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Incredible India



MONTHLY TOURISM STATISTICS

JULY 2024



MINISTRY OF TOURISM
GOVERNMENT OF INDIA



Tourism – An Integral Driver for Economic Growth

Tourism is one of the world's largest economic sector that creates jobs, drives exports, and generates prosperity across the world. It also has the major potential to contribute to the local economy. India being diverse in landscapes, cuisines, heritage, adventure, wildlife and culture is emerged as a well-known destination for both overseas and domestic travellers in recent years. Tourism being integral pillar of the economy, various development initiative has been taken up by Ministry of Tourism, Government of India.

Role of tourism statistics is very critical in development of the tourism sector. Timely, complete, accurate and reliable statistics is essential ingredient for formulation of sound economic development policies, by which the decision making and development plans of the government becomes concentric.

The Research and Analytics (R&A) Division of the Ministry of Tourism is mandated for collection, compilation, publication and dissemination of all kind of tourism statistics. Also, for Promotion of research in the field of tourism Statistics and Market Research. R&A division brings out this monthly bulletin that mainly focuses tourism statistics related to foreign tourist arrivals(FTA), Indian nationals' departure(IND), estimation of Foreign exchange earnings(FEE) from tourism and international scenario of tourism statistics on the basis of latest available UNWTO barometer.

R&A division is thankful to BOI and other stakeholders for providing the data and other relevant documents.

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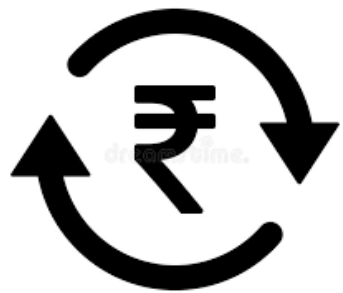
Tourism statistics of India (July 2024)

Foreign Tourist Arrivals



7.76 Lakh

23,654 Crore



Foreign Exchange Earnings

Indian Nationals' Departures



23.39 Lakh

Foreign Tourist Arrivals (FTAs)

- FTAs in July, 2024 were 7,76,110 as compared to 7,86,486 in July, 2023 and 8,18,125 in July, 2019 registering a growth of -1.3% and -5.1% with respect to 2023 and 2019 respectively.
- FTAs during the period January- July, 2024 were 55,54,484 as compared to 53,07,049 in January-July 2023 and 61,14,150 in January-July, 2019 registering a growth of 4.7% and -9.2% with respect to 2023 and 2019 respectively.

