

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**SUMMARY OF SIGNIFICANT ACTIVITIES FOR THE MONTH OF NOVEMBER 2024**

1. **Scheme for Special Assistance to States for Capital Investment 2024-25- Development of Iconic Tourist Centres to Global Scale:** 40 Projects worth Rs.3295.76 Crore for development of lesser-known tourism destinations in 23 States across the country have been approved under the Scheme.
  
2. Ministry of Tourism organized the 12<sup>th</sup> edition of the **International Tourism Mart (ITM)**, in Kaziranga, Assam from November 26th to 29th, 2024. ITM is an annual event designed to highlight the tourism potential of the North- Eastern region for both domestic and international audiences. This event serves as a vital platform bringing together tourism businesses and entrepreneurs from the North-Eastern States to foster collaboration and interactions among buyers, sellers, media, government agencies, and other stakeholders. The ITM 2024 saw participation from 30 Countries which included International Influencers, International Tour operators and international Students. A large number of domestic Buyers, domestic Influencers and domestic sellers also attended the event.

\*\*\*\*\*