

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2225
ANSWERED ON 05.08.2024**

RELIGIOUS TRAVEL

2225 SHRI GURMEET SINGH MEET HAYER:

Will the Minister of TOURISM be pleased to state:

the details of the existing plans or proposals of the Government to support religious travel for the people of Punjab State, in light of the state's rich religious heritage and the significance of such travels to its residents?

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

The Ministry through its central sector scheme of 'Swadesh Darshan (SD)' and 'PRASHAD', complements the efforts of the State Governments/UT Administrations for tourism infrastructure development by extending them financial assistance in consultation with them. Under the Swadesh Darshan (SD) scheme, the Ministry has supported and sanctioned for the development works at Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Khatkar Kalan – Kalanour – Patiala. Similarly, under the National Mission on 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive' (PRASHAD) scheme, Ministry of Tourism sanctioned projects at Karuna Sagar, Valmiki Sthal, Amritsar, Chamkaur Sahib, Ropar (Roopnagar).

Ministry of Tourism also promotes tourism destinations and products of India including both in domestic and global markets. Promotion is carried out through various initiatives including events and social media. Some of the campaigns and schemes for such promotions organized by the Ministry are Dekho Apna Desh (DAD), Bharat Parv, International Tourism Mart (ITM) and Ek Bharat Shrestha Bharat which include promotion of religious travel for the people of Punjab State.