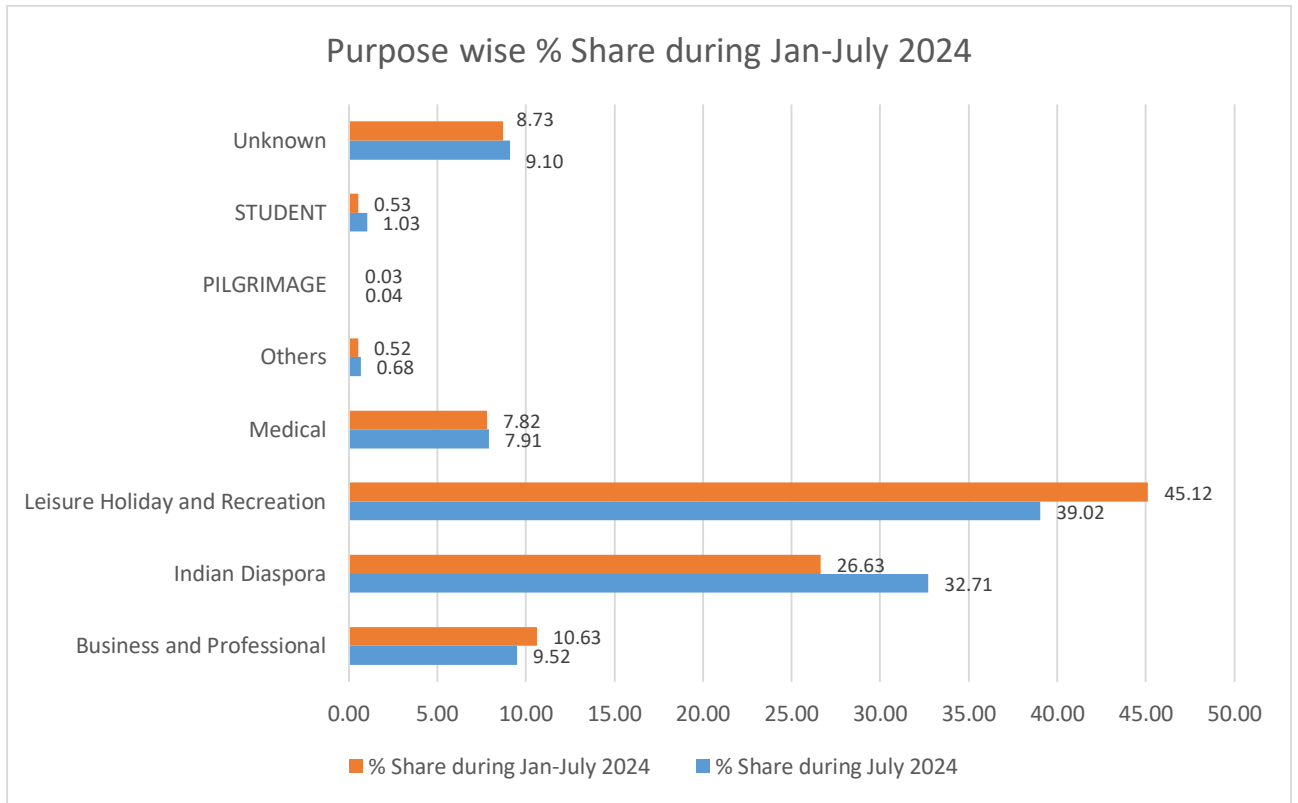


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Percentage Share of Foreign Tourist Arrivals in India during July 2024 and during January to July 2024 among the top 5 source countries



Purpose wise percentage share of Foreign Tourist Arrivals in India during July 2024 and during January to July 2024



- Gender wise distribution

57.44%



42.55%



0.01%



July, 2024

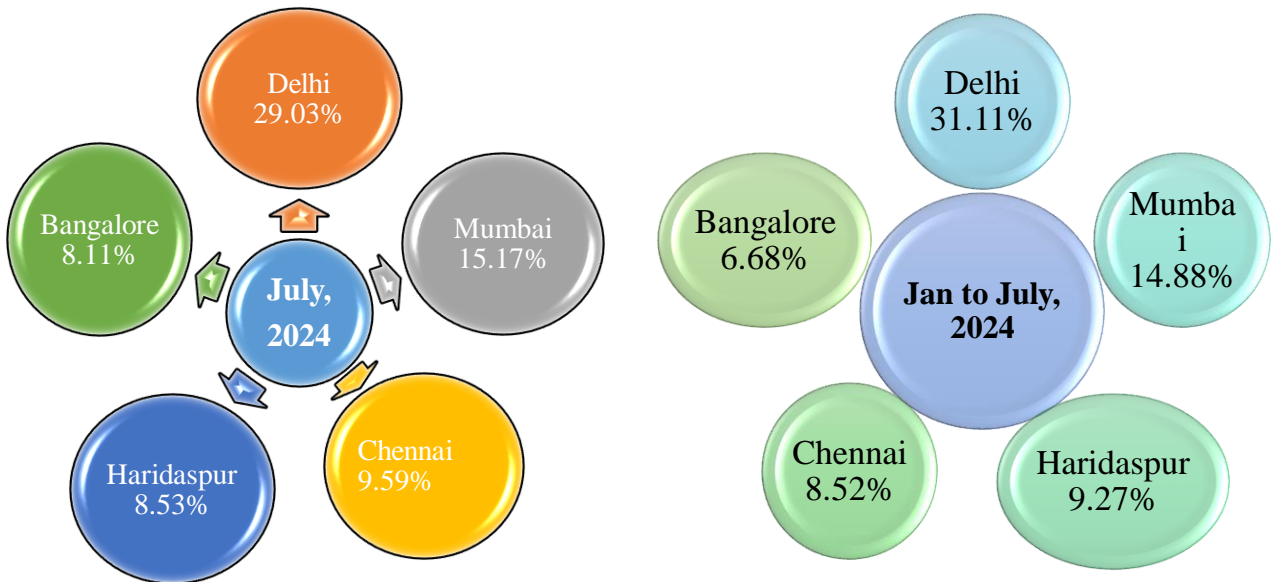
January to July, 2024

_57.43%

42.56%

_0.01%

Percentage Share of Foreign Tourist Arrivals in India during July 2024 and January-July 2024 among the top 5 ports



