GOVERNMENT OF INDIA MINISTRY OF TOURISM LOK SABHA

UNSTARRED QUESTION NO.2229 ANSWERED ON 05.08.2024

DEVELOPMENT OF TOURISM SECTOR IN KARGIL

2229 SHRI MOHMAD HANEEFA:

Will the Minister of TOURISM be pleased to state:

- (a) whether it is true that there is huge potential of cultural religious and winter tourism in Kargil District;
- (b) whether the previous Government had multiple times promised to develop Kargil as a tourism destination, which has not happened yet; if so, the details and reasons thereof;
- (c) whether the Government has any plans to develop Kargil as a tourist destination in near future; and
- (d) if so, the details thereof along with the timeline for implementation?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (d): Yes, the Ministry of Tourism recognizes the huge potential of cultural, religious and winter tourism in Kargil District.

The Ministry of Tourism through its central sector scheme of 'Swadesh Darshan' (SD) complements the efforts of tourism infrastructure development by extending financial assistance to the State Governments/UT Administrations in consultation with them.

The Ministry sanctioned 3 projects under its Swadesh Darshan scheme, which includes tourism related interventions at various destinations in the UT of Ladakh including Kargil, the details of which is annexed.

Now the Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourist-centric approach. In consultation with the States/UTs and in line with the scheme guidelines, the Ministry has accordingly identified 57 destinations in the country for development under SD 2.0 including 'Leh' & 'Kargil' in the UT of Ladakh and has sanctioned following projects at these destinations: -

Destination	Interventions Name	Cost (In Rs. Crore)
Leh	Julley Leh Biodiversity Park	24.89
Kargil	Exploring LOC and Hundarman Village Experience Kargil	12.01

Further, the Ministry of Tourism has also issued guidelines for 'Challenge Based Destination Development' (CBDD), a sub-scheme under Swadesh Darshan 2.0, under which the Ministry of Tourism has identified 42 destinations for development including 'Mushkoh Village' in Ladakh.

In addition, the Ministry promotes various destinations and products of the country including Kargil through different promotional mediums such as website, social media promotions, promotional films, creatives etc.

STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.2229 ANSWERED ON 05.08.2024 REGARDING DEVELOPMENT OF TOURISM SECTOR IN KARGIL RAISED BY SHRI MOHMAD HANEEFA.

The list of the projects sanctioned under Swadesh Darshan scheme which includes tourism related interventions in UT of Ladakh is as under:

(In Rs. Crore)

SI. No.	UT	Circuit/ Sanction Year	Name of the Project	Amount Sanctioned
1.	J&K and Ladakh	Himalayan Circuit 2016-17	Development of Jammu- Srinagar-Pahalgam- Bhagwati Nagar-Anantnag- Salamabad Uri-Kargil-Leh	intervention for
2.	J&K and Ladakh	Himalayan Circuit 2016-17	Development of Tourist facilities at Anantnag- Pulwama-Kishtwar- Pahalgam-Zanskar Padum - Daksum - Ranjit Sagar Dam	(Includes intervention for Rs.9.44 Crore
3.	J&K and Ladakh	Himalayan Circuit 2016-17	Development of Tourist Facilities at Gulmarg- Baramulla-Kupwara- Kargil - Leh	(Includes
