

Ministry of Tourism committed towards Swachhata and reducing pendency during Special Campaign 4.0

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The Government of India has announced Special Campaign 4.0 from 2nd October to 31st October 2024 with a focus on Swachhata and reducing pendency in the Government.

During the last such campaign in Special Campaign 3.0, the Ministry of Tourism and its subordinate Offices and Organizations like India Tourism Domestic Offices, National Council for Hotel Management and Catering Technology (NCHMCT), Central Institutes of Hotel Management (CIHMs), Indian Culinary Institutes (ICIs), Yuva Tourism Clubs (YTC). actively participated in the Special Campaign 3.0 driven by Government of India.

During Special Campaign 3.0, the Ministry of Tourism conducted 412 'Swachhata Campaigns' across the country. A total of 3496 physical files were weeded out and 1633 electronic files were closed. The activities implemented under Special Campaign 3.0 were amplified extensively on social media for creating awareness about Special Campaign 3.0.

The Ministry is making efforts to ensure that the goals of the upcoming Special Campaign 4.0 to be held from 02 Oct 2024 till 31 Oct 2024 are successfully achieved.

BY/SKT

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