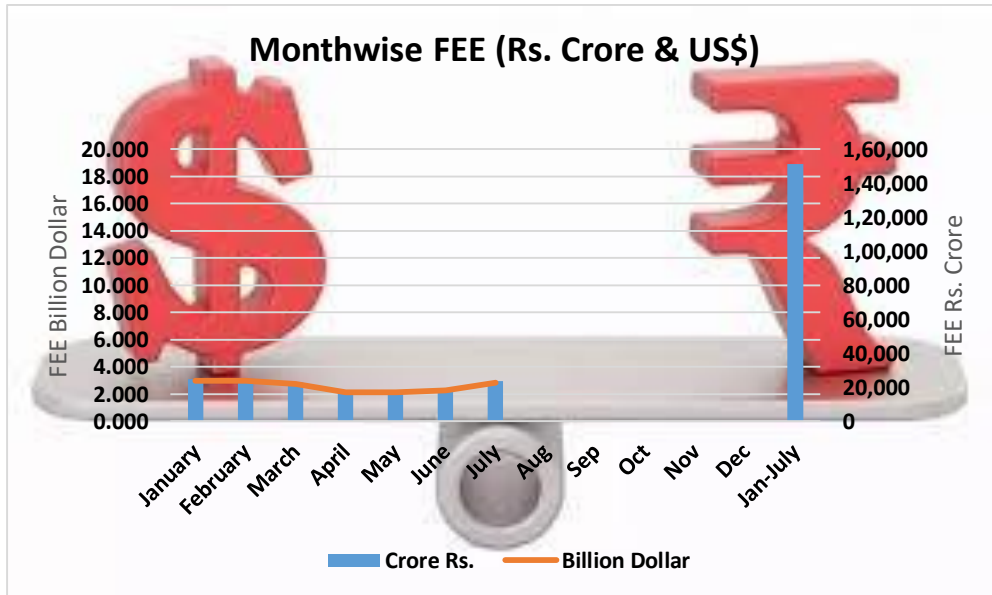
Foreign Exchange Earnings

- FEEs during the month of July 2024 were Rs.23,654 crores as compared to Rs.22,261 crores in July 2023 and Rs.18,577 Crore in July, 2019 registering a growth of 6.26% and 27.33% with respect to 2023 and 2019 respectively.
- FEEs in US\$ terms during the month of July 2024 were US\$ 2.830 billion as compared to FEEs of US\$ 2.709 billion during the month of July 2023 and US\$ 2.637 billion in July, 2019 registering a growth of 4.46% and 7.32% with respect to 2023 and 2019 respectively.



