

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.92
ANSWERED ON 22.07.2024**

DEVELOPMENT OF TOURIST DESTINATIONS IN TAMIL NADU

92 SHRI NAVASKANI K:

Will the Minister of TOURISM be pleased to state:

- (a) the steps taken by the Government to promote tourism in Tamil Nadu;**
- (b) the total number of projects/schemes that are currently underway to promote tourism and develop tourist destinations in Tamil Nadu;**
- (c) whether any new spot has been selected for developing as a tourist spot in Tamil Nadu;**
- (d) if so, the details thereof; and**
- (e) the details of fund allocation and its utilization for development of tourist places and for promotion of tourism in the region during the last three years?**

ANSWER

THE MINISTER OF TOURISM (SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (e): Ministry of Tourism promotes tourism destinations and products including Tamil Nadu in Domestic and International Markets. Promotion is carried out through initiatives including events and social media.

The Ministry also provides financial assistance to State Governments/Union Territory Administrations/Central Agencies for development and promotion of tourism related infrastructure, under Domestic Promotion & Publicity including Hospitality (DPPH), Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development Schemes.

Detail of projects sanctioned, fund allocated and utilised under the above mentioned schemes in the State of Tamil Nadu is at ANNEXURE.

In addition, Ministry of Tourism has identified 'The Nilgiris' for development under Swadesh Darshan 2.0, Thanjavur & Rameswaram Island under "Challenge Based Destination Development", a sub-scheme

under Swadesh Darshan 2.0, and 'Navagriha Temples at Sri Kailasanathar Temple, Thingalur, Guru Bhagvan Temple, Alangudi, Sri Naaganathar Temple, Thirunageshwaram, Sri Suryanaar Temple, Thiruvaidaimaruthur, Suriyanar Kovil, Sri Agneeswarar Temple, Kanjanur, Sri Vaitheeshwaran Temple, Vaitheeswaran Kovil, Sri Naganatha Swamy Temple, Keelaperumpallam and Suweathaaranyshwarar Temple, Thiruvengkadu in Tamil Nadu' under PRASHAD scheme.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.92 ANSWERED ON 22.07.2024 REGARDING DEVELOPMENT OF TOURIST DESTINATIONS IN TAMIL NADU BY SHRI NAVASKANI K.****List of fairs/festivals & tourism related events supported under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme:****(Rs. in Lakh)**

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
Tamil Nadu	2015-16	Indian Dance Festival at Mamallapuram, Tamilnadu	8.00	8.00
	2016-17	India Dance Festival at Mamallapuram	25.00	25.00
	2017-18	India Dance Festival at Mamallapuram	25.00	25.00
	2018-19	India Dance Festival at Mamallapuram	25.00	25.00
	2019-20	Indian Dance Festival	25.00	25.00
		Kumari Festival	10.00	10.00
		Tourism Cultural Festival	15.00	15.00
	2021-22	India Dance Festival at Mamallapuram	25.00	25.00
2022-23	India Dance Festival at Mamallapuram	25.00	25.00	

List of Projects Sanctioned under the Swadesh Darshan Scheme:**(Amount in ₹ crore)**

Year	Project Name	Amount Sanctioned	Amount Released	Status
2016-17	Development of Chennai-Mamamallapuram – Rameshwaram – Kulasekaranpattinam – Kanyakumari under Costal Circuit	73.13	71.03	Complete
2023-24	Immersion experience at Shore Temple at Mamallapuram	30.02	-	-

List of Projects Sanctioned under the PRASHAD Scheme:**(Amount in ₹ crore)**

Year	Project Name	Amount Sanctioned	Amount Released	Status
2016-17	Development of Kanchipuram	13.99	13.99	Complete
2016-17	Development of Velankanni	4.86	4.86	Complete

List of Projects Sanctioned under the Scheme Assistance to Central Agencies for Tourism Infrastructure Development:**(Rs. in Lakh)**

Name of State	Year	Name of Project	Agency	Amount sanctioned	Amount Released	Status
Tamil Nadu	2012-13	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	Chennai Port Trust	1724.66	1724.66	Complete
