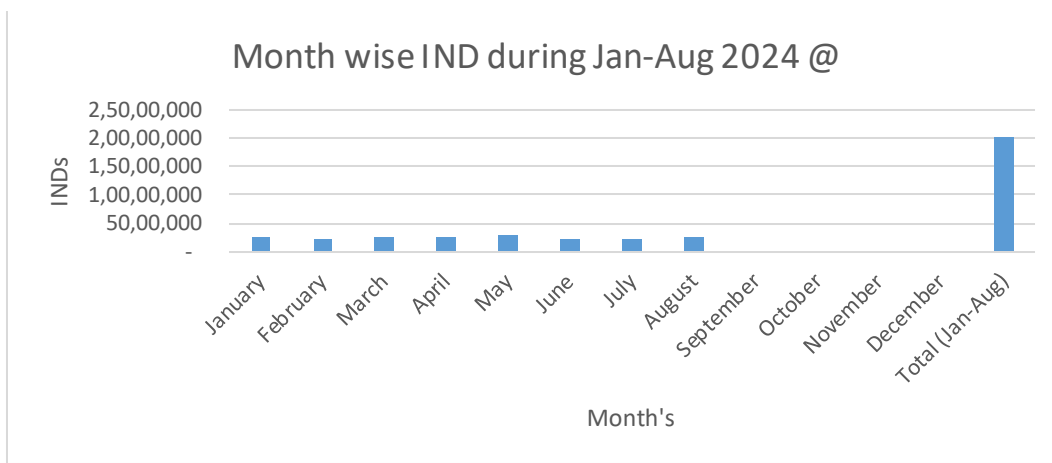
- 2.3. FEEs during the period January-August 2024 were Rs.1,71,287 crores as compared to Rs.1,48,126 crores in January-August 2023 and Rs.1,38,535 Crore in January-August, 2019 registering a growth of 15.64% and 23.64% with respect to 2023 and 2019 respectively.
- 2.4. FEE during the period January- August 2024 were US\$ 20.555 billion as compared to US\$ 18.007 billion in January- August 2023 and US\$ 19.753 billion January- August 2019 registering a growth of 14.15% and 4.06% with respect to 2023 and 2019 respectively.



3. Indian Nationals' Departures

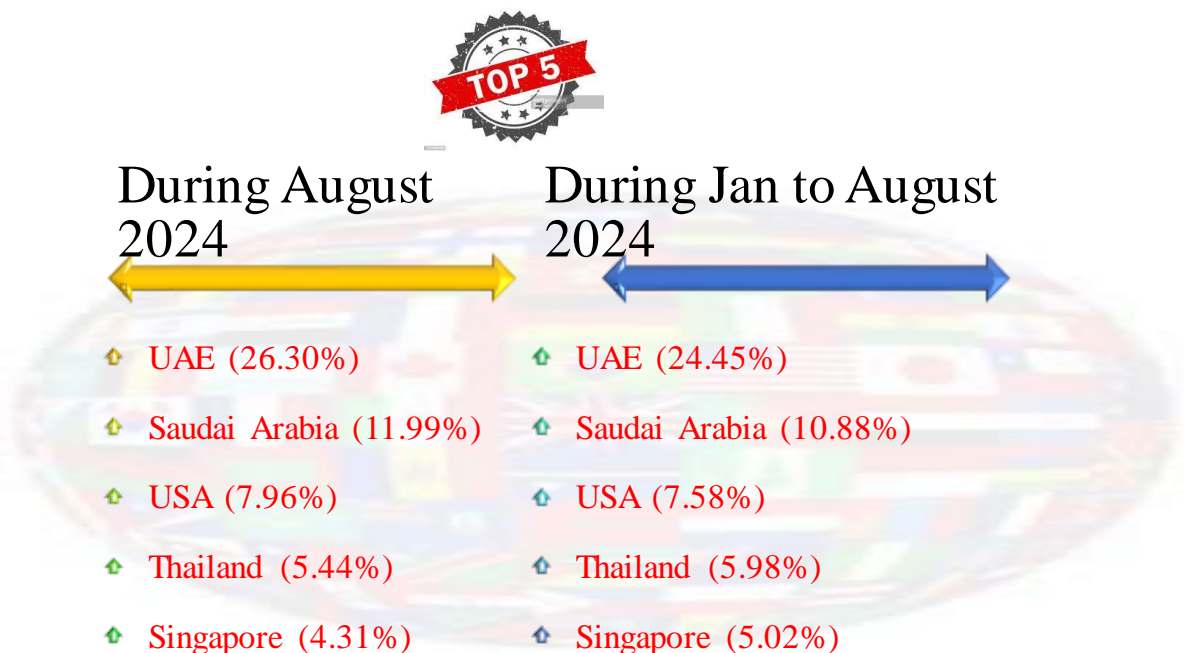
3.1. INDs in August 2024 were 27,01,262 as compared to 25,35,298 in August 2023 and 23,51,701 in August 2019 registering a growth of 6.55% and 14.86% with respect to 2023 and 2019 respectively.