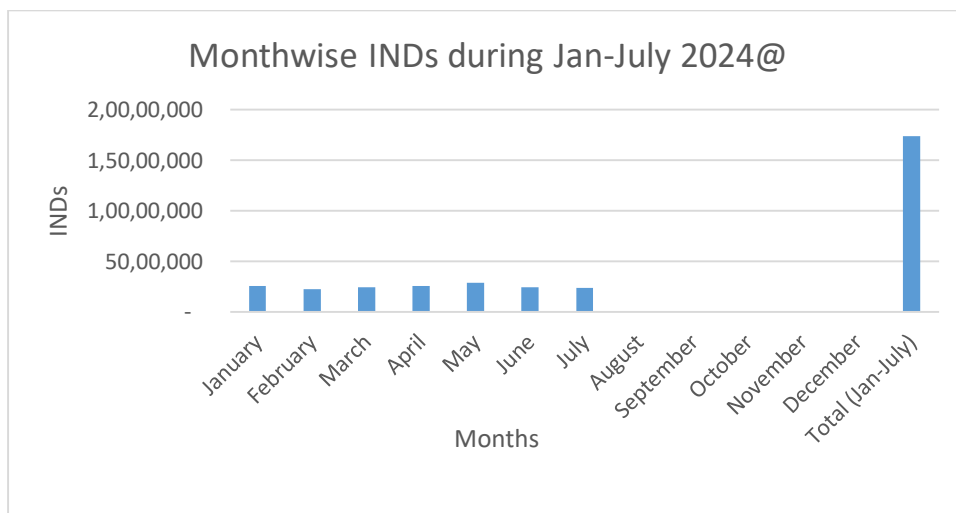
- FEEs during the period January-July 2024 were Rs.1,51,281 crores as compared to Rs.1,29,439 crores in January-July 2023 and Rs.1,20,351 Crore in January-July, 2019 registering a growth of 16.87% and 25.70% with respect to 2023 and 2019 respectively.

- FEE during the period January- July 2024 were US\$ 18.170 billion as compared to US\$ 15.750 billion in January- July 2023 and US\$ 17.171 billion January- July 2019 registering a growth of 15.36% and 5.82% with respect to 2023 and 2019 respectively.



Indian Nationals' Departures

- INDs in July 2024 were 23,38,746 as compared to 22,88,377 in July 2023 and 21,80,437 in July 2019 registering a growth of 2.20% and 7.26% with respect to 2023 and 2019 respectively.
- INDs during the period January- July, 2024 were 1,73,61,477 as compared to 1,58,01,574 in January- July, 2023 and 1,55,60,516 in January-July 2019 registering a growth of 9.87% and 11.57% with respect to 2023 and 2019 respectively.



@: Provisional

Percentage Share of Indian Nationals' Departures during July 2024 and during January to July 2024 among the top 5 source countries



During July 2024 During Jan to July 2024



UAE (22.94%)

UAE (24.16%)

Saudi Arabia (11.12%)

Saudi Arabia (10.71%)

USA (8.47%)

USA (7.52%)

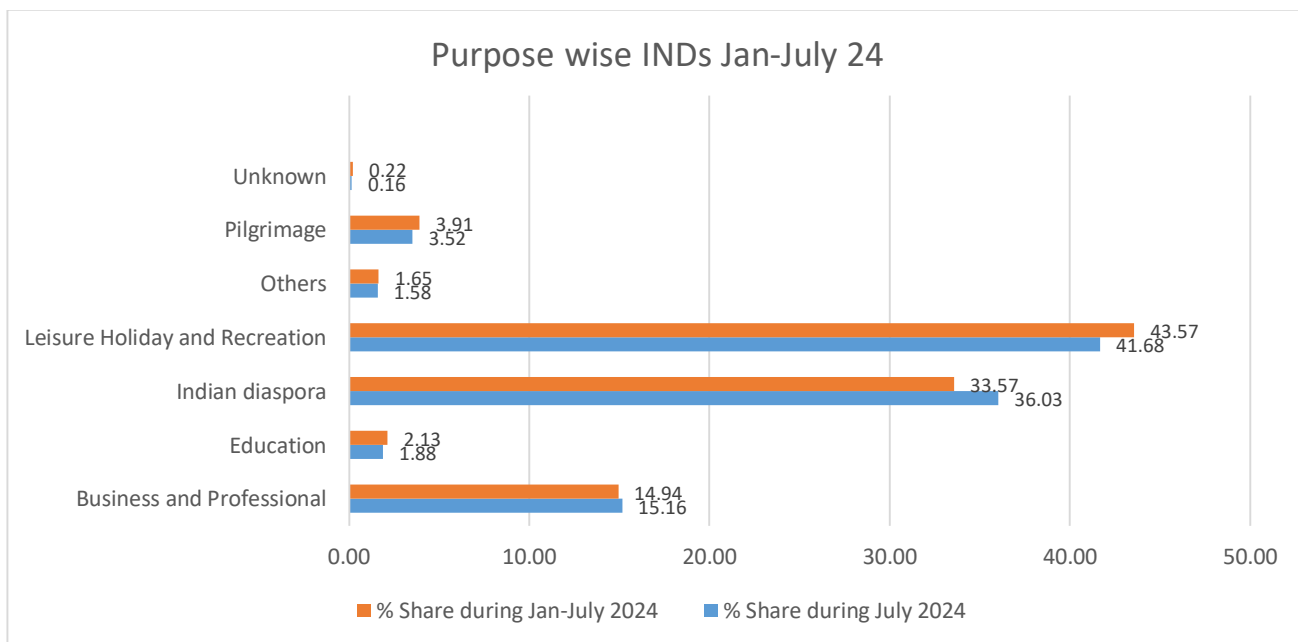
Thailand (5.91%)

