

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2115
ANSWERED ON 05.08.2024**

NATIONAL STRATEGY FOR PROMOTION OF RURAL HOMESTAYS

2115 SHRI ARUN BHARTI:

Will the Minister of TOURISM be pleased to state:

- (a) the details of the objectives and budget allocation for the National Strategy for Promotion of Rural Homestays particularly in the Bihar State;**
- (b) the data on total number of rural homestays that have been developed under this strategy in the past;**
- (c) the details of the impact on rural tourism and local economies that has been observed due to this strategy, supported by relevant data; and**
- (d) whether the Government has planned to launch any scheme for the benefits of local rural cafés and the measures taken by the Government to develop rural tourism in Jamui Parliamentary constituency in the State of Bihar?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): The objectives of the National Strategy for Promotion of Rural Homestays are as follows:

- i. To cater to the increasing needs of visitors for experiential tourism.**
- ii. To create entrepreneurial and job opportunities in rural areas.**
- iii. To promote sustainable, responsible and inclusive tourism through the promotion of rural homestays.**
- iv. To promote rural art and craft, culture, eco-tourism and other forms of nature tourism.**

The expenditure for activities pertaining to the National Strategy for Promotion of Rural Homestays is met from the existing budget/ schemes of the Ministry. No separate funds have been allocated for the same.

(b) to (d): Ministry of Tourism has identified Rural Circuit as one of the thematic circuits under its Swadesh Darshan Scheme. The projects/proposals for development of tourism related infrastructure, including rural tourism, are identified for development under the circuit as per guidelines in consultation with the State Governments/UT Administrations. The details of projects sanctioned by the Ministry in the State of Bihar under Rural Circuit of this scheme are given at Annexure.

The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of Rural homestays and Rural Tourism is also taken up. The Ministry of Tourism also regularly promotes various tourism destinations and products of rural tourism through its website and social media promotions.

ANNEXURE

STATEMENT IN REPLY OF PARTS (b) TO (d) OF LOK SABHA UNSTARRED QUESTION NO.2115 ANSWERED ON 05.08.2024 REGARDING NATIONAL STRATEGY FOR PROMOTION OF RURAL HOMESTAYS BY SHRI ARUN BHARTI.

PROJECTS SANCTIONED UNDER RURAL CIRCUIT OF SWADESH DARSHAN SCHEME FOR THE STATE OF BIHAR

(Amount in Rs. crore)

Name of State	Year	Project Name	Amount Sanctioned	Amount Released	Physical Status
Bihar	(2017-18)	Development of Gandhi Circuit: Bhitiharwa-Chandrahia-Turkaulia	44.27	40.31	Complete