3.2. INDs during the period January- August, 2024 were 2,00,62,739 as compared to 1,83,36,872 in January- August, 2023 and 1,79,12,217 in January-August 2019 registering a growth of 9.41% and 12.01% with respect to 2023 and 2019 respectively.

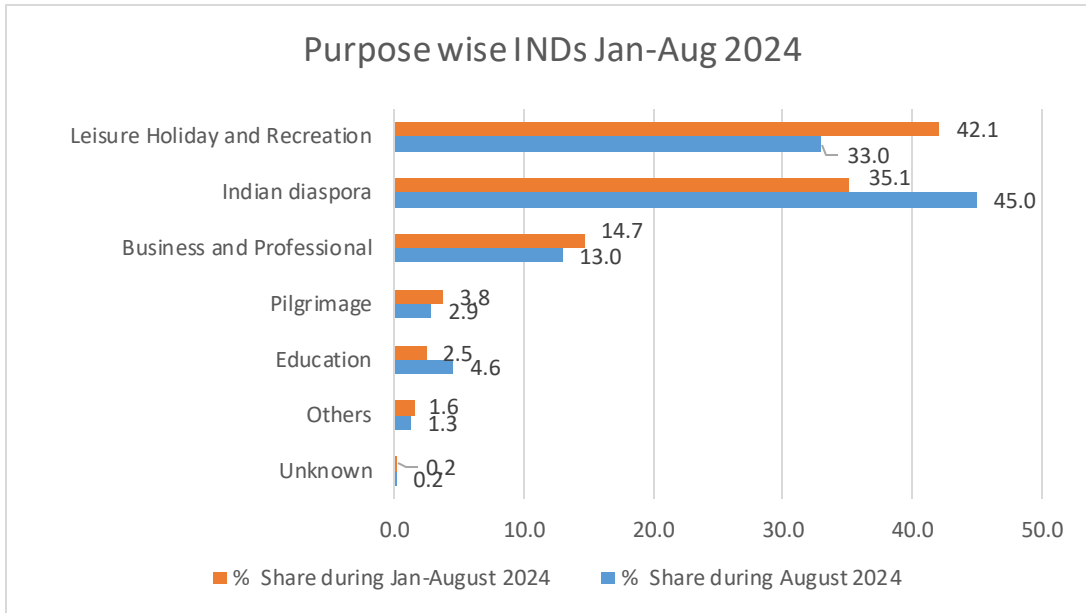


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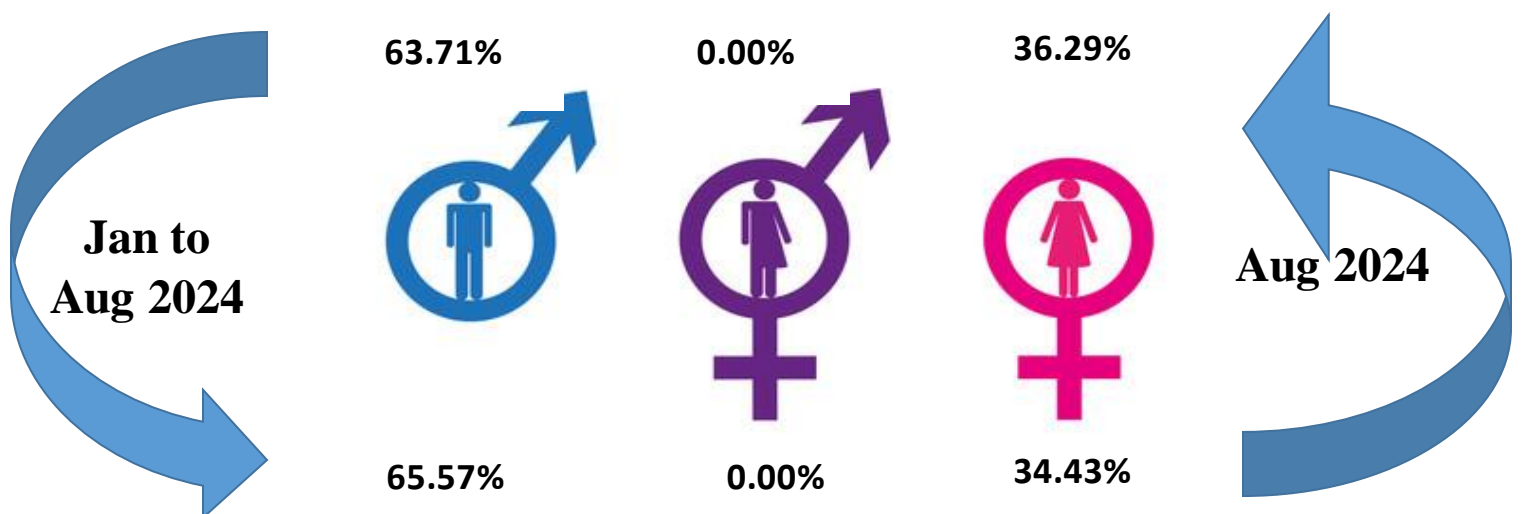
3.3. Percentage Share of Indian Nationals' Departures during August 2024 and during January to August 2024 among the top 5 source countries