Thailand (6.06%)

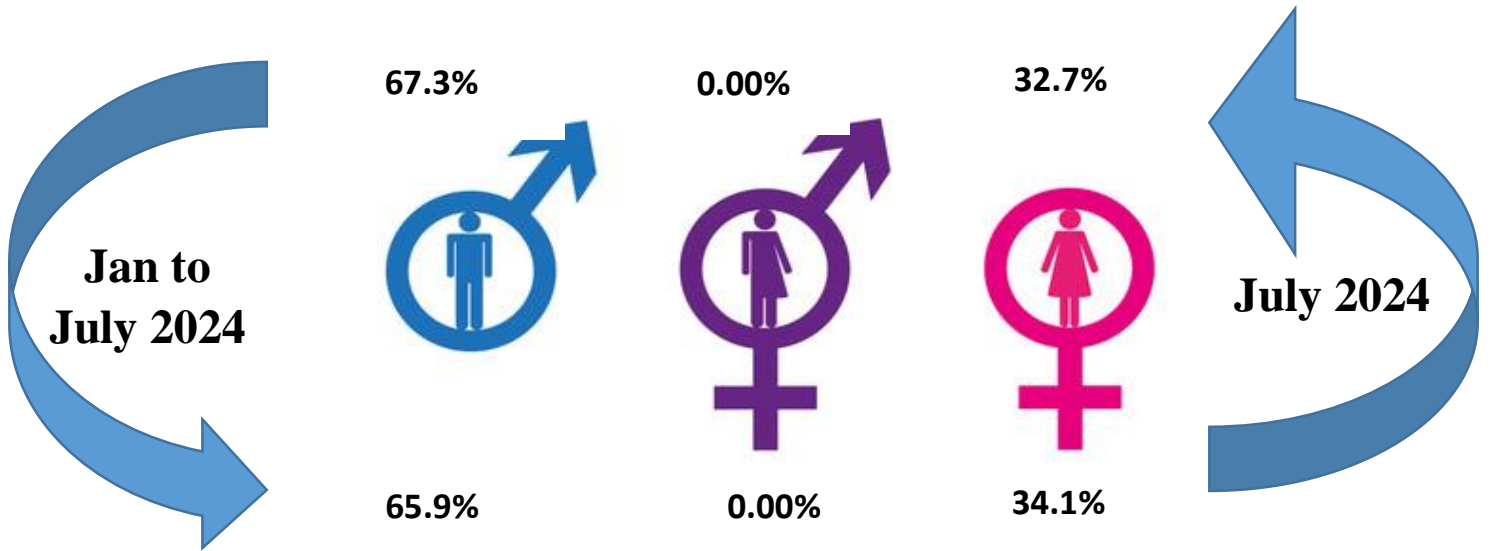
Singapore (4.95%)

Singapore (5.13%)

