### GOVERNMENT OF INDIA MINISTRY OF TOURISM

# LOK SABHA UNSTARRED QUESTION NO.†1125 ANSWERED ON 29.07.2024

#### **TOURIST PLACES OF MADHYA PRADESH**

#### **†1125 SHRI GANESH SINGH:**

Will the Minister of TOURISM be pleased to state:

- (a) the names of the schemes to promote tourism in the country by the Government alongwith the names of the cities and districts added to the new schemes, the details thereof, Statewise including Madhya Pradesh State;
- (b) whether the Government proposes to include Jhansi, Orchha, Khajuraho, Panna Tiger, Kalinjar, Chitrakoot, Satna, Mukundpur White Tiger Safari, Bandhavgarh Reserve Tiger, Bansagar-Amarkantak to Kanha National Park of Madhya Pradesh in National Tourist Circuit after the approval;
- (c) whether the Government is aware that lakhs of people visit all these above mentioned places throughout the year;
- (d) whether the Government proposes to provide assistance for the development of all the above mentioned places; and
- (e) if so, the details thereof alongwith the procedure in this regard?

#### **ANSWER**

#### THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Ministry of Tourism promotes India in a holistic manner, through various initiatives under its Schemes of "Domestic Promotion & Publicity including Hospitality" (DPPH) and "Overseas Promotion & Publicity (OPP)". As part of its on-going activities; it regularly releases print, electronic, online and outdoor media campaigns in the international markets, to promote various tourism destinations and products of India including the State of Madhya Pradesh. The Ministry of Tourism also regularly promotes various

tourism destinations and products through its website and social media promotions.

Madhya Pradesh has many prominent and potential tourist places. Madhya Pradesh is visited by a large number of tourists every year.

Ministry of Tourism under the schemes of 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' provides financial assistance to State Governments/ Union Territory Administrations/ Central Agencies for the development of tourism related infrastructure and facilities at various tourism destinations in the country including Madhya Pradesh.

The Ministry of Tourism has recently revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination & tourism centric approach.

The details of projects sanctioned under the above mentioned schemes in Madhya Pradesh are given at Annexure.

Proposals are received from States/UTs from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are extended for projects subject to fulfilment of the stipulated provisions and availability of funds.

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STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.†1125 ANSWERED ON 29.07.2024 REGARDING TOURIST PLACES OF MADHYA PRADESH RAISED BY SHRI GANESH SINGH.

#### **Swadesh Darshan Scheme**

(Rs. in Crore)

SI. No.	Circuit/ Sanction Year	Name of the Project	Amount Sanctioned	Amount Released
1.	Wildlife Circuit 2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench	92.10	86.31
2.	Buddhist Circuit 2016-17	Development of Sanchi- Satna-Rewa-Mandsaur- Dhar	74.02	72.75
3.	Heritage Circuit 2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82	89.49
4.	Eco Circuit 2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	93.76	93.59

#### Swadesh Darshan 2.0

(Rs. in Crore)

SI.	Destination	Interventions Name	Sanctioned
No.			Cost
1	Gwalior	Phoolbagh Experience zone	16.73
2	Chitrakoot	Spritual experience through ghats of Chitrakoot	27.21

#### **PRASHAD Scheme**

(Rs. in Crore)

SI. No.	Project Name	Sanction Year	Approved Cost	Amount Released
1.	Development of Amarkantak	2020-21	49.99	34.73
2.	Development of Omkareshwar	2017-18	43.93	43.93

## Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

SI. No.	Name of the Project	Central Agency	Year of Sanction	Amount Sanctioned	Amount Released
1.	Tourism Infrastructure at Beltaal Lake, Damoh, Madhya Pradesh by ITDC	ITDC	2020-21	23.16	10.08

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