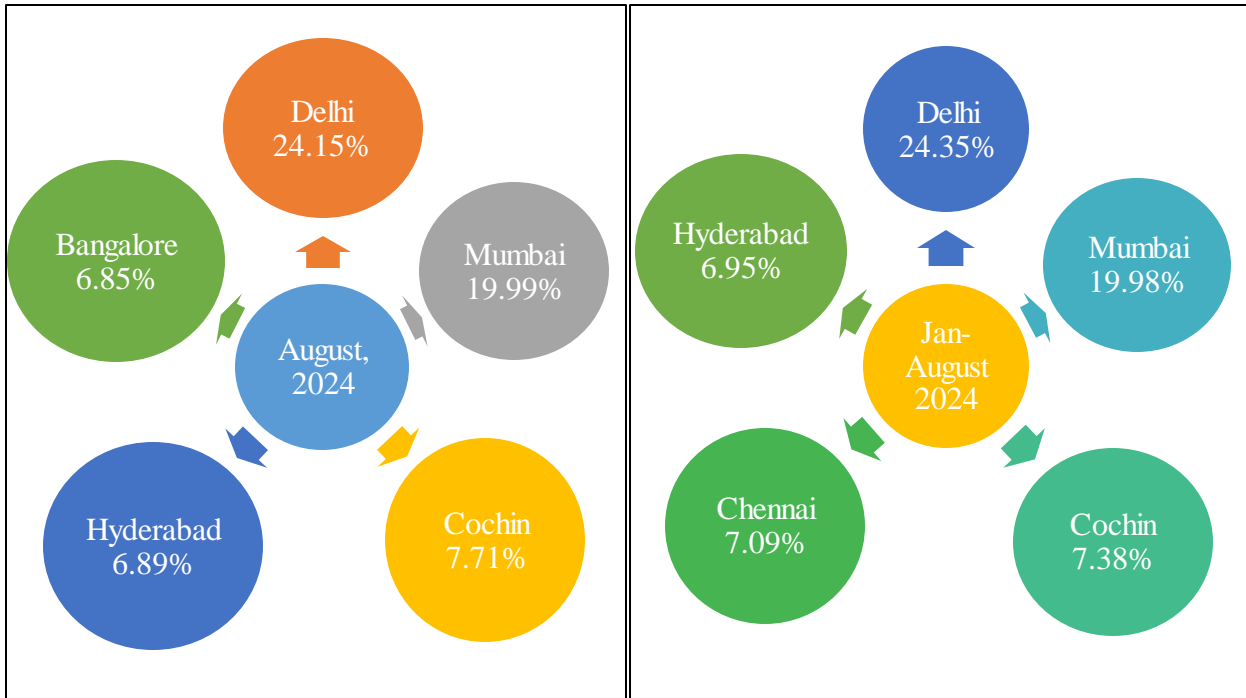
3.4. Purpose wise percentage share of Indian National Departures during August 2024 and during January to August 2024



3.5. Gender wise distribution

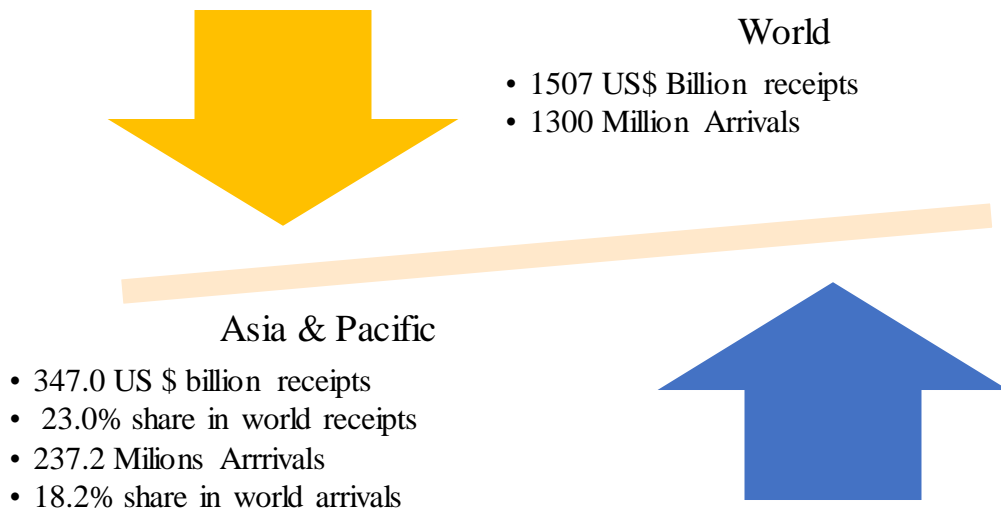


3.6. Percentage Share of INDs during August 2024 and January-August 2024 among the top 5 ports





International Tourism 2023



Source: UNWTO barometer May 2024

International Tourism 2019