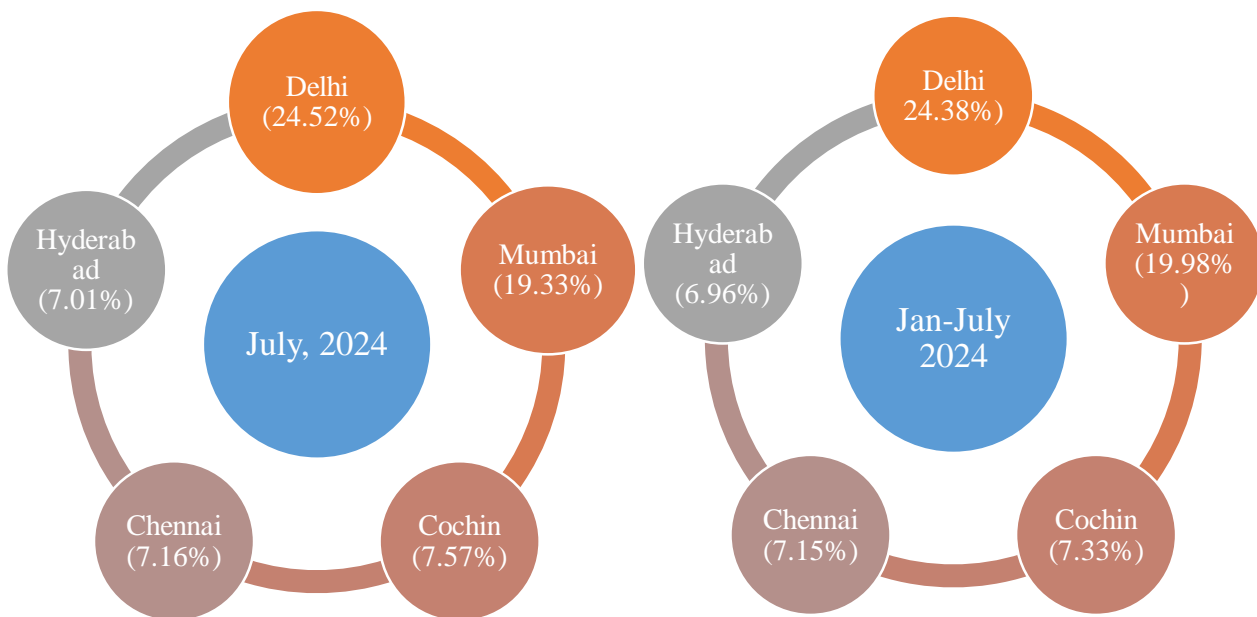
Purpose wise percentage share of Indian National Departures during July 2024 and during January to July 2024



- Gender wise % distribution

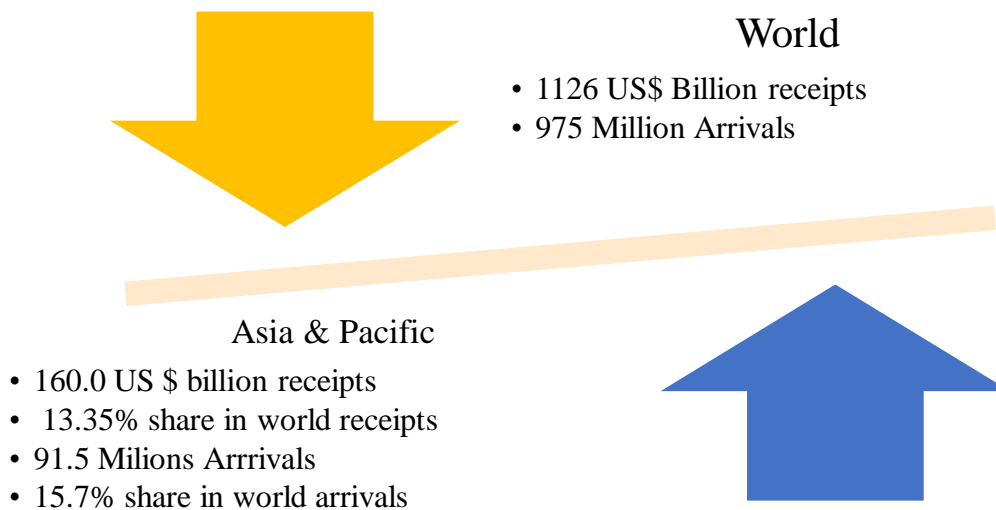


Percentage Share of INDs during July 2024 and January-July 2024 among the top 5 ports





International tourism 2022



Source: UNWTO barometer May 2024

International tourism 2019

